



## WEBBYAWARDS 2008 ÖDÜLLERİ | CATEGORIES

### ACTIVISM

Webby Award Winner Agency/Credited Organization

[loveisrespect.org](http://loveisrespect.org)

<http://loveisrespect.org/> RF Interactive

People's Voice Winner

Invisible Children - Displace Me

[http://www.invisiblechildren.com/...](http://www.invisiblechildren.com/) Digitaria

Nominees

Eyes on Darfur

<http://eyesondarfur.org> Citizen

H&M - Fashion Against AIDS

[http://projects.greatworks.se/hm/...](http://projects.greatworks.se/hm/) Great Works

Invisible Children - Displace Me

[http://www.invisiblechildren.com/...](http://www.invisiblechildren.com/) Digitaria

[loveisrespect.org](http://loveisrespect.org)

<http://loveisrespect.org/> RF Interactive

Make It Right

<http://makeitrightnola.org/> MGX LAB

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### ART

Webby Award Winner Agency/Credited Organization

Richard Serra Sculpture: Forty Years

<http://moma.org/serra> The Museum of Modern Art

People's Voice Winner

Artocracy

<http://www.artocracy.org> Artocracy

Nominees

Artocracy

<http://www.artocracy.org> Artocracy

Edward Hopper

<http://www.nga.gov/exhibitions/20...> National Gallery of Art

odd wall : gallery of the the streets

<http://www.oddwall.com> Stephen Ensminger

Richard Serra Sculpture: Forty Years

<http://moma.org/serra> The Museum of Modern Art

The Calligraphic World of Mi Fu's Art

<http://tech2.npm.gov.tw/mifu/> National Palace Museum

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### ASSOCIATIONS

Webby Award Winner Agency/Credited Organization

SkillsOne

<http://www.skillone.com.au> The Australian Channel

People's Voice Winner

America's Favorite Architecture

<http://www.favoritearchitecture.org/> The American Institute of Architects / C&G Partners LLC

Nominees

America's Favorite Architecture

<http://www.favoritearchitecture.org/> The American Institute of Architects / C&G Partners LLC

American Beverage Association Issue Sites

<http://minisites.ameribev.org> Fastspot

Believe in Creativity

<http://210.184.138.116/awards/web...> McCann-Erickson Worldgroup Hong Kong





### SkillsOne

<http://www.skillsone.com.au> The Australian Channel  
Toy Industry Association  
<http://www.toyassociation.org> Toy Industry Association

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### AUTOMOTIVE

Webby Award Winner Agency/Credited Organization  
Toyota - FJ Cruiser  
<http://yyzwork.com/2006/toyotafjc...> henderson bas  
People's Voice Winner  
BMW Relearn To Drive  
<http://www.relearntodrive.com> Juxt Interactive  
Nominees  
BMW Relearn To Drive  
<http://www.relearntodrive.com> Juxt Interactive  
Mercedes - 4Matic  
<http://yyzwork.com/2007/mercedes/...> henderson bas  
Mercedes-Benz C-Class  
<http://agencyrepublic.net/awards/...> Agency Republic  
Scion xD  
<http://attiknoise.com/littledeviant/> ATTIK  
Toyota - FJ Cruiser  
<http://yyzwork.com/2006/toyotafjc...> henderson bas

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### BANKING/BILL PAYING

Webby Award Winner Agency/Credited Organization  
Lending Club  
<http://www.lendingclub.com> Lending club  
People's Voice Winner  
Mint  
<http://www.mint.com> Mint team  
Nominees  
Lending Club  
<http://www.lendingclub.com> Lending club  
Mint  
<http://www.mint.com> Mint team  
Quicken Website  
<http://www.quicken.com> Sapien Interactive  
Wesabe  
<http://www.wesabe.com> Wesabe  
zopa.com  
<http://zopa.com> zopa

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### BEAUTY AND COSMETICS

Webby Award Winner Agency/Credited Organization  
The Lynx Effect  
<http://www.lynxeffect.com.au/> Amnesia Group  
People's Voice Winner  
NIVEA International Website  
<http://www.nivea.com> Fork Unstable Media GmbH  
Nominees  
Clearasil -May Cause Confidence  
<http://www.maycauseconfidence.com> EURO RSCG 4D  
CoverGirl  
<http://www.covergirl.com> G2 Interactive





L'Oreal Paris

[http://www.rga.com/award/loreal\\_p...](http://www.rga.com/award/loreal_p...) R/GA

NIVEA International Website

<http://www.nivea.com> Fork Unstable Media GmbH

The Lynx Effect

<http://www.lynxeffect.com.au/> Amnesia Group

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BEST COPY/WRITING

Webby Award Winner Agency/Credited Organization

Wired.com

<http://www.wired.com> Conde Net

People's Voice Winner

HowStuffWorks

<http://www.howstuffworks.com> HowStuffWorks

Nominees

Design Observer

<http://www.designobserver.com> Design Observer

HowStuffWorks

<http://www.howstuffworks.com> HowStuffWorks

NYTimes.com

<http://nytimes.com/> NYTimes.com

Slate Magazine

<http://www.slate.com> Slate

Wired.com

<http://www.wired.com> Conde Net

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BEST HOME/WELCOME PAGE

Webby Award Winner Agency/Credited Organization

The Los Angeles Film School

<http://www.lafilm.com/flash/index...> Platinum Creative @ Full Sail

People's Voice Winner

National Geographic

<http://www.nationalgeographic.com> National Geographic Digital Media

Nominees

AdBash

<http://theadbash.com> Rusty George Creative

epicurious.com

<http://www.epicurious.com> Conde Net

National Geographic

<http://www.nationalgeographic.com> National Geographic Digital Media

The Los Angeles Film School

<http://www.lafilm.com/flash/index...> Platinum Creative @ Full Sail

Wired.com

<http://www.Wired.com> wired media

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BEST NAVIGATION/STRUCTURE

Webby Award Winner Agency/Credited Organization

TED.com

<http://www.ted.com> TED Conferences

People's Voice Winner

Apple

<http://www.apple.com> Apple

Nominees

Apple

<http://www.apple.com> Apple





blenderbox

<http://www.blenderbox.com> Blenderbox  
Schematic

<http://www.schematic.com> Schematic

Sony Bravia

<http://www.ddawards.com/2008/webb...> Dare  
TED.com

<http://www.ted.com> TED Conferences

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BEST PRACTICES

Webby Award Winner Agency/Credited Organization

Flickr

<http://www.flickr.com/> OutCast Communications

People's Voice Winner

Digg

<http://www.digg.com> K/F Communications

Nominees

Digg

<http://www.digg.com> K/F Communications

Facebook

<http://www.facebook.com> Facebook

Flickr

<http://www.flickr.com/> OutCast Communications

NYTimes.com

<http://nytimes.com/> NYTimes.com

Yelp

<http://www.yelp.com> Yelp

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BEST USE OF ANIMATION OR MOTION GRAPHICS

Webby Award Winner Agency/Credited Organization

Happiness Factory - Now Hiring

<http://www.coke.com/hf> AKQA

People's Voice Winner

Zune

<http://www.zunejourney.net> T.A.G. SF / Firstborn

Nominees

Audi A5 - A Rhythm of Lines

<http://www.awardentryaudi.com/web...> GT

Electronic Arts Sim City™ DS

<http://simcityds.ea.com/> Hyro Limited

Happiness Factory - Now Hiring

<http://www.coke.com/hf> AKQA

MTV Puberty

<http://www.wddg.net/Awards/MTVPub...> WDDG

Zune

<http://www.zunejourney.net> T.A.G. SF / Firstborn

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BEST USE OF PHOTOGRAPHY

Webby Award Winner Agency/Credited Organization

Your Shot - National Geographic Magazine

<http://ngm.com/yourshot> National Geographic Magazine

People's Voice Winner

PENTAX Photo Gallery

<http://www.pentaxphotogallery.com> texturemedia

Nominees



**Dangerous Ground Project**

<http://www.dangerousground.org> CHI&Partners  
Nick Cobbing Photography  
<http://www.nickcobbing.co.uk> Nick Cobbing  
PENTAX Photo Gallery  
<http://www.pentaxphotogallery.com> texturemedia  
Peroni Calendario  
<http://www.calendarioperoni.com/> WHAM Brands  
Your Shot - National Geographic Magazine  
<http://ngm.com/yourshot> National Geographic Magazine

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**BEST USE OF TYPOGRAPHY**

Webby Award Winner Agency/Credited Organization  
Veer - Type City  
<http://www.veer.com/typacity> Veer  
People's Voice Winner  
Adobe Type+Motion  
<http://www.adobe.com/type> Energi Design  
Nominees  
Adobe Type+Motion  
<http://www.adobe.com/type> Energi Design  
Amnesty International USA's Campaign to Tear Down Guantanamo Bay  
<http://www.tearitdown.org> Amnesty International USA  
Le Passage  
<http://www.lowebrindfors.se/showr...> Lowe Brindfors  
OneMethod Holiday Site 2007  
<http://www.donateasnowflake.com> Onemethod Inc.  
Veer - Type City  
<http://www.veer.com/typacity> Veer

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**BEST USE OF VIDEO OR MOVING IMAGE**

Webby Award Winner Agency/Credited Organization  
Apple  
<http://www.apple.com> Apple  
People's Voice Winner  
Apple  
<http://www.apple.com> Apple  
Nominees  
Apple  
<http://www.apple.com> Apple  
Halo3.com/Believe  
<http://www.halo3.com/believe> AKQA  
HBO Voyeur  
<http://www.hbovoyeur.com> Big Spaceship / BBDO NY  
Sweet Spots  
<http://www.nikeacg.com> Duke  
YOU NEED A QUIET SPACE  
<http://demo.fb.se/e/ikea/calmbedr...> FORSMAN & BODENFORS

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**BEST VISUAL DESIGN - AESTHETIC**

Webby Award Winner Agency/Credited Organization  
Checkland Kindleysides  
<http://www.checklandkindleysides.com> Sennep  
People's Voice Winner  
Orange Unlimited





<http://awards.goodthingsshouldnev...> POKE  
Nominees  
Checkland Kindleysides  
<http://www.checklandkindleysides.com> Sennep  
Hearty Beefy Bowl  
<http://www.kinetic.com.sg/awards/...> Kinetic Singapore  
Orange Unlimited  
<http://awards.goodthingsshouldnev...> POKE  
The Whale Hunt  
<http://thewhalehunt.org> Number 27  
Veer - Type City  
<http://www.veer.com/typicity> Veer

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BEST VISUAL DESIGN - FUNCTION  
Webby Award Winner Agency/Credited Organization  
TED.com  
<http://www.ted.com> TED Conferences  
People's Voice Winner  
Apple  
<http://www.apple.com> Apple  
Nominees  
Apple  
<http://www.apple.com> Apple  
Flickr  
<http://www.flickr.com/> OutCast Communications  
NYTimes.com  
<http://nytimes.com/> NYTimes.com  
Sony.com  
<http://www.sony.com> Sisu Inc.  
TED.com  
<http://www.ted.com> TED Conferences

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BLOG - BUSINESS  
Webby Award Winner Agency/Credited Organization  
FT.com Alphaville  
<http://ftalphaville.ft.com/> Financial Times  
People's Voice Winner  
FT.com Alphaville  
<http://ftalphaville.ft.com/> Financial Times  
Nominees  
5 Blogs Before Lunch  
<http://daveibsen.typepad.com> 5 Meetings Before Lunch  
Brand New Day  
[http://www.businessweek.com/the\\_t...](http://www.businessweek.com/the_t...) Trylon SMR  
FT.com Alphaville  
<http://ftalphaville.ft.com/> Financial Times  
Futurelab Marketing & Strategy Innovation Blog  
<http://blog.futurelab.net> Futurelab  
MainStreet  
<http://www.mainstreet.com> MainStreet

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BLOG - CULTURE/PERSONAL  
Webby Award Winner Agency/Credited Organization  
PostSecret  
<http://postsecret.blogspot.com/> PostSecret



**People's Voice Winner**

PostSecret

<http://postsecret.blogspot.com/> PostSecret

Nominees

Anthony Bourdain's Top Chef Blog

<http://www.bravotv.com/blog/antho...> Bravo

Design Observer

<http://www.designobserver.com> Design Observer

Indexed

<http://www.indexed.blogspot.com> NA

Laughing Squid

<http://laughingsquid.com> Laughing Squid

PostSecret

<http://postsecret.blogspot.com/> PostSecret

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**BLOG - POLITICAL**

Webby Award Winner Agency/Credited Organization

The Huffington Post

<http://huffingtonpost.com> The Huffington Post

People's Voice Winner

The Huffington Post

<http://huffingtonpost.com> The Huffington Post

Nominees

Comment is free

<http://www.guardian.co.uk/comment...> Guardian News and Media

Danger Room Blog on Wired.com

<http://blog.wired.com/defense> wired media

The Huffington Post

<http://huffingtonpost.com> The Huffington Post

The Swamp

<http://www.chicagotribune.com/swamp> Chicagotribune.com

Why Tuesday?

<http://www.whytuesday.org> Why Tuesday?

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**BROADBAND**

Webby Award Winner Agency/Credited Organization

ABC.com Full Episode Player

<http://dynamic.abc.go.com/streami...> ABC.com

People's Voice Winner

ABC.com Full Episode Player

<http://dynamic.abc.go.com/streami...> ABC.com

Nominees

A Conversation with Sir Ian

<http://www.stagework.org/mckellen> British Telecom / National Theatre

ABC.com Full Episode Player

<http://dynamic.abc.go.com/streami...> ABC.com

MediaStorm

<http://www.mediastorm.org> MediaStorm

Secrets of New York

<http://www.nyc.gov/html/nycmg/nyc...> NYC TV | NYC Media Group

VBS.tv

<http://vbs.tv> Code and Theory

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**CELEBRITY/FAN**

Webby Award Winner Agency/Credited Organization





Annie Lennox Official Website  
<http://www.annielennox.com> Hyperlaunch  
People's Voice Winner  
Best Week Ever  
<http://www.bestweekever.tv/> MTV Networks / VH1  
Nominees  
Anderson Cooper 360  
<http://www.cnn.com/CNN/Programs/a...> CNN  
Annie Lennox Official Website  
<http://www.annielennox.com> Hyperlaunch  
Best Week Ever  
<http://www.bestweekever.tv/> MTV Networks / VH1  
Stardoll  
<http://www.stardoll.com> Stardoll  
TheRaider.net  
<http://www.theraider.net> TheRaider.net

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CHARITABLE ORGANIZATIONS NONPROFIT  
Webby Award Winner Agency/Credited Organization  
Katrina: An Unnatural Disaster  
<http://www.katrinamedia.org> Open Society Institute  
People's Voice Winner  
Kiva.org -- Loans that Change Lives  
<http://www.kiva.org> Kiva.org  
Nominees  
Innocence Project  
<http://innocenceproject.org/> glb Creative + InteGreat  
Katrina: An Unnatural Disaster  
<http://www.katrinamedia.org> Open Society Institute  
Kiva.org -- Loans that Change Lives  
<http://www.kiva.org> Kiva.org  
National Breast Cancer Foundation  
<http://www.nationalbreastcancer.org/> LevelTen Design  
YWCA Week Without Violence  
<http://www.ywcaweekwithoutviolenc...> YWCA USA

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COMMUNITY  
Webby Award Winner Agency/Credited Organization  
Flickr  
<http://www.flickr.com/> OutCast Communications  
People's Voice Winner  
Flickr  
<http://www.flickr.com/> OutCast Communications  
Nominees  
BookGlutton  
<http://www.bookglutton.com> BookGlutton.com  
COLOURlovers :: Color Trends + Palettes  
<http://www.COLOURlovers.com> Lord IV, Inc.  
Delicious  
<http://www.delicious.com>  
Flickr  
<http://www.flickr.com/> OutCast Communications  
StumbleUpon  
<http://www.stumbleupon.com> StumbleUpon

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**CONSUMER ELECTRONICS**

Webby Award Winner Agency/Credited Organization

It's D

[http://award.i-studio.co.jp/2007\\_...](http://award.i-studio.co.jp/2007_...) Hakuhodo I-studio

People's Voice Winner

SEDUCTION BY LIGHT

<http://66.245.160.26/philips/aurea> Tribal DDB

Nominees

It's D

[http://award.i-studio.co.jp/2007\\_...](http://award.i-studio.co.jp/2007_...) Hakuhodo I-studio

Motorola - Motofone "RETHINK FONE"

<http://www.fcbpreview.ca/motofone/> Draftfcb

SEDUCTION BY LIGHT

<http://66.245.160.26/philips/aurea> Tribal DDB

Sony Alpha - Next Level

<http://extranet.hmxmedia.com/feat...> HMX Media

Sony Vaio

<http://www.ddawards.com/2008/webb...> Dare

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**CORPORATE COMMUNICATIONS**

Webby Award Winner Agency/Credited Organization

UPM Forest Life

<http://www.upmforestlife.com> Valve Branding Ltd

People's Voice Winner

The Footprint Chronicles

<http://www.patagonia.com/web/us/f...> Patagonia

Nominees

Behind The Scenes

<http://www.atmospherebbdo.com/wor...> Atmosphere BBDO

Lexus: The Hybrid Debate

<http://ads.lateral.net/lexus/> Lateral

Rapp Collins Website

<http://www.rappcollins.com/> Rapp Collins Worldwide / 2Advanced Studios

The Footprint Chronicles

<http://www.patagonia.com/web/us/f...> Patagonia

UPM Forest Life

<http://www.upmforestlife.com> Valve Branding Ltd

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**CULTURAL INSTITUTIONS**

Webby Award Winner Agency/Credited Organization

Design for the Other 90%

<http://other90.cooperhewitt.org> Cooper-Hewitt, National Design Museum

People's Voice Winner

Smithsonian Education

<http://www.SmithsonianEducation.org> Smithsonian Center for Education and Museum Studies

Nominees

A Conversation with Sir Ian

<http://www.stagework.org/mckellen> British Telecom / National Theatre

Design for the Other 90%

<http://other90.cooperhewitt.org> Cooper-Hewitt, National Design Museum

Smithsonian Education

<http://www.SmithsonianEducation.org> Smithsonian Center for Education and Museum Studies

Sorry, Out of Gas

<http://www.sorryoutofgas.org> Canadian Centre for Architecture

The Digital Vaults

<http://www.digitalvaults.org> Second Story Interactive Studios/The National Archives Experience



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#### EDUCATION

Webby Award Winner Agency/Credited Organization

The Earth Institute at Columbia University

<http://www.earth.columbia.edu> The Earth Institute at Columbia University

People's Voice Winner

FactCheckED.org

<http://www.FactCheckED.org> FactCheck.org

Nominees

American RadioWorks from American Public Media

<http://www.americanradioworks.org> American Public Media

Designing Interactions

<http://www.designinginteractions....> IDEO

FactCheckED.org

<http://www.FactCheckED.org> FactCheck.org

MathMovesU

<http://www.mathmovesu.com/> Arc Worldwide

The Earth Institute at Columbia University

<http://www.earth.columbia.edu> The Earth Institute at Columbia University

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#### EMPLOYMENT

Webby Award Winner Agency/Credited Organization

Consol Energy Recruiting Website

<http://www.consolareers.com/> bbdigital (Blattner Brunner)

People's Voice Winner

CareerBuilder.com

<http://www.careerbuilder.com> CareerBuilder.com

Nominees

CareerBuilder.com

<http://www.careerbuilder.com> CareerBuilder.com

Cirque du Soleil - Casting

<http://www.cirquedusoleil.com/Cir...> Sid Lee

Consol Energy Recruiting Website

<http://www.consolareers.com/> bbdigital (Blattner Brunner)

LeMeridien Hotels Careers

<http://www.starwoodhotels.com/lem...> Starwood Hotels & Resorts

The Warehouse Careers

<http://www.thewarehousecareers.co.nz> Tribal DDB New Zealand

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#### EVENTS

Webby Award Winner Agency/Credited Organization

Got Character?

<http://www.gotcharacter.sg> Yolk Pte Ltd

People's Voice Winner

King Tut and the Golden Age of the Pharaohs Exhibition

<http://www.kingtut.org> texturemedia

Nominees

Boost Mobile RockCorps

<http://www.boostmobilerockcorps.com> Boost Mobile

Got Character?

<http://www.gotcharacter.sg> Yolk Pte Ltd

King Tut and the Golden Age of the Pharaohs Exhibition

<http://www.kingtut.org> texturemedia

MyPunchbowl.com

<http://www.mypunchbowl.com> Punchbowl Software





Women's Fund Of Central Ohio-Keyholder 8  
<http://www.womensfundcentralohio...> Ologie

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#### FAMILY/PARENTING

Webby Award Winner Agency/Credited Organization

KidsHealth

<http://KidsHealth.org> Nemours Center for Children's Health Media

People's Voice Winner

KidsHealth

<http://KidsHealth.org> Nemours Center for Children's Health Media

Nominees

Handipoints - Make Fun of Work!

<http://www.handipoints.com> Handipoints Inc.

KidsHealth

<http://KidsHealth.org> Nemours Center for Children's Health Media

myfamily.com - Create your family's home on the web

<http://www.myfamily.com> myfamily.com

PBS KIDS Sprout

<http://SproutOnline.com> PBS KIDS Sprout

The Motherhood

<http://www.themotherhood.com> Blenderbox

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#### FASHION

Webby Award Winner Agency/Credited Organization

Louis Vuitton Core Values

<http://journeys.louisvuitton.com> OgilvyInteractive

People's Voice Winner

style.com

<http://style.com> Conde Net

Nominees

Bean Pole : One fine day in LONDON

<http://www.postvisual.com/awards/...> PostVisual.com

GQ.com

<http://www.GQ.com> Conde Nast - GQ

Louis Vuitton Core Values

<http://journeys.louisvuitton.com> OgilvyInteractive

Refinery29

<http://www.refinery29.com> Refinery29 Inc.

style.com

<http://style.com> Conde Net

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#### FINANCIAL SERVICES

Webby Award Winner Agency/Credited Organization

zopa.com

<http://zopa.com> zopa

People's Voice Winner

Mint

<http://mint.com/> Mint team

Nominees

Goldman Sachs

<http://www.gs.com> R/GA

Lending Club

<http://www.lendingclub.com> Lending club

MicroPlace

<http://www.microplace.com> MicroPlace (an eBay company)





Mint

<http://mint.com/> Mint team

[zopa.com](http://zopa.com)

<http://zopa.com> zopa

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FOOD AND BEVERAGE

Webby Award Winner Agency/Credited Organization

Milk Get the Glass Site

<http://www.gettheglass.com> Goodby, Silverstein & Partners

People's Voice Winner

CHOW

<http://www.chow.com/> CNET Networks

Nominees

Absolut Pears

<http://absolut.com/pears> Great Works

CHOW

<http://www.chow.com/> CNET Networks

Coke & Faithless

<http://www.coke.com/faithless> argonauten G2 GmbH

Milk Get the Glass Site

<http://www.gettheglass.com> Goodby, Silverstein & Partners

The Good Food Fight

<http://thegoodfoodfight.com/> mono

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GAMES

Webby Award Winner Agency/Credited Organization

Kongregate

<http://www.kongregate.com> Kongregate

People's Voice Winner

Kongregate

<http://www.kongregate.com> Kongregate

Nominees

ElectroCity

<http://www.electrocity.co.nz> Rivet

Kongregate

<http://www.kongregate.com> Kongregate

Launchball

<http://www.sciencemuseum.org.uk/l...> Preloaded

Sharkrunners

<http://dsc.discovery.com/converge...> Discovery Communications, Inc.

World Without Oil

<http://www.worldwithoutoil.org> Writerguy LLC

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GAMES-RELATED

Webby Award Winner Agency/Credited Organization

The Escapist

<http://www.escapistmagazine.com> Themis Group Inc

People's Voice Winner

The Escapist

<http://www.escapistmagazine.com> Themis Group Inc

Nominees

Gamasutra.com

<http://www.gamasutra.com/> Think Services

GameLife Blog on Wired.com

<http://blog.wired.com/games/> wired media





Gamezebo

<http://www.gamezebo.com> gamezebo

ROCK BAND.com

<http://www.rockband.com> Harmonix Music Systems/MTV Games/Mekanism

The Escapist

<http://www.escapistmagazine.com> Themis Group Inc

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GOVERNMENT

Webby Award Winner Agency/Credited Organization

Peace Corps {teens}

<http://www.peacecorps.gov/teens/> Threespot Media

People's Voice Winner

Transport for London

<http://www.tfl.gov.uk> Detica with the TfL New Media in-house Design team

Nominees

EnergyStar@Home

<http://www.energystar.gov/index.c...> Marketing Drive

Peace Corps {teens}

<http://www.peacecorps.gov/teens/> Threespot Media

San Francisco International Airport

<http://www.flysfo.com> The M-Line

Secrets of New York

<http://www.nyc.gov/html/nycmg/nyc...> NYC TV | NYC Media Group

Transport for London

<http://www.tfl.gov.uk> Detica with the TfL New Media in-house Design team

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GUIDES/RATINGS/REVIEWS

Webby Award Winner Agency/Credited Organization

Yelp

<http://www.yelp.com> Yelp

People's Voice Winner

ConsumerReports.org

<http://www.consumerreports.org> Consumer Reports

Nominees

Compete

<http://www.compete.com> Compete

conciierge.com

<http://www.conciierge.com> Conde Net

ConsumerReports.org

<http://www.consumerreports.org> Consumer Reports

Thrillist

<http://www.thrillist.com> Thrillist

Yelp

<http://www.yelp.com> Yelp

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HEALTH

Webby Award Winner Agency/Credited Organization

Try Drugs

<http://www.trydrugs.net> MediaFront

People's Voice Winner

WebMD

<http://www.webmd.com> WebMD

Nominees

dLife

<http://www.dlife.com> dLife





## Healthline

<http://www.healthline.com> Healthline Networks  
Try Drugs  
<http://www.trydrugs.net> MediaFront  
VisualDxHealth  
<http://www.visualdxhealth.com/> Logical Images, Inc.  
WebMD  
<http://www.webmd.com> WebMD

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## HUMOR

Webby Award Winner Agency/Credited Organization  
The Onion  
<http://www.theonion.com> The Onion  
People's Voice Winner  
I Can Has Cheezburger?  
<http://icanhascheezburger.com> I Can Has Cheezburger?  
Nominees  
I Can Has Cheezburger?  
<http://icanhascheezburger.com> I Can Has Cheezburger?  
Rathergood.com  
<http://www.rathergood.com/> Rathergood.com  
someecards.com  
<http://www.someecards.com> someecards, inc.  
The Onion  
<http://www.theonion.com> The Onion  
Wait Wait Don't Tell Me  
<http://www.npr.org/awards/2007/we...> NPR

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## INSURANCE

Webby Award Winner Agency/Credited Organization  
Your own world  
<http://misc.starring.se/competiti...> Starring  
People's Voice Winner  
don't be Bob  
<http://dontbebob.com> Michael Flora & Associates  
Nominees  
Blue Shield of California  
<http://blueshieldca.com> Publicis Modem  
don't be Bob  
<http://dontbebob.com> Michael Flora & Associates  
Liberty Mutual Renters Insurance  
<http://Youcovered.com> Sapient Interactive  
The Hartford Straight Talk  
<http://www.hartfordinvestor.com/s...> Fathom  
Your own world  
<http://misc.starring.se/competiti...> Starring

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## IT HARDWARE/SOFTWARE

Webby Award Winner Agency/Credited Organization  
CSG  
<http://www.csgsystems.com/content...> Pappas Group  
People's Voice Winner  
IBM  
<http://www.ibm.com> IBM  
Nominees





Compiler Blog on Wired.com

<http://blog.wired.com/monkeybites/> wired media  
CSG

<http://www.csgsystems.com/content...> Pappas Group  
Defy All Challenges

<http://www.defyallchallenges.com> McCann Worldgroup  
HP Touch

<http://www.practicalmagic.com.sg/...> Arc Worldwide Singapore/Leo Burnett Singapore  
IBM

<http://www.ibm.com> IBM

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LAW

Webby Award Winner Agency/Credited Organization  
OUT-LAW.COM

<http://www.out-law.com> Pinsent Masons

People's Voice Winner

ABA Journal

<http://www.abajournal.com> ABA Journal

Nominees

2007-08 Recruiting Campaign

<http://usrecruiting.shearman.com> Shearman & Sterling LLP

ABA Journal

<http://www.abajournal.com> ABA Journal

JURIST

<http://jurist.law.pitt.edu> University of Pittsburgh School of Law

LawHelp

<http://www.lawhelp.org> Pro Bono Net

OUT-LAW.COM

<http://www.out-law.com> Pinsent Masons

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LIFESTYLE

Webby Award Winner Agency/Credited Organization

CinCHouse.com

<http://www.cinchouse.com> Operation Homefront/CinCHouse.com

People's Voice Winner

epicurious.com

<http://www.epicurious.com> Conde Net

Nominees

CinCHouse.com

<http://www.cinchouse.com> Operation Homefront/CinCHouse.com

epicurious.com

<http://www.epicurious.com> Conde Net

RBK DGK 2007

<http://www.zugara.com/DGK07/site/...> Zugara

Thrillist

<http://www.thrillist.com> Thrillist

Weekend Sherpa

<http://www.weekendsherpa.com/> Weekend Sherpa / Gershoni

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MAGAZINE

Webby Award Winner Agency/Credited Organization

National Geographic Magazine Online

<http://ngm.com> National Geographic Magazine

People's Voice Winner

National Geographic Magazine Online





<http://ngm.com> National Geographic Magazine  
Nominees  
Dwell.com  
<http://www.dwell.com/> Dwell.com  
Makezine  
<http://Makezine.com> Make magazine  
National Geographic Magazine Online  
<http://ngm.com> National Geographic Magazine  
nymag.com  
<http://nymag.com/> New York Media  
Yoga Journal  
<http://www.yogajournal.com> Active Interest Media

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#### MOVIE AND FILM

Webby Award Winner Agency/Credited Organization  
Simpsons Movie  
<http://www.simpsonsmovie.com/awards> 65 Media  
People's Voice Winner  
Simpsons Movie  
<http://www.simpsonsmovie.com/awards> 65 Media  
Nominees  
Atom Films  
<http://www.atomfilms.com> MTV Networks / Atom Films  
Get On Board  
<http://www.getonboardnow.org/> Real Pie Media  
Grindhouse  
<http://www.bigspaceship.com/archi...> Big Spaceship  
P.O.V. | PBS  
<http://www.pbs.org/pov> P.O.V. / AMERICAN DOCUMENTARY, INC.  
Simpsons Movie  
<http://www.simpsonsmovie.com/awards> 65 Media

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#### MUSIC

Webby Award Winner Agency/Credited Organization  
BBC Radio 1 Meet the DJs  
<http://agencyrepublic.net/awards/...> Agency Republic  
People's Voice Winner  
Resident Advisor  
<http://www.residentadvisor.net/> Resident Advisor Ltd  
Nominees  
BBC Radio 1 Meet the DJs  
<http://agencyrepublic.net/awards/...> Agency Republic  
Now Play It  
<http://www.nowplayit.com> Outside Line  
Pink Floyd, Oh By The Way  
<http://www.pinkfloyd.co.uk/obtw/> BLOC  
Resident Advisor  
<http://www.residentadvisor.net/> Resident Advisor Ltd  
SoundJunction  
<http://www.soundjunction.org> Associated Board of the Royal Schools of Music

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#### NETART

Webby Award Winner Agency/Credited Organization  
PostSecret  
<http://postsecret.blogspot.com/> PostSecret





**People's Voice Winner**

PostSecret

<http://postsecret.blogspot.com/> PostSecret

Nominees

COLOR TOKYO!

<http://www.777interactive.jp/awar...> 777interactive

Digital Threads

<http://www.digitalthreads.ca> ecentricarts inc.

EMAIL ART

<http://www.e-mail-art.com> SSNK

geoGreeting

<http://www.geoGreeting.com> Jesse Vig

PostSecret

<http://postsecret.blogspot.com/> PostSecret

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**NEWS****Webby Award Winner Agency/Credited Organization**

NYTimes.com

<http://nytimes.com/> NYTimes.com**People's Voice Winner**

BBC News

<http://www.bbc.co.uk/news> BBC News

Nominees

BBC News

<http://www.bbc.co.uk/news> BBC News

CNN.com

<http://www.cnn.com> CNN

Discovery News

<http://dsc.discovery.com/news/new...> Discovery Channel

NYTimes.com

<http://nytimes.com/> NYTimes.com

Wired.com

<http://www.Wired.com> wired media

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**NEWSPAPER****Webby Award Winner Agency/Credited Organization**

NYTimes.com

<http://nytimes.com/> NYTimes.com**People's Voice Winner**

NYTimes.com

<http://nytimes.com/> NYTimes.com

Nominees

guardian.co.uk

<http://www.guardian.co.uk> Guardian News and Media

NYTimes.com

<http://nytimes.com/> NYTimes.com

The Independent

<http://www.independent.co.uk/> Independent News & Media

The Wall Street Journal Online

<http://online.wsj.com/home/us> Dow Jones & Company

Variety.com

<http://www.variety.com> Variety.com

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**PERSONAL WEB SITE****Webby Award Winner Agency/Credited Organization**



The Whale Hunt

<http://thewhalehunt.org> Number 27

People's Voice Winner

Skull-A-Day

<http://www.skulladay.com> Another Limited Rebellion

Nominees

My Moleskine

<http://www.mymoleskine.net> Fabio laschi

My Territory

<http://myterritory.com> Eric Miller Design

Skull-A-Day

<http://www.skulladay.com> Another Limited Rebellion

The Whale Hunt

<http://thewhalehunt.org> Number 27

WORLD ENDING

<http://www.worldending.jp/> aguije

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PHARMACEUTICALS

Webby Award Winner Agency/Credited Organization

Estroven

<http://estroven.com> Greater Than One

People's Voice Winner

Estroven

<http://estroven.com> Greater Than One

Nominees

Allergan 3D Modeller

<http://thenaturallook.co.uk> Rosetta Marketing

DestinationRx

<http://www.drx.com> DestinationRx

Estroven

<http://estroven.com> Greater Than One

REFRESH BRAND

<http://www.refreshbrand.com> MOMENTUM

Share your oops - microsite

<http://www.shareyouroops.ca/en/> TAXI Montreal

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PODCASTS

Webby Award Winner Agency/Credited Organization

TED.com

<http://www.ted.com> TED Conferences

People's Voice Winner

The Onion

<http://www.theonion.com> The Onion

Nominees

Guardian Unlimited podcasts

<http://www.guardian.co.uk/podcasts> Guardian News and Media

HowStuffWorks

<http://www.howstuffworks.com> HowStuffWorks

National Gallery of Art Podcasts

<http://www.nga.gov/podcasts> National Gallery of Art

TED.com

<http://www.ted.com> TED Conferences

The Onion

<http://www.theonion.com> The Onion

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## POLITICS

Webby Award Winner Agency/Credited Organization

FactCheck.org

<http://www.FactCheck.org> FactCheck.org

People's Voice Winner

FactCheck.org

<http://www.FactCheck.org> FactCheck.org

Nominees

FactCheck.org

<http://www.FactCheck.org> FactCheck.org

MAPLight.org - Money And Politics: Illuminating the Connection

<http://www.maplight.org> MAPLight.org

NPR.org Political

<http://www.npr.org/awards/2007/we...> NPR

The Pew Forum on Religion & Public Life, Religion & Politics '08

<http://pewforum.org/religion08/> Q-Industries, Inc.

Truthdig

<http://www.truthdig.com> Truthdig

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## PROFESSIONAL SERVICES

Webby Award Winner Agency/Credited Organization

Action Marketing Group Corporate Website

<http://www.action-marketing-group...> Vermilion

People's Voice Winner

cake-factory

<http://www.cake-factory.com> thoughtomatic

Nominees

Action Marketing Group Corporate Website

<http://www.action-marketing-group...> Vermilion

Arting

<http://www.aring.dk> Hello Monday

cake-factory

<http://www.cake-factory.com> thoughtomatic

Checkland Kindleysides

<http://www.checklandkindleysides.com> Sennep

Radical Media.com

<http://www.radicalmedia.com> @radical media

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## RADIO

Webby Award Winner Agency/Credited Organization

BBC World Service channel site

<http://www.bbc.co.uk/worldservice/> BBC World Service

People's Voice Winner

AccuTunes (from AccuRadio)

<http://www.accutunes.com> AccuRadio

Nominees

AccuTunes (from AccuRadio)

<http://www.accutunes.com> AccuRadio

BBC World Service channel site

<http://www.bbc.co.uk/worldservice/> BBC World Service

CBC Radio 3

<http://radio3.cbc.ca/> CBC Radio Canada

KEXP website

<http://kexp.org> KEXP

Virgin Radio International

<http://www.virginradiointernation...> Design Royale





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#### REAL ESTATE

Webby Award Winner Agency/Credited Organization

Zillow.com

<http://www.zillow.com> Zillow.com

People's Voice Winner

Trulia

<http://www.trulia.com> Trulia

Nominees

Centerplan.dk

<http://www.unit9.com/awards/cente...> unit9

<http://www.livinghomes.net/>

<http://www.livinghomes.net> LivingHomes

Rentomatic

<http://www.rentomatic.com> Investment Instruments Corp.

Trulia

<http://www.trulia.com> Trulia

Zillow.com

<http://www.zillow.com> Zillow.com

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#### RELIGION AND SPIRITUALITY

Webby Award Winner Agency/Credited Organization

Speaking of Faith

<http://speakingoffaith.org> American Public Media

People's Voice Winner

Beliefnet

<http://www.beliefnet.com> Beliefnet

Nominees

BBC Religion & Ethics

<http://www.bbc.co.uk/religion> BBC

Beliefnet

<http://www.beliefnet.com> Beliefnet

Speaking of Faith

<http://speakingoffaith.org> American Public Media

This I Believe

<http://www.npr.org/awards/2007/we...> NPR

Youthroots

<http://www.youthroots.com> Faith & Values Media

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#### RESTAURANT

Webby Award Winner Agency/Credited Organization

Me and My Bod

<http://www.meandmybod.com/> Magnitude

People's Voice Winner

Wagamama

<http://www.wagamama.com> Magnitude

Nominees

Earl of Sandwich

<http://www.meettheearl.com> PUSH

McDonalds Chicken Microsite

<http://www.awardentry.com.au/webb...> Tribal DDB

Me and My Bod

<http://www.meandmybod.com/> Magnitude

Wagamama

<http://www.wagamama.com> Magnitude





## YoRoto

<http://yoroto.com> Deutsch LA

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## RETAIL

Webby Award Winner Agency/Credited Organization

Ikea Mattress

<http://www.ikea.ca/mattresses> Trapeze / ZIG

People's Voice Winner

Ikea Mattress

<http://www.ikea.ca/mattresses> Trapeze / ZIG

Nominees

AROUND THE WORLD IN 5 KITCHENS

<http://demo.fb.se/e/ikea/aroundth...> FORSMAN & BODENFORS

Ikea Mattress

<http://www.ikea.ca/mattresses> Trapeze / ZIG

MOO

<http://www.moo.com> moo.com

Nike Golf : Apparel

<http://www.nike.com/nikegolf/inde...> Summit Projects

Samsonite Black Label

<http://www.samsoniteblacklabel.co...> Avenue A | Razorfish

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## SCHOOL

Webby Award Winner Agency/Credited Organization

The Los Angeles Recording School

<http://www.recordingcareer.com/fl...> Platinum Creative @ Full Sail

People's Voice Winner

School of Visual Arts Web site

<http://www.sva.edu> VISUAL ARTS Press, Ltd.

Nominees

A Bennington College Timeline

<http://www.bennington.edu/timelin...> Bennington College

Imperial College London Centenary microsite

<http://www.imperial.ac.uk/centenary> Imperial College London

School of Visual Arts Web site

<http://www.sva.edu> VISUAL ARTS Press, Ltd.

SCI-Arc

<http://www.sciarc.edu> Hello Design

The Los Angeles Recording School

<http://www.recordingcareer.com/fl...> Platinum Creative @ Full Sail

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## SCIENCE

Webby Award Winner Agency/Credited Organization

nature.com

<http://www.nature.com> Nature Publishing Group

People's Voice Winner

NASA's Earth Observatory

<http://earthobservatory.nasa.gov> NASA GSFC

Nominees

Microscope Imaging Station

<http://www.exploratorium.edu/imag...> Exploratorium

NASA's Earth Observatory

<http://earthobservatory.nasa.gov> NASA GSFC

NASA's Jet Propulsion Laboratory

<http://www.jpl.nasa.gov> JPL





nature.com

<http://www.nature.com> Nature Publishing Group

Water: H2O = Life

<http://www.amnh.org/water> American Museum of Natural History

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SELF-PROMOTION/PORTFOLIO

Webby Award Winner Agency/Credited Organization

RED Universe

<http://ff0000.com/> RED Interactive Agency

People's Voice Winner

RED Universe

<http://ff0000.com/> RED Interactive Agency

Nominees

Fu-design.com

<http://www.fu-design.com> Fu-design.com

guraphic.com

<http://guraphic.com> freelancer

RED Universe

<http://ff0000.com/> RED Interactive Agency

Tilt Design Studio

<http://www.tiltdesignstudio.com> Tilt Design Studio

Zero Style

<http://www.0-style.com> Zero Style

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SERVICES

Webby Award Winner Agency/Credited Organization

Blurb

<http://www.blurb.com> Blurb

People's Voice Winner

MOO

<http://www.moo.com> moo.com

Nominees

30 Boxes

<http://30boxes.com> 83 Degrees, Inc.

Blurb

<http://www.blurb.com> Blurb

Concur

<http://concur.com> Ramp

LifeLock

<http://www.lifelock.com> The Lavidge Company

MOO

<http://www.moo.com> moo.com

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SOCIAL NETWORKING

Webby Award Winner Agency/Credited Organization

Flock The Social Web Browser

<http://www.flock.com> Flock

People's Voice Winner

Facebook

<http://www.facebook.com> Facebook

Nominees

Bebo

<http://bebo.com/>

ChangeEverything.ca

<http://www.ChangeEverything.ca> Vancity



**Facebook**

<http://www.facebook.com> Facebook

Flock The Social Web Browser

<http://www.flock.com> Flock

Ning

<http://www.ning.com> Ning

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**SPORTS**

Webby Award Winner Agency/Credited Organization

Yahoo! Sports

<http://sports.yahoo.com/> Yahoo!

People's Voice Winner

ESPN.com

<http://www.espn.com> ESPN

Nominees

ESPN.com

<http://www.espn.com> ESPN

Nike Skateboarding

<http://www.nikeskateboarding.com> Odopod

Spyker F1 Magazine

<http://spykermagazine.projects.me...> Media Republic

Sweet Spots

<http://www.nikeacg.com> Duke

Yahoo! Sports

<http://sports.yahoo.com/> Yahoo!

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**STUDENT**

Webby Award Winner Agency/Credited Organization

Defining Middle Ground: The Next Generation of Muslim New Yorkers

<http://definingmiddleground.com> Columbia University

People's Voice Winner

Paper Critters

<http://www.papercritters.com> Academy of Art University

Nominees

Cronkite Zine

<http://cronkitezine.asu.edu/sprin...> Cronkite School of Journalism & Mass Communication

Defining Middle Ground: The Next Generation of Muslim New Yorkers

<http://definingmiddleground.com> Columbia University

Paper Critters

<http://www.papercritters.com> Academy of Art University

shifted exclusiveness

<http://www.shiftedexclusiveness.com> Populaergrafik

WISER

<http://wisergirls.org> Duke University

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**TELECOMMUNICATIONS**

Webby Award Winner Agency/Credited Organization

Sidekick Wiki

<http://sidekick.wetpaint.com> Wetpaint

People's Voice Winner

Sony Bravia

<http://www.ddawards.com/2008/webb...> Dare

Nominees

Boost Mobile RockCorps

<http://www.boostmobilerockcorps.com> Boost Mobile





Nokia Jealous Computers  
<http://www.thesedays.com/awards20...> These Days  
Nokia Picture Poetry  
<http://www.thesedays.com/awards20...> These Days  
Sidekick Wiki  
<http://sidekick.wetpaint.com> Wetpaint  
Sony Bravia  
<http://www.ddawards.com/2008/webb...> Dare

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#### TELEVISION

Webby Award Winner Agency/Credited Organization  
HBO Voyeur  
<http://www.hbovoyeur.com> Big Spaceship / BBDO NY  
People's Voice Winner  
Discovery Channel >> I Videogame  
<http://www.discoverychannel.co.uk...> Discovery Networks International  
Nominees  
Discovery Channel >> I Videogame  
<http://www.discoverychannel.co.uk...> Discovery Networks International  
HBO Voyeur  
<http://www.hbovoyeur.com> Big Spaceship / BBDO NY  
Noggin.com  
<http://www.noggin.com> MTV Networks  
Sundance Channel - Iconoclasts  
<http://www.sundancechannel.com/ic...> TENDER  
THE INFINITE OZ  
<http://www.scifi.com/tinman/oz/> SCIFI CHANNEL

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#### TOURISM

Webby Award Winner Agency/Credited Organization  
Furuviksparken  
<http://www.furuvik.se> Daddy Identity Department  
People's Voice Winner  
Top of the Rock  
<http://www.topoftherocknyc.com> Dogmatic, Inc.  
Nominees  
Furuviksparken  
<http://www.furuvik.se> Daddy Identity Department  
Golakes - The Official Cumbria Tourism website for Cumbria and the Lake District  
<http://www.golakes.co.uk> Cumbria Tourism  
Monterey - alive is the air  
<http://www.montereyinfo.org/> Twelve Horses  
South Australia Tourism Commission  
<http://202.191.51.125/webby/satc> Euro RSCG Australia  
Top of the Rock  
<http://www.topoftherocknyc.com> Dogmatic, Inc.

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#### TRAVEL

Webby Award Winner Agency/Credited Organization  
Farecast  
<http://www.farecast.com> Farecast, Inc.  
People's Voice Winner  
Kayak.com  
<http://www.kayak.com> Kayak.com  
Nominees







## Farecast

<http://www.farecast.com> Farecast, Inc.

Kayak.com

<http://www.kayak.com> Kayak.com

TRAVELFINDER

<http://demo.fb.se/e/ving/travelfi...> FORSMAN & BODENFORS

Triplt

<http://www.tripit.com>

Wikitravel

<http://www.wikitravel.org> Internet Brands, Inc.

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## WEIRD

Webby Award Winner Agency/Credited Organization

Passive-Aggressive Notes

<http://passiveaggressivenotes.com> passiveaggressivenotes.com

People's Voice Winner

I Can Has Cheezburger?

<http://icanhascheezburger.com> I Can Has Cheezburger?

Nominees

Bad Gift Emporium

<http://www.badgiftemporium.com> Barkley

Cute Overload

<http://www.cuteoverload.com> Cute Labs LLC

I Can Has Cheezburger?

<http://icanhascheezburger.com> I Can Has Cheezburger?

Museum of Kitschy Stitches

<http://www.StitchyMcYarnpants.com> Museum of Kitschy Stitches

Passive-Aggressive Notes

<http://passiveaggressivenotes.com> passiveaggressivenotes.com

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## YOUTH

Webby Award Winner Agency/Credited Organization

Scholastic Site Redesign

<http://www.scholastic.com> HUGE

People's Voice Winner

Nick.com

<http://www.nick.com> MTV Networks

Nominees

ChannelOne.com

<http://www.channelone.com> Channel One Network

Club Penguin

<http://www.clubpenguin.com> Walt Disney Internet Group

National Geographic Kids

<http://kids.nationalgeographic.com> National Geographic Digital Media

Nick.com

<http://www.nick.com> MTV Networks

Scholastic Site Redesign

<http://www.scholastic.com> HUGE

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Search webbyawards.com

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- CNN

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