



YAHOO 2008

MSHC Partners

The 2008 Pollie Awards (presented by the American Association of Political Consultants)
Best Online Political Marketing in 2007
3/15/08

Sony Pictures

“Spiderman”
[Yahoo! Creative Conference XV Los Angeles](#)
Audience Choice
12/06/07

Goodby, Silverstein, and Partners for HP

“What Do You Have to Say?”
[Yahoo! Creative Conference XIV San Francisco](#)
Audience Choice
12/05/07

McCann Erickson

“Priceless”
The Effie Awards
Sustained Success
6/7/07

Ignited Minds

“Love Unconditionally”
The Belding Awards
Integrated Campaign
6/6/07

Goodby, Silverstein & Partners

Milk Aliens Campaign
ADC 86th Annual Awards
Hybrid: Multi-channel, Campaign
5/31/07

R/GA

“Nike+”
One Show Interactive
Online
5/11/07

Bartle Bogle Hegarty / New York

“The Gamekillers Television Show”
The One Show
Innovative Use of Media - Television: Single
5/9/07

