



## WEBBYAWARDS 2007 ÖDÜLLERİ | WINNERS CATEGORIES

### ACTIVISM

Webby Award Winner Agency/Credited Organization

Green my Apple

<http://www.greenpeace.org/apple> Greenpeace International

People's Voice Winner

SaveTheInternet.com

<http://www.savetheinternet.com/> Free Press

Nominees

Green my Apple

<http://www.greenpeace.org/apple> Greenpeace International

International Rescue Committee

<http://www.theirc.org> Threespot Media

Make Up Make Out

<http://www.makeupmakeout.com> Bradley and Montgomery

My Wonderful World

<http://MyWonderfulWorld.org> National Geographic Society

SaveTheInternet.com

<http://www.savetheinternet.com/> Free Press

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### ART

Webby Award Winner Agency/Credited Organization

Electrolux Design Lab

<http://www.electrolux.com/designlab/> Great Works

People's Voice Winner

People's Design Award

<http://peoplesdesignaward.org> Cooper-Hewitt, National Design Museum/fastspot

Nominees

Electrolux Design Lab

<http://www.electrolux.com/designlab/> Great Works

Getty Images - 10 ways

<http://www.interacttenways.com/us...> Great Works

People's Design Award

<http://peoplesdesignaward.org> Cooper-Hewitt, National Design Museum/fastspot

Summer of Love

<http://www.neue-digitale.de/proje...> NEUE DIGITALE GmbH

Universal Leonardo

<http://www.universalleonardo.org/> UsTwo / Keepthinking Ltd.

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### ASSOCIATIONS

Webby Award Winner Agency/Credited Organization

PoetryFoundation.org

<http://www.poetryfoundation.org/> PoetryFoundation.org

People's Voice Winner

Dream It. Do It. Website

<http://www.dreamit-doit.com> Information Experts

Nominees

Dream It. Do It. Website

<http://www.dreamit-doit.com> Information Experts

Pigs Anonymous

<http://www.pigsanonymous.com> Lowe New York

PoetryFoundation.org

<http://www.poetryfoundation.org/> PoetryFoundation.org





Start Here. Go Places.

<http://starttheregoplaces.com> Wunderman

Virtual Quarry

<http://www.virtualquarry.co.uk> CPR Works Ltd

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AUTOMOTIVE

Webby Award Winner Agency/Credited Organization

Volvo C30 - A Product of Free Will

<http://www.prize-entry.com/c30/we...> Euro RSCG 4D

People's Voice Winner

Yaris Virtual Test Drive

<http://www.toyota.com/vehicles/mi...> Saatchi & Saatchi LA

Nominees

Dimension R8

<http://microsites.audi.com/audir8/> argonauten G2 GmbH

MINI USA

<http://www.miniusa.com> BEAM

Volvo C30 - A Product of Free Will

<http://www.prize-entry.com/c30/we...> Euro RSCG 4D

VW, VW Features/GTI

<http://www.vwfeatures.com/friendl...> Crispin Porter + Bogusky

Yaris Virtual Test Drive

<http://www.toyota.com/vehicles/mi...> Saatchi & Saatchi LA

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BANKING/BILL PAYING

Webby Award Winner Agency/Credited Organization

Zopa

<http://www.zopa.com> POKE

People's Voice Winner

Bank of America Online Banking

<http://www.bankofamerica.com/onli...> Bank of America

Nominees

Bank of America Online Banking

<http://www.bankofamerica.com/onli...> Bank of America

Chase Online

<http://www.chase.com/cm/cs?pagina...> JPMorgan Chase & Co.

Know Your Money

<http://www.knowyourmoney.com.au> Commonwealth Bank

TrappedBanker.com

<http://www.trappedbanker.com> Starcom/IP Pixel

Zopa

<http://www.zopa.com> POKE

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BEAUTY AND COSMETICS

Webby Award Winner Agency/Credited Organization

Philips Norelco Bodygroom

<http://www.shaveeverywhere.com> Tribal DDB

People's Voice Winner

Philips Norelco Bodygroom

<http://www.shaveeverywhere.com> Tribal DDB

Nominees

Axe Gamekillers

<http://www.gamekillers.com/> Bartle Bogle Hegarty

Axe Lab

<http://www.axelab.net/> Bartle Bogle Hegarty





Clickmore

<http://awards.akqa.com/awards2006...> AKQA

Lynx Blow

<http://www.lynxblow.com/> Dare

Philips Norelco Bodygroom

<http://www.shaveeverywhere.com> Tribal DDB

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BEST COPY/WRITING

Webby Award Winner Agency/Credited Organization

HowStuffWorks

<http://www.howstuffworks.com> HowStuffWorks

People's Voice Winner

HowStuffWorks

<http://www.howstuffworks.com> HowStuffWorks

Nominees

HowStuffWorks

<http://www.howstuffworks.com> HowStuffWorks

Newyorker.com

<http://www.newyorker.com/> New Yorker Magazine

Salon.com

<http://www.salon.com> Salon Media Group, Inc.

Slate Magazine

<http://www.slate.com> Slate Magazine

The New York Times - These Times Demand The Times

<http://thesetimesdemandthetimes.com> The New York Times

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BEST HOME/WELCOME PAGE

Webby Award Winner Agency/Credited Organization

Sony.com

<http://www.Sony.com> Sisu, Inc. / Sony Corporation of America

People's Voice Winner

NYTimes.com

<http://www.nytimes.com> NYTimes.com

Nominees

DKNY

<http://www.dkny.com> eFashionSolutions, LLC

Full Sail Real World Education

<http://www.fullsail.edu> Platium Creative @ Full Sail

NYTimes.com

<http://www.nytimes.com> NYTimes.com

Sony.com

<http://www.Sony.com> Sisu, Inc. / Sony Corporation of America

The Nick Shack

<http://www.nickelodeon.com.au> Deepend Sydney / Nickelodeon Australia

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BEST NAVIGATION/STRUCTURE

Webby Award Winner Agency/Credited Organization

IKEA, Dream Kitchen

<http://demo.fb.se/e/ikea/dreamkit...> FORSMAN & BODENFORS

People's Voice Winner

IKEA, Dream Kitchen

<http://demo.fb.se/e/ikea/dreamkit...> FORSMAN & BODENFORS

Nominees

Adobe Flash Tenth Anniversary Microsite

<http://www.adobe.com/go/flashtime...> BLITZ Agency





IKEA, Dream Kitchen

<http://demo.fb.se/e/ikea/dreamkit...> FORSMAN & BODENFORS

Peroni

<http://www.peroniitaly.com/gb/fla...> Mook

The Best Stuff in the World

<http://www.bestuff.com/> Rock Pixel Scissors

We Feel Fine

<http://www.wefeelfine.org> Milkman Dead Social Club

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BEST PRACTICES

Webby Award Winner Agency/Credited Organization

Flickr

<http://www.flickr.com> Yahoo!, Inc.

People's Voice Winner

Last.fm

<http://www.last.fm> Last.fm Ltd

Nominees

del.icio.us

<http://del.icio.us> Yahoo!, Inc

digg

<http://www.digg.com> digg.com

Facebook

<http://www.facebook.com> Facebook

Flickr

<http://www.flickr.com> Yahoo!, Inc.

Last.fm

<http://www.last.fm> Last.fm Ltd

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BEST USE OF ANIMATION OR MOTION GRAPHICS

Webby Award Winner Agency/Credited Organization

Jonathan Yuen (2006)

<http://www.jonathanyuen.com> Jonathan Yuen

People's Voice Winner

Adobe CS2.3 - The Creative Mind

<http://www.goodbysilverstein.com/...> Goodby, Silverstein & Partners

Nominees

Adobe CS2.3 - The Creative Mind

<http://www.goodbysilverstein.com/...> Goodby, Silverstein & Partners

Dimension R8

<http://microsites.audi.com/audir8/> argonauten G2 GmbH

Jonathan Yuen (2006)

<http://www.jonathanyuen.com> Jonathan Yuen

kinetic V4

<http://www.kinetic.com.sg> Kinetic Singapore

SEMILLERO

<http://www.semillero.net> GrupoW

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BEST USE OF VIDEO OR MOVING IMAGE

Webby Award Winner Agency/Credited Organization

Adobe CS2.3 - The Creative Mind

<http://www.goodbysilverstein.com/...> Goodby, Silverstein & Partners

People's Voice Winner

Adobe CS2.3 - The Creative Mind

<http://www.goodbysilverstein.com/...> Goodby, Silverstein & Partners

Nominees





Adobe CS2.3 - The Creative Mind  
[http://www.goodbysilverstein.com/...](http://www.goodbysilverstein.com/) Goodby, Silverstein & Partners  
Altoids.com  
<http://www.altoids.com/index.do> WDDG  
House of Tomorrow  
<http://www.entry-site.nl/webbyawa...> Lowe and Draft  
PlayB3yond  
<http://www.playb3yond.com/> Sony Computer Entertainment America  
The Show: Pirates of the Caribbean 2  
<http://www.ilm.com/theshow/> DHAP Digital, Inc.

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#### BEST VISUAL DESIGN - AESTHETIC

Webby Award Winner Agency/Credited Organization

Jonathan Yuen (2006)

<http://www.jonathanyuen.com> Jonathan Yuen

People's Voice Winner

IKEA, Dream Kitchen

<http://demo.fb.se/e/ikea/dreamkit...> FORSMAN & BODENFORS

Nominees

Coca-Cola BlaK

<http://www.coca-colablaK.fr> Publicis Net

Diesel - Submit Yourself

<http://www.diesel.com/submityours...> magneticNorth

IKEA, Dream Kitchen

<http://demo.fb.se/e/ikea/dreamkit...> FORSMAN & BODENFORS

Jonathan Yuen (2006)

<http://www.jonathanyuen.com> Jonathan Yuen

We Feel Fine

<http://www.wefeelfine.org> Milkman Dead Social Club

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#### BEST VISUAL DESIGN - FUNCTION

Webby Award Winner Agency/Credited Organization

Flickr

<http://www.flickr.com> Yahoo!, Inc.

People's Voice Winner

Flickr

<http://www.flickr.com> Yahoo!, Inc.

Nominees

10061

<http://www.10061.com> Arnold Worldwide

adidas Sport Style Y-3 Reflections

<http://www.neue-digitale.de/proje...> NEUE DIGITALE GmbH

Flickr

<http://www.flickr.com> Yahoo!, Inc.

Gucci

<http://www.gucci.com> Gucci

The Gapminder World 2006

<http://tools.google.com/gapminder/> [www.gapminder.org](http://www.gapminder.org)

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#### BLOG - BUSINESS

Webby Award Winner Agency/Credited Organization

DealBook

<http://www.nytimes.com/dealbook> NYTimes.com

People's Voice Winner

Bannerblog





<http://www.bannerblog.com.au> Soap Creative  
Nominees  
Bannerblog  
<http://www.bannerblog.com.au> Soap Creative  
DealBook  
<http://www.nytimes.com/dealbook> NYTimes.com  
paidContent.org: The Economics Of Content  
<http://www.paidcontent.org> ContentNext Media Inc.  
Techdirt  
<http://www.techdirt.com/> Techdirt, Inc.  
UX Magazine  
<http://www.uxmag.com> Sideshow Digital USA Inc.

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BLOG - CULTURE/PERSONAL

Webby Award Winner Agency/Credited Organization  
we make money not art

<http://www.we-make-money-not-art.com> we make money not art

People's Voice Winner

TreeHugger.com

<http://www.treehugger.com> TreeHugger.com

Nominees

Design Observer

<http://www.designobserver.com> Design Observer

Girl Solo In Arabia

<http://www.girlsoloinarabia.com> McEye Media Inc

My Moleskine

<http://www.mymoleskine.net> Private

TreeHugger.com

<http://www.treehugger.com> TreeHugger.com

we make money not art

<http://www.we-make-money-not-art.com> we make money not art

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BLOG - POLITICAL

Webby Award Winner Agency/Credited Organization

Truthdig

<http://www.truthdig.com/> Truthdig

People's Voice Winner

Truthdig

<http://www.truthdig.com/> Truthdig

Nominees

Comment is Free

<http://commentisfree.guardian.co.uk> Guardian Unlimited

MotherJones.com

<http://www.motherjones.com> Mother Jones

Salon.com

<http://www.salon.com> Salon Media Group, Inc.

The Caucus: Political Blogging from The New York Times

<http://www.nytimes.com/caucus> NYTimes.com

Truthdig

<http://www.truthdig.com/> Truthdig

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BROADBAND

Webby Award Winner Agency/Credited Organization

blip.tv

<http://www.blip.tv> Shane & Peter, Inc.



**People's Voice Winner**

blip.tv

<http://www.blip.tv> Shane & Peter, Inc.**Nominees**

blip.tv

<http://www.blip.tv> Shane & Peter, Inc.

CDX

<http://cdx-thegame.com> Preloaded / BBC

Jumpcut

<http://www.jumpcut.com> Yahoo!, Inc.

MediaStorm

<http://mediastorm.org> MediaStorm

Revver - The first viral video network that pays

<http://www.revver.com> Revver

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**CELEBRITY/FAN****Webby Award Winner Agency/Credited Organization**

Verizon Dave Matthews Band

<http://surround.verizon.net/prese...> Questus**People's Voice Winner**

Best Week Ever

<http://www.bestweekever.tv/> Code and Theory / VH1**Nominees**

Anderson Cooper Fan Site

<http://www.cnn.com/CNN/Programs/a...> CNN and Crew Creative

Best Week Ever

<http://www.bestweekever.tv/> Code and Theory / VH1

Pet Shop Boys

<http://www.petshopboys.co.uk> Airside

TMZ.com

<http://www.tMZ.com> TMZ.com

Verizon Dave Matthews Band

<http://surround.verizon.net/prese...> Questus

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**CHARITABLE ORGANIZATIONS NONPROFIT****Webby Award Winner Agency/Credited Organization**

I spy with my little eye

<http://www.ikzieikziewatjjnietzi...> ACHTUNG!**People's Voice Winner**

Nothing But Nets

<http://www.NothingButNets.net> United Nations Foundation**Nominees**

Bioneers

<http://www.bioneers.org> Bioneers

Denver Zoo

<http://www.denverzoo.org/> Malenke Barnhart

I spy with my little eye

<http://www.ikzieikziewatjjnietzi...> ACHTUNG!

Nothing But Nets

<http://www.NothingButNets.net> United Nations Foundation

SAM

<http://sos.arcww.com.sg> ARC Worldwide Singapore / Leo Burnett

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**COMMUNITY****Webby Award Winner Agency/Credited Organization**



Flickr

<http://www.flickr.com> Yahoo!, Inc.

People's Voice Winner

Flickr

<http://www.flickr.com> Yahoo!, Inc.

Nominees

COLOURlovers Coup.0

<http://www.COLOURlovers.com> Lord Iv, Inc.

del.icio.us

<http://del.icio.us> Yahoo!, Inc

Flickr

<http://www.flickr.com> Yahoo!, Inc.

Threadless

<http://www.threadless.com> Truth Be Told

Yahoo! Answers

<http://answers.yahoo.com/> Yahoo!, Inc.

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#### CONSUMER ELECTRONICS

Webby Award Winner Agency/Credited Organization

PlayB3yond

<http://www.playb3yond.com/> Sony Computer Entertainment America

People's Voice Winner

MOTOCOLORS

<http://www.other23.com/src/motoro...> Draftfcb

Nominees

Lil Monsta

<http://www.lilmonsta.com> Grey San Francisco

MOTOCOLORS

<http://www.other23.com/src/motoro...> Draftfcb

Panasonic VIERA EXPERIENCE COLOR

<http://panasonic.net/experience-c...> Business Architects Inc.

PlayB3yond

<http://www.playb3yond.com/> Sony Computer Entertainment America

Stunning Nikon

<http://www.stunningnikon.com/dslr> MRM Worldwide

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#### CORPORATE COMMUNICATIONS

Webby Award Winner Agency/Credited Organization

MGM Grand Hotel & Casino

<http://www.mgmgrand.com> Sid Lee (Diesel) / MGM Grand Hotel and Casino

People's Voice Winner

Adobe Corporate Website

<http://www.adobe.com> Adobe Systems Incorporated

Nominees

"Would You Like a Website"

<http://www.WouldYouLikeAWebsite.com> Freedom Interactive Design

Adobe Corporate Website

<http://www.adobe.com> Adobe Systems Incorporated

Digital Digm Website

<http://www.d2.co.kr> Digital Digm Inc.

Kellogg's 100

<http://www.kelloggs100.com> Ruder Finn Interactive

MGM Grand Hotel & Casino

<http://www.mgmgrand.com> Sid Lee (Diesel) / MGM Grand Hotel and Casino

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## CULTURAL INSTITUTIONS

Webby Award Winner Agency/Credited Organization

Smithsonian Photography Initiative

<http://www.photography.si.edu> Cabengo LLC

People's Voice Winner

Smithsonian Education

<http://www.SmithsonianEducation.org> Smithsonian Center for Education and Museum Studies

Nominees

Museum of the Desert

<http://www.grupowprojects.com/museo> GrupoW

Smithsonian Education

<http://www.SmithsonianEducation.org> Smithsonian Center for Education and Museum Studies

Smithsonian Photography Initiative

<http://www.photography.si.edu> Cabengo LLC

The Newseum

<http://www.newseum.org> Newseum

Turner / MoMA

<http://www.momaonline.org/> Creative Digital Group

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## EDUCATION

Webby Award Winner Agency/Credited Organization

HowStuffWorks

<http://www.howstuffworks.com> HowStuffWorks

People's Voice Winner

HowStuffWorks

<http://www.howstuffworks.com> HowStuffWorks

Nominees

ARTSEdge: Playing with Shadows: An Introduction to Shadow Puppetry

<http://artsedge.kennedy-center.or...> The Kennedy Center

Discovering Antarctica

<http://www.discoveringantarctica...> Royal Geographical Society, British Antarctic Survey, Foreign and Commonwealth Office

HowStuffWorks

<http://www.howstuffworks.com> HowStuffWorks

Monterey Bay Aquarium Seafood Watch

<http://www.seafoodwatch.org> Monterey Bay Aquarium

SoundJunction

<http://www.soundjunction.org> ABRSM

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## EMPLOYMENT

Webby Award Winner Agency/Credited Organization

Army Strong Launch Site

<http://www.goarmy.com/strong> MRM Worldwide

People's Voice Winner

Monster Career Advice

<http://content.monster.com> Monster.com

Nominees

Army Strong Launch Site

<http://www.goarmy.com/strong> MRM Worldwide

LinkedIn

<http://www.linkedin.com> Atomic PR

Monster Career Advice

<http://content.monster.com> Monster.com

Simply Hired

<http://simplyhired.com>

Workplace Fairness





<http://www.workplacefairness.org> Workplace Fairness

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#### EVENTS

Webby Award Winner Agency/Credited Organization

Mercedes-Benz E-Class Experience Paris-Beijing

<http://www.e-class-experience.com...> Scholz & Volkmer GmbH

People's Voice Winner

Lollapalooza

<http://www.lollapalooza.com> Springbox

Nominees

BBC Electric Proms

<http://www.bbc.co.uk/electricproms> BBC

Kelly Slater Invitational

<http://www.kellyslaterinvitationa...> Texturemedia

Lollapalooza

<http://www.lollapalooza.com> Springbox

Mercedes-Benz E-Class Experience Paris-Beijing

<http://www.e-class-experience.com...> Scholz & Volkmer GmbH

The 2007 UWA Perth International Arts Festival

<http://www.perthfestival.com.au> The UWA Perth International Arts Festival

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#### FAMILY/PARENTING

Webby Award Winner Agency/Credited Organization

PBS KIDS Sprout--Sprout Diner

<http://www.sproutletsgrow.com/din...> PBS KIDS Sprout

People's Voice Winner

GreatSchools

<http://www.greatschools.net> GreatSchools

Nominees

GreatSchools

<http://www.greatschools.net> GreatSchools

KidsHealth

<http://KidsHealth.org> KidsHealth

Munchkin, Inc.

<http://www.munchkin.com> The UXB

Parents Connect

<http://www.parentsconnect.com> Parents Connect

PBS KIDS Sprout--Sprout Diner

<http://www.sproutletsgrow.com/din...> PBS KIDS Sprout

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#### FASHION

Webby Award Winner Agency/Credited Organization

ZOOZOOM 'The Original Online Glossy'

<http://www.zoozoom.com> McEye Media Inc

People's Voice Winner

FabSugar.com

<http://fabsugar.com> Sugar Publishing Inc.

Nominees

Colette Paris

<http://www.colette.fr> Spill / Add a dog

FabSugar.com

<http://fabsugar.com> Sugar Publishing Inc.

Fashion Rocks 2006

<http://fashionrocks06.com> ID Society

Gucci Group





<http://www.guccigroup.com/> AKQA  
ZOOZOOM 'The Original Online Glossy'  
<http://www.zoozoom.com> McEye Media Inc

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#### FINANCIAL SERVICES

Webby Award Winner Agency/Credited Organization

The Wall Street Journal Online

<http://www.wsj.com> Dow Jones Online

People's Voice Winner

CNNMoney.com

<http://www.CNNMoney.com> Time Inc. Business & Finance Network

Nominees

American Express RED

<http://www.americanexpressred.co.uk> POKE

CNNMoney.com

<http://www.CNNMoney.com> Time Inc. Business & Finance Network

MoveOutMoveUp

<http://www.MoveOutMoveUp.com> Creative Priority

The Wall Street Journal Online

<http://www.wsj.com> Dow Jones Online

Vanguard Library Campaign

[http://www.vanguard.com/jumppage/...](http://www.vanguard.com/jumppage/) VML

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#### FOOD AND BEVERAGE

Webby Award Winner Agency/Credited Organization

Altoids.com

<http://www.altoids.com/index.do> WDDG

People's Voice Winner

Burger King Whopperettes

<http://www.whopperettes.com/index...> Crispin Porter + Bogusky

Nominees

Absolut Search

<http://absolut.com/search> Great Works

Altoids.com

<http://www.altoids.com/index.do> WDDG

Burger King Whopperettes

<http://www.whopperettes.com/index...> Crispin Porter + Bogusky

Miller Manlaws

<http://cpbintegrated.com/miller/m...> Crispin Porter + Bogusky

Peroni

<http://www.peroniitaly.com/gb/fla...> Mook

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#### GAMES

Webby Award Winner Agency/Credited Organization

Samorost2

<http://www.samorost.net/samorost2/> Amanita Design

People's Voice Winner

Miniclip

<http://www.miniclip.com> Miniclip Ltd

Nominees

American Dad vs. Family Guy Kung Fu

<http://adfg.fuelindustries.com> Fuel Industries

Miniclip

<http://www.miniclip.com> Miniclip Ltd

Samorost2





<http://www.samorost.net/samorost2/> Amanita Design

SOAPnet's Fantasy Soap League

<http://www.fantasysoapnet.com/> SOAPnet

ZWoK!

<http://zwok-game.com> Bloc

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GAMES-RELATED

Webby Award Winner Agency/Credited Organization

Gamasutra.com

<http://www.gamasutra.com/> CMP Game Group

People's Voice Winner

GameSpot

<http://www.gamespot.com> CNET Networks

Nominees

Gamasutra.com

<http://www.gamasutra.com/> CMP Game Group

GameDaily.com

<http://gamedaily.com> AOL

GameSpot

<http://www.gamespot.com> CNET Networks

LEGO Star Wars II

<http://www.lucasarts.com/games/le...> Summit Projects

Thrillville

<http://www.thrillvillegame.com> KNI

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GOVERNMENT

Webby Award Winner Agency/Credited Organization

MBTA.com | Official Website for Greater Boston's Public Transportation System

<http://www.mbta.com> RDVO, Inc.

People's Voice Winner

FactCheck

<http://www.FactCheck.org> Annenberg Public Policy Center

Nominees

FactCheck

<http://www.FactCheck.org> Annenberg Public Policy Center

MBTA.com | Official Website for Greater Boston's Public Transportation System

<http://www.mbta.com> RDVO, Inc.

NYC Economic Development Corporation

<http://www.nycedc.com> NYC Economic Development Corporation

The Library of Congress

<http://www.loc.gov> Library of Congress

Wellington City Council website

<http://www.wellington.govt.nz/> Wellington City Council

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GUIDES/RATINGS/REVIEWS

Webby Award Winner Agency/Credited Organization

Yelp

<http://yelp.com> Yelp, Inc.

People's Voice Winner

CNET.com

<http://www.cnet.com/> CNET Networks

Nominees

CNET.com

<http://www.cnet.com/> CNET Networks

Fodor's Travel





<http://www.fodors.com/> Fodor's Travel  
Stuff Magazine Website  
<http://stuff.tv/> Now Wash Your Hands  
UGO.com  
<http://www.ugo.com> UGO.com  
Yelp  
<http://yelp.com> Yelp, Inc.

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#### HEALTH

Webby Award Winner Agency/Credited Organization  
That Guy  
<http://www.thatguy.com> Fleishman-Hillard  
People's Voice Winner  
WebMD  
<http://www.webmd.com/> WebMD  
Nominees  
Bally Total Fitness - "Meet Your Potential" Microsite  
<http://meetyourpotential.ballyfit...> Designkitchen  
Eat Better America  
<http://www.eatbetteramerica.com> Hello Design  
Teenwire  
<http://www.teenwire.com> Planned Parenthood Federation of America, Inc.  
That Guy  
<http://www.thatguy.com> Fleishman-Hillard  
WebMD  
<http://www.webmd.com/> WebMD

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#### HUMOR

Webby Award Winner Agency/Credited Organization  
The Onion  
<http://www.theonion.com/> The Onion  
People's Voice Winner  
The Onion  
<http://www.theonion.com/> The Onion  
Nominees  
CollegeHumor.com  
<http://www.CollegeHumor.com> Connected Ventures LLC  
Philips Norelco Bodygroom  
<http://www.shaveeverywhere.com> Tribal DDB  
The Colbert Report  
<http://www.comedycentral.com/show...> Comedy Central  
The Onion  
<http://www.theonion.com/> The Onion  
Very Funny Ads  
<http://www.veryfunnyads.com> TBS

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#### INSURANCE

Webby Award Winner Agency/Credited Organization  
eHealthInsurance  
<http://www.ehealthinsurance.com/> eHealthInsurance  
People's Voice Winner  
Progressive  
<http://www.progressive.com> Progressive  
Nominees  
Allstate: It Takes a Thief





<http://www.discovery.com/allstate> Starcom/IP Pixel  
eHealthInsurance  
<http://www.ehealthinsurance.com/> eHealthInsurance  
Marina Towers  
<http://www.Allstate.com/crash> Leo Burnett  
Nationwide Insurance - Times Square  
<http://www.lifecomesatyoufast.com...> TM Interactive  
Progressive  
<http://www.progressive.com> Progressive

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IT HARDWARE/SOFTWARE

Webby Award Winner Agency/Credited Organization

CLEARIFICATION

<http://www.clearification.com> McCann Worldgroup / Mekanism

People's Voice Winner

Adobe Corporate Website

<http://www.adobe.com> Adobe Systems Incorporated

Nominees

Adobe Corporate Website

<http://www.adobe.com> Adobe Systems Incorporated

Avaya Snapshots

<http://www.avaya.com/snapshots/us...> R/GA

CLEARIFICATION

<http://www.clearification.com> McCann Worldgroup / Mekanism

HP BladeSystem Microsite

<http://hp.fcbi-stage.clients.qctl...> DRAFTFCB New York

Mobile Office Solutions - 'Desk Crusher'

<http://www.daredigital.com/webby0...> Dare

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LAW

Webby Award Winner Agency/Credited Organization

LawHelp.org

<http://www.lawhelp.org> Pro Bono Net

People's Voice Winner

FindLaw

<http://www.findlaw.com> FindLaw

Nominees

FindLaw

<http://www.findlaw.com> FindLaw

LawHelp.org

<http://www.lawhelp.org> Pro Bono Net

Nolo

<http://www.nolo.com> Nolo

The Hollywood Reporter ESQ.

<http://www.hollywoodreporteresq.com> VNUeMedia

Thomas

<http://thomas.loc.gov> Library of Congress

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LIFESTYLE

Webby Award Winner Agency/Credited Organization

BP Carbon Footprint Calculator

<http://www.bp.com/carbonfootprint> Ogilvy and Mather Chicago

People's Voice Winner

DIYNetwork.com

<http://www.diynetwork.com> Scripps Networks Interactive





## Nominees

BP Carbon Footprint Calculator

<http://www.bp.com/carbonfootprint> Ogilvy and Mather Chicago  
DIYNetwork.com

<http://www.diynetwork.com> Scripps Networks Interactive  
Epicurious.com

<http://www.epicurious.com/> CondeNet  
FoodNetwork.com

<http://www.foodnetwork.com> Scripps Networks Interactive  
RBK I Am What I Am

<http://www.rbk.com/us/iawia> Zugara

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## MAGAZINE

Webby Award Winner Agency/Credited Organization

MediaStorm

<http://mediastorm.org> MediaStorm

People's Voice Winner

Salon.com

<http://www.salon.com> Salon Media Group, Inc.

Nominees

MediaStorm

<http://mediastorm.org> MediaStorm

Nerve.com

<http://www.nerve.com> Nerve Media

Salon.com

<http://www.salon.com> Salon Media Group, Inc.

Worldchanging

<http://www.worldchanging.com> Worldchanging

Zink magazine

<http://www.zinkmag.com> PUSH

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## MOVIE AND FILM

Webby Award Winner Agency/Credited Organization

Pan's Labyrinth

<http://www.panslabyrinth.com> Picturehouse / Deep Focus

People's Voice Winner

Pan's Labyrinth

<http://www.panslabyrinth.com> Picturehouse / Deep Focus

Nominees

A Scanner Darkly

<http://wip.warnerbros.com/ascanne...> Warner Brothers Online

AtomFilms

<http://www.atomfilms.com/home.jsp> AtomFilms

Pan's Labyrinth

<http://www.panslabyrinth.com> Picturehouse / Deep Focus

Shortbus Official Movie Site and Salon

<http://www.shortbusthemovie.com/> Crew Creative

The Show: Pirates of the Caribbean 2

<http://www.ilm.com/theshow/> DHAP Digital, Inc.

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## MUSIC

Webby Award Winner Agency/Credited Organization

Last.fm

<http://www.last.fm> Last.fm Ltd

People's Voice Winner





## Last.fm

<http://www.last.fm> Last.fm Ltd

## Nominees

BBC Radio 1

<http://www.bbc.co.uk/radio1> BBC

Last.fm

<http://www.last.fm> Last.fm Ltd

National Geographic World Music

<http://worldmusic.nationalgeograp...> National Geographic

The Concretes, In-Colour

<http://www.in-colour.net/> Bloc

Tourfilter

<http://www.tourfilter.com> Tourfilter

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## NETART

Webby Award Winner Agency/Credited Organization

The Dumpster

<http://www.tate.org.uk/netart/bvs/> Golan Levin / Tate Online / Whitney Artport

People's Voice Winner

Mono No Aware

<http://www.mono-no-aware.org/> Giuseppe La Spada

Nominees

GeoGreeting

<http://www.geoGreeting.com> Jesse Vig

Mono No Aware

<http://www.mono-no-aware.org/> Giuseppe La Spada

The Dumpster

<http://www.tate.org.uk/netart/bvs/> Golan Levin / Tate Online / Whitney Artport

We Feel Fine

<http://www.wefeelfine.org> Milkman Dead Social Club

[www.move-me.com](http://www.move-me.com)

<http://www.move-me.com> goat media / Ricochet / Amberfly

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## NEWS

Webby Award Winner Agency/Credited Organization

BBC News

<http://www.bbc.co.uk/news> BBC News

People's Voice Winner

BBC News

<http://www.bbc.co.uk/news> BBC News

Nominees

BBC News

<http://www.bbc.co.uk/news> BBC News

NPR.org

<http://www.npr.org/awards/2006/we...> NPR

Reuters.com

<http://www.reuters.com> Reuters

Salon.com

<http://www.salon.com> Salon Media Group, Inc.

Truthdig

<http://www.truthdig.com/> Truthdig

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## NEWSPAPER

Webby Award Winner Agency/Credited Organization

guardian unlimited







<http://www.guardian.co.uk> Guardian Unlimited  
People's Voice Winner  
NYTimes.com  
<http://www.nytimes.com/> NYTimes.com  
Nominees  
guardian unlimited  
<http://www.guardian.co.uk> Guardian Unlimited  
NYTimes.com  
<http://www.nytimes.com/> NYTimes.com  
The Hollywood Reporter  
<http://www.hollywoodreporter.com> Big Spaceship  
The Wall Street Journal Online  
<http://www.wsj.com> Dow Jones Online  
Variety.com  
<http://www.variety.com> Variety

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PERSONAL WEB SITE  
Webby Award Winner Agency/Credited Organization  
Jonathan Yuen (2006)  
<http://www.jonathanyuen.com> Jonathan Yuen  
People's Voice Winner  
Planet Billard  
<http://www.planetbillard.com> Mass Transmit  
Nominees  
HanLee.com  
<http://www.hanlee.com> HanLee.com  
Jonathan Yuen (2006)  
<http://www.jonathanyuen.com> Jonathan Yuen  
Lost Bags, Lost Souls  
<http://www.lostbagslostsouls.com> Stellar Transmedia  
Planet Billard  
<http://www.planetbillard.com> Mass Transmit  
This is Slick's dot com.  
<http://www.dissizslix.com> Dissizit

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PHARMACEUTICALS  
Webby Award Winner Agency/Credited Organization  
Know Menopause  
<http://www.knowmenopause.com> Ogilvy  
People's Voice Winner  
Depression: Real Stories  
[http://www.cymbalta.com/newbuild/...](http://www.cymbalta.com/newbuild/) HealthED  
Nominees  
Depression: Real Stories  
[http://www.cymbalta.com/newbuild/...](http://www.cymbalta.com/newbuild/) HealthED  
Images of Isolation  
<http://www.nationaleczema.org/lma...> Ruder Finn Interactive  
Know Menopause  
<http://www.knowmenopause.com> Ogilvy  
Piano  
<http://www.judgehere.com/piano/in...> DDB Brasil  
YAZ  
<http://www.YAZ-US.com> RTC Relationship Marketing

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PODCASTS



**Webby Award Winner Agency/Credited Organization**

NPR Podcasts

<http://www.npr.org/rss/podcast/po...> NPR

People's Voice Winner

NPR Podcasts

<http://www.npr.org/rss/podcast/po...> NPR

Nominees

guardian unlimited Podcasts

<http://www.guardian.co.uk/podcasts> Guardian Unlimited

NPR Podcasts

<http://www.npr.org/rss/podcast/po...> NPR

Scientific American.com

<http://www.sciam.com> Scientific American

Spout

<http://www.spout.com> BBK Studio

The Onion

<http://www.theonion.com/> The Onion

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**POLITICS****Webby Award Winner Agency/Credited Organization**

OpenSecrets

<http://www.OpenSecrets.org> Center for Responsive Politics

People's Voice Winner

FactCheck

<http://www.FactCheck.org> Annenberg Public Policy Center

Nominees

FactCheck

<http://www.FactCheck.org> Annenberg Public Policy Center

OpenSecrets

<http://www.OpenSecrets.org> Center for Responsive Politics

Public Agenda Online

<http://www.publicagenda.org> Public Agenda

Truthdig

<http://www.truthdig.com/> Truthdig

Wearetheweb.org

<http://wearetheweb.org/archive/> space150

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**PROFESSIONAL SERVICES****Webby Award Winner Agency/Credited Organization**

Mindflood Seduction

<http://www.mindflood.com> Mindflood

People's Voice Winner

Mindflood Seduction

<http://www.mindflood.com> Mindflood

Nominees

Chris McPherson Photography Website

<http://chrismcpherson.com/> Heavenspot

Clatter &amp; Din, Purveyors of Fine Audio Since Before the Turn of the Century

<http://clatterdin.com/> Rusty George Creative

It Came From Plug-in Media!

<http://www.pluginmedia.net> Plug-in Media

Mindflood Seduction

<http://www.mindflood.com> Mindflood

Spot Runner

<http://www.spotranner.com> Spot Runner



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#### RADIO

Webby Award Winner Agency/Credited Organization

BBC Radio 1

<http://www.bbc.co.uk/radio1> BBC

People's Voice Winner

NPR.org

<http://www.npr.org/> NPR

Nominees

BBC Radio 1

<http://www.bbc.co.uk/radio1> BBC

CBC Radio 3

<http://radio3.cbc.ca/> CBC

iCat fm

<http://www.icatfm.com> CCRTV Interactiva

NPR.org

<http://www.npr.org/> NPR

Virgin Radio

<http://www.virginradio.co.uk/?pid...> Virgin Radio

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#### REAL ESTATE

Webby Award Winner Agency/Credited Organization

Bankside 123

<http://www.bankside123.co.uk> Bounce Digital Ltd

People's Voice Winner

Yahoo! Real Estate

<http://realestate.yahoo.com> Yahoo!

Nominees

Bankside 123

<http://www.bankside123.co.uk> Bounce Digital Ltd

Corcoran

<http://www.corcoran.com> The Corcoran Group

NYTimes.com Real Estate

<http://www.nytimes.com/realestate> NYTimes.com

RealEstateJournal.com, The Wall Street Journal's guide to property

<http://www.RealEstateJournal.com> The Wall Street Journal Online Vertical Network

Yahoo! Real Estate

<http://realestate.yahoo.com> Yahoo!

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#### RELIGION AND SPIRITUALITY

Webby Award Winner Agency/Credited Organization

Religion & Ethics Newsweekly

<http://www.pbs.org/religion> Thirteen/WNET New York

People's Voice Winner

What Is Enlightenment?

<http://www.wie.org> EnlightenNext

Nominees

Beliefnet

<http://www.beliefnet.com> Beliefnet

JCTV

<http://www.jctv.org/flashindex.php> Trinet Internet Solutions, Inc.

Religion & Ethics Newsweekly

<http://www.pbs.org/religion> Thirteen/WNET New York

This I Believe

<http://www.npr.org/templates/stor...> NPR

What Is Enlightenment?





<http://www.wie.org> EnlightenNext

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#### RESTAURANT

Webby Award Winner Agency/Credited Organization

KFC's Flavor Station: Choose Your Sauce

<http://clients.fcb.com/webby/kfc/> DRAFTFCB

People's Voice Winner

Hard Rock Cafe

<http://hardrock.com/locations/caf...> Hard Rock International

Nominees

Gaicho

<http://www.gaicho-grill.com/> Dusted

Hard Rock Cafe

<http://hardrock.com/locations/caf...> Hard Rock International

KFC's Flavor Station: Choose Your Sauce

<http://clients.fcb.com/webby/kfc/> DRAFTFCB

Montage Studio

<http://www.studiolagunabeach.com/> E-site Marketing

Vue de monde internet site

<http://www.vuedemonde.com.au> DTDesign

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#### RETAIL

Webby Award Winner Agency/Credited Organization

Nike Women

<http://www.nike.com/nikewomen/us/...> R/GA

People's Voice Winner

CafePress.com

<http://www.cafepress.com> CafePress.com

Nominees

10061

<http://www.10061.com> Arnold Worldwide

adidas Pistol Pete

<http://www.adidas.com/pistolpete> Carat Fusion

CafePress.com

<http://www.cafepress.com> CafePress.com

Nike Women

<http://www.nike.com/nikewomen/us/...> R/GA

TheFind.com

<http://www.thefind.com> TheFind.com

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#### SCHOOL

Webby Award Winner Agency/Credited Organization

10 Ways IU is Red Hot

<http://redhot.iu.edu/> Indiana University Office of Creative Services

People's Voice Winner

Trinity Virtual Visit

<http://virtualvisit.trinity.edu> bmedia / Lipman Hearne

Nominees

10 Ways IU is Red Hot

<http://redhot.iu.edu/> Indiana University Office of Creative Services

Ex'pression College for Digital Arts

<http://www.expression.edu/> Yellowduckdesign

Full Sail Real World Education

<http://www.fullsail.edu> Platium Creative @ Full Sail

School of Visual Arts Web Site





<http://www.sva.edu> VISUAL ARTS Press, Ltd.  
Trinity Virtual Visit  
<http://virtualvisit.trinity.edu> bmedia / Lipman Hearne

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#### SCIENCE

Webby Award Winner Agency/Credited Organization

HubbleSite

<http://hubblesite.org> Space Telescope Science Institute

People's Voice Winner

HubbleSite

<http://hubblesite.org> Space Telescope Science Institute

Nominees

#### EARTH GUIDE

<http://jvsc.jst.go.jp/earth/guide...> Japan Science and Technology Agency

HubbleSite

<http://hubblesite.org> Space Telescope Science Institute

Jet Propulsion Laboratory

<http://www.jpl.nasa.gov> Jet Propulsion Laboratory

NOVA scienceNOW

<http://www.pbs.org/wgbh/nova/scie...> NOVA/WGBH Educational Founddation

RACE: Are We So Different?

<http://www.understandingrace.org> S2N Media, Inc.

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#### SERVICES

Webby Award Winner Agency/Credited Organization

LinkedIn

<http://www.linkedin.com> Atomic PR

People's Voice Winner

Gifts.com

<http://www.Gifts.com> Gifts.com

Nominees

30 Boxes

<http://30boxes.com> 30 Boxes

Fido Finder

<http://www.fidofinder.com> 32nd Degree LLC

Gifts.com

<http://www.Gifts.com> Gifts.com

Jumpcut - Make Amazing Movies Online

<http://www.jumpcut.com> Jumpcut.com (a Yahoo! company)

LinkedIn

<http://www.linkedin.com> Atomic PR

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#### SOCIAL NETWORKING

Webby Award Winner Agency/Credited Organization

LinkedIn

<http://www.linkedin.com> LinkedIn

People's Voice Winner

Facebook

<http://www.facebook.com> Facebook

Nominees

digg

<http://www.digg.com> digg.com

Facebook

<http://www.facebook.com> Facebook

LinkedIn





<http://www.linkedin.com> LinkedIn  
StumbleUpon  
<http://www.StumbleUpon.com> StumbleUpon  
Vox  
<http://www.vox.com/home> Six Apart, Ltd.

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#### SPORTS

Webby Award Winner Agency/Credited Organization  
The Reggie Bush Project  
<http://www.thereggiebushproject.com/> Tribal DDB  
People's Voice Winner  
Manchester United official website  
<http://www.manutd.com> Lightmaker  
Nominees  
Manchester United official website  
<http://www.manutd.com> Lightmaker  
MLS Mashups  
[http://www.evb.com/enter\\_2007/mls...](http://www.evb.com/enter_2007/mls...) EVB  
Nike Basketball  
<http://www.nike.com/nikebasketbal...> R/GA  
The Onion  
<http://www.theonion.com/> The Onion  
The Reggie Bush Project  
<http://www.thereggiebushproject.com/> Tribal DDB

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#### STUDENT

Webby Award Winner Agency/Credited Organization  
The Science of Sex  
<http://www.scienceandsex.com> Columbia University Graduate School of Journalism  
People's Voice Winner  
The Science of Sex  
<http://www.scienceandsex.com> Columbia University Graduate School of Journalism  
Nominees  
Crave Miami  
<http://cravemiami.com> University of Miami  
Hello Staffs!  
<http://www.serim.me.uk/hellostaffs/> Staffordshire University  
The Science of Sex  
<http://www.scienceandsex.com> Columbia University Graduate School of Journalism

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#### TELECOMMUNICATIONS

Webby Award Winner Agency/Credited Organization  
Black Label Series No.1 Chocolate Micro  
<http://chocola>

