



Industry Achievement Award

Established in 1997, POPAI's Industry Achievement Award is presented to those producers, brand marketers and retailers who merit recognition for their industry achievements but have fewer than 25 years of service. This award is intended to recognize the achievements of those in the earlier years of their marketing at-retail careers or those who may have worked in the industry for only part of their careers.

The award honors those who have been responsible for a program highlighting the use of marketing at-retail or who have through their careers had a positive impact on the use of marketing at-retail in their professional area - such as creative, merchandising, production, promotion or purchasing.

Members of POPAI are solicited for their nominations for this award. POPAI's nominating committee selects those individuals who will receive the Industry Achievement Award during the Night of Honors at the Industry Leadership Conference.

2005

Mr. Andy Edelman

2004

Mr. John Bourquin

Ms. Diana Campbell

Mr. Kurt Witzel

2003

Ms. Arlene Gerwin

Mr. William Kolb

Ms. Diana Mill

2002

Ms. Cindy Berkow

Mr. Jim George

2001

Ms. Barbara Daugherty

Mr. Richard Winter, CPP

2000

Ms. Julia Allenby, CPP





Mr. Thomas Juedes

1999

Ms. Nancy Bruner

Mr. William L. Smith, Jr., CPP

1998

Mr. Jim Arasim

Mr. Michael R. Lauber, CPP

Ms. Andrea L. Martin

