

**YAHOO Winners from 2007:****YAHOO 2007 EN İYİLERİ:****MSHC Partners**

The 2008 Pollie Awards (presented by the American Association of Political Consultants)  
Best Online Political Marketing in 2007  
3/15/08

**Sony Pictures**

“Spiderman”  
[Yahoo! Creative Conference XV Los Angeles](#)  
Audience Choice  
12/06/07

**Goodby, Silverstein, and Partners for HP**

“What Do You Have to Say?”  
[Yahoo! Creative Conference XIV San Francisco](#)  
Audience Choice  
12/05/07

**McCann Erickson**

“Priceless”  
The Effie Awards  
Sustained Success  
6/7/07

**Ignited Minds**

“Love Unconditionally”  
The Belding Awards  
Integrated Campaign  
6/6/07

**Goodby, Silverstein & Partners**

Milk Aliens Campaign  
ADC 86th Annual Awards  
Hybrid: Multi-channel, Campaign  
5/31/07

**R/GA**

“Nike+”  
One Show Interactive  
Online  
5/11/07

**Bartle Bogle Hegarty / New York**

“The Gamekillers Television Show”  
The One Show  
Innovative Use of Media - Television: Single  
5/9/07



**R/GA**

“Nike+”

International ANDY Awards

GRANDY Award Winner

4/26/07

**Roche Laboratories/GSW Worldwide**

Tamiflu - Happy Feet

2007 DTC National Awards

Best Branded Integrated

4/11/07

**Hampton Hotels**

PMA Reggie Awards

Chairman’s Creativity Award

3/22/07

**The Brand Hatchery**

“Foot in the Door” campaign

Dallas ADDY Awards

2/8/07

**Royal Caribbean International**[www.freedomoftheseas.com](http://www.freedomoftheseas.com)

HSMAI Adrian Awards

1/29/07

Winners from 2006:

**GSD&M**

US Air Force Presentation

Yahoo! Creative Conference

Best in Show

10/17/06

**Honeywell**

Promo’s Pro Awards 2006

On-line Marketing All-Star

10/11/06

**Symantec**

CMO Council

Creative Excellence in Consumer Engagement

10/5/06

**Saatchi & Saatchi, UK**

Invisible Man, National AIDS Trust

Advertising Week 2006 ACT Responsible Exhibit

Best-in-Show Interactive

9/2/06

**George Patterson Y&R, Melbourne**

Agency of the Year 2006

Australasian Writers and Art Directors Association (AWARD) awards

8/11/06



**OgilvyOne Worldwide, India**

The Condom Banner, C.P.A.A.

Cannes Lions

6/24/06

**Showtime Networks**

ProMax BDA Awards

Creative Excellence in Integrated Media

6/20/06

**McCann-Erickson**

Microsoft Xbox 360, "Jump Rope"

ADDY Awards

6/11/06

**Ground, Japan**

goo: Fill the City with Questions

ADC 85th Annual Gala

6/8/06

**Leo Burnett, Detroit**

Pontiac G6 Campaign

Effie Awards

6/7/06

**Bob Greenberg, R/GA**

Clio Awards

Lifetime Achievement Award

5/14/06

**Crispin Porter + Bogusky**

MINI Counterfeit

One Show Interactive

5/12/06

**Creature, Seattle**

Starbucks Red Cup Campaign

One Show

5/10/06

**AstraZeneca**

Heart Horizons for Toprol-XL

DTC National Advertising Awards 2006

Gold Award- Branded Integrated Campaign

4/26/06

**Crispin, Porter + Bogusky**

Roof Studio Mini Cooper Banner Campaign

Andy Awards

4/25/06

**New Line Cinema**

Wedding Crashers

ShoWest

Excellence in Interactive Movie Marketing

3/8/06

**Starbucks**



Cups on Cars Holiday Promotion  
PMA Reggie Awards  
Chairman's Creativity Award  
3/2/06

Winners from 2005:

**Saatchi & Saatchi, Sydney**  
Agency of the year 2005

**Moxie Interactive**  
AIMA - Atlanta Interactive Marketing Association Awards  
"Best of the Best"  
11/17/05

**McKinney**  
Yahoo! Creative Works Luncheon  
"Best in Show"  
11/16/05

**TBWA/Chiat/Day**  
Yahoo! Creative Conference XI  
"Best in Show"  
11/10/05

**Think Interactive, Inc**  
"Best in Show"  
Atlanta Marketing Association - AMY Awards  
10/27/05

**Mighty**  
Digital Marketing Awards - Canada  
"Best in Show"  
10/25/05

**Samsung Electronics Rus**  
EFFIE Awards - Russia  
"High-Tech Goods and Services"  
10/25/05

**O&M's**  
EFFIE Awards - Mumbai  
"Most Number of EFFIE's"  
10/25/05

**Cole & Weber United**  
Yahoo! Creative Conference X  
"Best in Show"  
10/19/05

**Doug Jaeger**  
thehappycorp  
"MediaPost's Online All-Star"  
10/19/05

**Arthur Ceria**  
Ogilvy One





"MediaPost's Online All-Star"  
10/19/05

**Jeff Benjamin**

Crispin Porter & Bogusky  
"MediaPost's Online All-Star"  
10/19/05

**Bernstein-Rein Advertising**

ADDY Awards  
"Best of Interactive"  
6/4/05

**Leo Burnett**

EFFIE Awards  
"Most Awarded Agency"  
6/07/05

**Cole & Webber / Red Cell**

Art Directors Club  
"Gold Award Winner in the Hybrid Category"  
6/02/05

**CLIO Awards**

John Hegarty  
"Lifetime Achievement Award"  
5/21/05

**Tribal DDB - Chicago**

Yahoo! Creative Conference IX, Detroit  
"Best in Show"  
5/25/05

**Crispin Porter + Bogusky**

International ANDY Awards  
"Best Interactive Idea 2004"  
4/28/05

**Click Here**

DFW EIMA  
"Most Effective Use of Online Creative"  
4/28/05

**Lilly ICOS**

The DTC National Awards  
"Branded Integrated"  
3/3/05

**Grey Worldwide**

The DTC National Awards  
"Branded Integrated"  
3/3/05

**Ron Berger**

Global Leadership UJA  
"Lifetime Achievement"  
6/8/05



**Crispin Porter + Bogusky**

The One Show Interactive

"Best of Show"

5/11/05

**Ogilvy + Mather London**

The One Show

"Integrated Marketing"

5/11/05

Winners from 2004:

**Lee Clow - TBWA\CHIAT\DAY**

Clio Awards

"Lifetime Achievement Award"

**Millward-Brown, Kraft and Campbell-Ewald**

ARF Ogilvy Awards

"Most Ogilvy Awards"

**3 Chairs - Wieden+Kennedy**

Interactive "Gold Integrated Marketing" ANDYs

The One Show

The One Show Interactive

**Marsteller**

Yahoo! Creative Works Chicago

"Best in Show"

**J. Walter Thompson**

EFFIE Awards

"Most EFFIES 2004"

**Leo Burnett**

EFFIE Awards

"Most EFFIES 2004"

**McKinney/Audi**

Yahoo! Creative Works NYC

"Best in Show"

**Dare UK/Sony-Ericsson**

Eyeblander Awards

"Judges Choice"

**Civic Entertainment Group/History Channel**

Pro Awards

"Judges Choice"

**Mitsubishi Motors/Deutsch**

Yahoo! Creative Works LA

"Best in Show"

