



## IAC The Web Marketing Association Ödülleri

### IAC The Web Marketing Association Prices

Year Yıl	Entry Name İsim	Award Level Ödül İçeriği	Winner Kazanan
2003	Shark	Best Ads That the Client Didn't Pick	Digitas
2003	eSylvan Foundation Campaign	Best Ads That the Client Didn't Pick	Integrated Advertising Campaign
2005	Amgen	Best Ads That the Client Didn't Pick	Microsite/landing page
2005	Never Iron Banner	Best Ads That the Client Didn't Pick	Rich media Online ad
			Smashing Ideas
2004	Air Canada Valentine	Best Ads That the Client Didn't Pick	Rich-media Advertisement
			Marketel Communications Inc.
2005	Health Expression	Best Advertising Email message	Bridge Worldwide
2006	Beyond Interactive Holiday Card	Best Advertising Email message	Beyond
			Interactive Creative Department
2008	AOL Holiday Greeting	Best Advertising Email message	AOL   360 Creative
2006	Salvation	Best Advertising Email message campaign	Boelter + Lincoln Marketing Communications
2008	Free Pay Per Click Promotion on BigFishSearch.com	Best Advertising Email message campaign	First Light Net
2006	GameTap	Best Advertising Integrated ad campaign	Mullen
2007	Revolution Campaign	Best Advertising Integrated ad campaign	Revolution Campaign - Air Canada / Marketel
2008	ahahah twingo	Best Advertising Integrated ad campaign	Publicis Roma
2005	Pepto-Bismol Dance machine	Best Advertising Interactive application	Bridge Worldwide
2006	Mr. Clean Magic Reach Bathroom Explorer	Best Advertising Interactive application	Bridge Worldwide
2008	Our New Biz Hot Key	Best Advertising Interactive application	Euro RSCG GmbH
2005	Tommy Kids Web Site	Best Advertising Microsite/landing page	Organic, Inc.
2006	McKinney's Audi Art of the H3ist microsite	Best Advertising Microsite/landing page	McKinney
2007	Avenue A   Razorfish Holiday Card	Best Advertising Microsite/landing page	Avenue A   Razorfish - Philadelphia
2008	www.fromnobox.com	Best Advertising Microsite/landing page	Nobox Marketing Group
2006	IBM Hotspot Video Banner	Best Advertising Online ad	OgilvyOne WorldWide & IBM
2007	Toboggan	Best Advertising Online ad	Toboggan - Air Canada / Marketel
2008	Ty Banner Ad (Mad Ave Libs)	Best Advertising Online ad	Yahoo!
2005	Redwood Creek	Best Advertising Online ad, Best of Show Online ad	EVB, Inc.
2005	LeapFrog	Best Advertising Online campaign	EVB, Inc.
2006	CIO Strategy Center	Best Advertising Online campaign	Studio One Networks
2007	Horizon	Best Advertising Online campaign	Horizon - Air Canada / Marketel
2008	the Pure Performance campaign	Best Advertising Online campaign	ValueClick
			Media
2006	Direct Marketing Update	Best Advertising Online Newsletter campaign	Creative Direct Marketing Group
2005	Pioneer Car	Best Advertising Rich media Online ad	EVB, Inc.
2006	Turntable	Best Advertising Rich media Online ad	Mullen
2007	Seat Sale	Best Advertising Rich media Online ad	Seat Sale - Air Canada / Marketel
2008	Dungeon Runners Interactive Ad	Best Advertising Rich media Online ad	Liquid Advertising
2005	Sony Pictures Christmas with the Kranks Banner Campaign	Best Advertising Rich media Online campaign	BLITZ





2006	2005 Universal Music Group Campaigns	Best Advertising Rich media Online campaign	Deep Focus
2007	Holiday Mix	Best Advertising Rich media Online campaign	Holiday Mix - SAQ / Marketel
2008	Nokia On-the-Fly WiFi Custom Microsite	Best Advertising Rich media Online campaign	WIRED Media
2005	Tolerance.org	Best Advocacy Integrated ad campaign	Southern Poverty Law Center
2005	2004 Election Forum	Best Advocacy Microsite/landing page	Creative Direct Marketing Group
2006	VH1 Save the Music and P&G BrandSAVER Mini-site	Best Advocacy Microsite/landing page	Bridge Worldwide
2008	Amnesty International's Eyes on Darfur	Best Advocacy Microsite/landing page	Citizen
2006	Girl	Best Advocacy Online ad	McKinney
2005	Tolerance.org	Best Advocacy Online campaign	Southern Poverty Law Center
2006	Stop Prisoner Rape campaign	Best Advocacy Online campaign	McKinney
2008	American Airlines Concept	Best Airline Ads the client did not pick	TMX Communications
2005	Jetsgo Beat the Clock email	Best Airline Email message	Agence Braque
2005	Air Canada 'You and I'	Best Airline Integrated ad campaign	Marketel
2006	Air Canada Win the Whole World Contest	Best Airline Integrated ad campaign	Marketel
2008	Kung Fu Sevens	Best Airline Integrated ad campaign	McCann Worldgroup Hong Kong
2005	Citation Shares	Best Airline Interactive application	Hornall Anderson Design Works
2006	Eos Airlines Web Site	Best Airline Interactive application	Hornall Anderson Design Works
2007	Hawaii Anytime	Best Airline Interactive application	OTOlabs / Hawaiian Airlines
2008	Tackle of Fury	Best Airline Interactive application	McCann Worldgroup Hong Kong
2005	Air Canada "You and I" micro-site	Best Airline Microsite/landing page	Marketel
2006	American Airlines - Why You Fly Postcards	Best Airline Microsite/landing page	TM Interactive
2008	WelcomeRunners.com	Best Airline Microsite/landing page	Edulence Interactive
2007	Break Budget	Best Airline Online ad	ARC Worldwide Malaysia
2005	Swiss CPC banners	Best Airline Online campaign	Swiss International Air Lines Ltd. (CPC campaigns)
2006	American Airlines - Thought Bubble	Best Airline Online campaign	TM Interactive
2007	Alaska Airlines Online Campaign - Philadelphia	Best Airline Online campaign	Avenue A   Razorfish
2008	LAN "Routes"	Best Airline Online campaign	Young & Rubicam Brands
2005	Jetsgo Newsletter	Best Airline Online Newsletter campaign	Agence Braque
2008	Air Canada's webSaver	Best Airline Online Newsletter campaign	Air Canada
2006	Air Canada Win the Whole World Banner	Best Airline Rich media Online ad	Marketel
2007	JetBlue Fall (XML)	Best Airline Rich media Online ad	Beyond Interactive Creative Department
2008	Cinema	Best Airline Rich media Online ad	McCann Worldgroup Hong Kong
2005	British Airways, The official Airline of Wimbledon 2004	Best Airline Rich media Online campaign	Agency.com
2006	British Airways "Go With Those Who Know"	Best Airline Rich media Online campaign	Agency.com
2008	Pan North America & Pan Australia	Best Airline Rich media Online campaign	McCann Worldgroup Hong Kong
2007	MyStrategicPlan	Best Application Service Provider Interactive application	M3 Planning
2008	MyStrategicPlan	Best Application Service Provider Interactive application	M3 Planning
2008	Mozilla Thieves Banners	Best Application Service Provider Online ad	Nobox Marketing Group
2007	Experience Christie's	Best Arts Integrated ad campaign	Christie's





2005	New Mexico Film Museum - 100 Years of Film	Best	Arts	Interactive	application
	Xynergy, Inc. Web Development				
2005	Death of a Salesman Evite	Best	Arts	Microsite/landing page	Popular Front
	Interactive Communications				
2006	Photocyclops	Best	Arts	Microsite/landing page	Creative Direct Marketing Group
2008	How You Keep Now Forever	Best	Arts	Rich media Online ad	AngelVision
2008	Daum	Best	Arts	Rich media Online campaign	Megalo(s)
2005	AICPA Student Recruitment Campaign	Best	Associations	Integrated ad campaign	
	Wunderman/American Institute of Certified Public Accountants				
2007	ESP Online Microsite	Best	Associations	Microsite/landing page	Advertising Specialty Institute
2008	Speedifasti Website	Best	Associations	Microsite/landing page	Palo Alto Concours D'Elegance
2006	NetworkNEws - Network of Executive Women	Best	Associations	Online Newsletter campaign	Rob Wray Marketing / Reuter & Associates
2006	Business Software Alliance's Enforcement Campaign	Best	Associations	Rich media Online campaign	Mindshare Interactive Campaigns and Business Software Alliance
2008	Believe in Creativity	Best	Associations	Rich media Online campaign	McCann Worldgroup Hong Kong
2005	eBay.ca Holiday Campaign	Best	Auction	Online campaign	eBay.ca and Mindblossom
2007	Goodyear Garage January Enthusiast Email	Best	Automobile	Email message	Hitchcock Fleming & Associates
2008	Mercedes-Benz USA Fashion Week Email	Best	Automobile	Email message	Critical Mass
2007	Driven to Succeed: Mercedes & Aeroplan	Best	Automobile	Email message campaign	Ian Giles, Director, Client Strategy for ThinData, Inc.
2006	IS Mosaic Campaign	Best	Automobile	Integrated ad campaign	Team One
2007	Where did gorgeous go?	Best	Automobile	Integrated ad campaign	The white agency
2008	The All New Honda CR-V Interactive Site	Best	Automobile	Integrated ad campaign	DTDigital
2005	Jeep Brand Web Site	Best	Automobile	Integrated ad campaign, Best of Show Integrated ad campaign	Organic, Inc.
2006	Dodge Charger Induction Unit	Best	Automobile	Interactive application	AdTools Organic Inc. Detroit
2007	BE FIERCE	Best	Automobile	Interactive application	Marcus Thomas LLC
2008	The Patriot Factor	Best	Automobile	Interactive application	Organic, Inc.
2005	Jeep Trail Rated Challenge	Best	Automobile	Interactive application, Best of Show Interactive application	Organic, Inc.
2005	Ford Super Duty Launch Micro Site	Best	Automobile	Microsite/landing page	JWT - Ford Division
2006	IS Mosaic Site	Best	Automobile	Microsite/landing page	Team One
2008	Mercedes-Benz USA C-Class Microsite	Best	Automobile	Microsite/landing page	Critical Mass
2007	My Dream	Best	Automobile	Microsite/landing page, Best of Show Microsite/landing page	Wunderman Team Detroit   Kirt Gunn & Associates
2005	ADVENTURE LAND	Best	Automobile	Online ad	Wunderman Beijing
2006	See colours in a whole new light	Best	Automobile	Online ad	Palm Arnold Communication
2007	BMW USA 3 Series Coupe banners	Best	Automobile	Online ad	dotglu
2008	X6 Teaser Site	Best	Automobile	Online ad	Dotglu
2005	All New Volvo S40	Best	Automobile	Online campaign	Euro RSCG 4D
2006	2006 Honda Civic/Movies.com campaign	Best	Automobile	Online campaign	Disney Online/2006 Honda Civic
2008	GM Certified 117-Point Weather Triggered Banners	Best	Automobile	Online campaign	Mullen
2007	Oryctolagus cuniculus	Best	Automobile	Online campaign, Best of Show Online campaign	PALM Communication





2005	Buick Email Re-contact Program	Best Automobile Online Newsletter campaign,	Best of Show Online Newsletter campaign	i33 Communications, LLC
2005	Ford Mustang Roadblock Ad	Best Automobile Rich media Online ad	JWT - Ford Division	
2006	Prius Banner	Best Automobile Rich media Online ad	Nobox Marketing Group	
2007	2007 GL-Class Launch Teaser	Best Automobile Rich media Online ad	Critical Mass Inc.	
2008	Ford SYNC Cube	Best Automobile Rich media Online ad	Wunderman Team Detroit	
2005	Ford Mustang Launch Campaign	Best Automobile Rich media Online campaign	JWT - Ford Division	
2006	Audi A4 Sum of the Parts	Best Automobile Rich media Online campaign	McKinney	
2007	VW EscapeTV	Best Automobile Rich media Online campaign	Emakina	
2008	GM CUV 100,000 Mile Warranty Rich Media	Best Automobile Rich media Online campaign	Mullen	
2003	GX Rich Banners--Storm Advertisement	Best Automobile/Transportation Animated Banner	Team One Advertising, Interactive Department	
2003	E-Class Campaign	Best Automobile/Transportation Animated Banner Campaign	Critical Mass	
2003	F-150 HTML/Text Email Program	Best Automobile/Transportation Email Marketing Campaign using HTML	J. Walter Thompson / Ford Division	
2003	Minority Report Rich Email using Rich media	Best Automobile/Transportation Email Marketing Message	Team One Advertising, Interactive Department	
2003	Volkswagen of America, Inc. / Volkswagen Canada Inc. - VW Winter campaign	Best Automobile/Transportation Integrated Advertising Campaign	PALM Publicit <sup>o</sup> Marketing, inc. - Interactive Department	
2004	The New BMW 6 Series Convertible. Inspiration. Dynamics. Elegance.	Best Automobile/Transportation Interactive application, Best of Show	BBDO InterOne GmbH, Hamburg	
2004	Mercedes-Benz SLR McLaren Microsite: The Obsession	Best Automobile/Transportation Interstitial Advertisement	Critical Mass	
2004	latimes.com - cars.com Matchmaker Campaign	Best Automobile/Transportation Interstitial Campaign	cars.com on latimes.com	
2003	Volkswagen of America, Inc. / Volkswagen Canada Inc. - VW Newsletters	Best Automobile/Transportation Newsletter HTML email Campaign	PALM Publicit <sup>o</sup> Marketing, inc. - Interactive Department	
2003	F-150 Launch Campaign	Best Automobile/Transportation Non-animated Banner Campaign	J. Walter Thompson / Ford Division	
2004	Blues	Best Automobile/Transportation Online Sponsorship	PALM Publicit <sup>o</sup> Marketing	
2004	ChevyMalibu.com	Best Automobile/Transportation Rich-media Advertisement	Campbell-Ewald Digital	
2004	The New BMW 5 Series. Someone Has To Take The Lead.	Best Automobile/Transportation Rich-media Campaign	BBDO InterOne GmbH, Hamburg	
2003	MINI Cooper Playboy execution	Best Automobile/Transportation Take-over Advertisement	Mini Cooper Playboy execution	
2005	EMC_Quarterly Workshop	Best B2B Email message	TMX Communications	
2007	Money Laundering International Conference and Exhibition	Best B2B Email message	Creative Direct Marketing Group	
2005	ADP Resource Center Produces Over 1700% ROI	Best B2B Integrated ad campaign	ADP Employer Services	
2008	CIT: Behind the Business	Best B2B Integrated ad campaign	Agency.com, Conde Nast, CIT	
2005	Universal Studios CPG Extranet	Best B2B Interactive application	Universal Studios Consumer Products Group	
2006	STRATA	Best B2B Interactive application	The Tuesday Group	
2005	IBM Express Portfolio of Offerings	Best B2B Microsite/landing page	IQ interactive	
2006	adidas Y-3 Microsite	Best B2B Microsite/landing page	The Overland Agency	
2007	Microsoft Small Business Accounting Website	Best B2B Microsite/landing page	CRN International, Inc. & Microsoft SBA Website	
2008	Sub-Zero and Wolf Virtual Trade Show Booth	Best B2B Microsite/landing page	Christopher Parr and The Royal Order	





2005	Solutions In Reach	Best B2B Online campaign	Media Logic
2006	CIO Strategy Center	Best B2B Online campaign	Studio One Networks
2008	LifeBrands Interactive Self-Promotion	Best B2B Online campaign	LifeBrands
2005	The Citrix Experience newsletter	Best B2B Online Newsletter campaign	ion
interactive & Citrix Systems			
2005	GE90 Animation	Best B2B Rich media Online ad	BLITZ
2006	Sterling Commerce Banner Ads	Best B2B Rich media Online ad	Leopard
2007	IT Business Insider	Best B2B Rich media Online ad	Studio One Networks/IBM/Ogilvy
2008	Hewlett Packard: Success Stories Demo	Best B2B Rich media Online ad	Idea
Integration			
2005	Alfa Laval Virtual Showroom	Best B2B Rich media Online campaign	Framfab Malm
2006	Extensis Fusion Banner Ads	Best B2B Rich media Online campaign	The Overland Agency
2007	Tetra Pak Product Room	Best B2B Rich media Online campaign	First Flight
Communication			
2007	BankAtlantic Upromise Email Offer	Best Bank Email message campaign	BankAtlantic Marketing Department
2007	Citi Cards Site	Best Bank Interactive application	Critical Mass Inc.
2006	Laurentian Bank-Retirementalhealth microsite	Best Bank Microsite/landing page	Marketel
2007	Bank of America Business 24/7	Best Bank Microsite/landing page	Organic, Inc.
2008	Republic Federal Website Design & Development	Best Bank Microsite/landing page	BGT Partners & Republic Federal Bank
2005	Union State Bank	Best Bank Online ad	Union State Bank
2005	MetLife Bank IRA CD eMarketing Promotion	Best Bank Online campaign	Dorothy Kelly, VP Corporate eBusiness, MetLife
2007	Switch-A-Thon Holiday Banner Ad	Best Bank Online campaign	BankAtlantic
2007	Pictures at A Frigidaire	Best Bank Rich media Online ad	SoftVu LLC
2008	SoftVu Online Lending Solution	Best Bank Rich media Online ad	SoftVu LLC
2006	Laurentian Bank-Retirementalhealth ad campaign	Best Bank Rich media Online campaign	Marketel
2007	MORT (Mortgage Origination Response Tool)	Best Bank Rich media Online campaign	SoftVu LLC
2008	I Need To Go	Best Bank Rich media Online campaign	Emakina - ING
2008	Coca-Cola Enviga	Best Beverage Ads the client did not pick	Rokkan
2006	SKYY90 launch email campaign	Best Beverage Email message campaign	Kadium / PR & Company
2006	M5	Best Beverage Integrated ad campaign	Armchair Media
2007	Coca-Cola LIVE 06	Best Beverage Integrated ad campaign	The white agency
2008	Lipton Wonderland	Best Beverage Integrated ad campaign	adinteractive
2006	Turning Leaf	Best Beverage Interactive application	EVB
2005	A Tale of Goodness	Best Beverage Microsite/landing page	Euro RSCG 4D
2006	Milwaukee's Best Light	Best Beverage Microsite/landing page	Mother and The Barbarian Group
2007	Icehouse.com	Best Beverage Microsite/landing page	ad2, Inc.
2008	EndBitterness.com	Best Beverage Microsite/landing page	Peter A. Mayer Advertising
2007	Lipton - Oasis	Best Beverage Online campaign	Communication Central Group
2005	www.heinekenhongkong.com	Best Beverage Online campaign,	Best of Show Online campaign she communications limited
2007	Pump it Up	Best Beverage Rich media Online ad	The white agency
2008	Jameson: Interactive Bottle	Best Beverage Rich media Online ad	Agency.com and TBWA Worldwide
2005	Miller Brewing Company	Best Beverage Rich media Online campaign	Agency.com
2006	Psycho Slingshot	Best Beverage Rich media Online campaign	MaxMedia Design/Creative Presence Partners
2007	Pump it Up - Campaign	Best Beverage Rich media Online campaign	the white agency
2008	Coors 4:53	Best Beverage Rich media Online campaign	Avenue A   Razorfish





2005	Product News Announcement with iPod Sweepstakes campaign	Best	Biotechnology	Email message	BD Biosciences - Discovery Labware
2008	Somatuline Depot Email Campaign	Best	Biotechnology	Email message campaign	Compass Healthcare Communications / Tercica, Inc.
2007	Ventavis Online Compliance Program	Best	Biotechnology	Integrated ad campaign	Actelion Pharmaceuticals US, Inc
2008	Soliris HCP Banner	Best	Biotechnology	Online ad	Compass Healthcare Communications / Alexion Pharmaceuticals
2005	Monthly Product Updates	Best	Biotechnology	Online Newsletter campaign	BD Biosciences - Pharmingen
2007	Microsolv - Impact Movie	Best	Biotechnology	Rich media Online ad	AngelVision Technologies
2005	Wanda Sykes Cotton T-shirt Tour	Best	Broadcasting	Email message, Best of Show Email message	Power Design/Comedy Central
2008	Stewie - The CW Network ScreenMate	Best	Broadcasting	Interactive application	OTOlabs and Twentieth Century Fox Home Entertainment
2006	TELETOON Hasbro Scamps My Playful Pups	Best	Broadcasting	Microsite/landing page	TELETOON Canada Inc, Hasbro Canada and ZenithOptimedia
2006	AG-DVX100B Love Story	Best	Broadcasting	Online campaign	The Phelps Group
2007	The History Channel Dogfights Television Series	Best	Broadcasting	Rich media Online ad	Glow Interactive & EyeWonder, Inc.
2005	SIMPLE LIFE 2 □ LAUNCH CAMPAIGN	Best	Broadcasting	Rich media Online campaign	Organic, Inc.
2007	PREMIERE Xmas Campaign	Best	Broadcasting	Rich media Online campaign	PREMIERE
2005	Thanksgiving 2004 □ Personalized Gift List Email	Best	Catalog	Email message	Spunlogic
2006	TFH - Nylabone	Best	Catalog	Integrated ad campaign	Imirage, Inc.
2006	Giorgio Armani Beauty	Best	Catalog	Interactive application	ID Society
2008	Moosejaw Communicator	Best	Catalog	Interactive application	OTOlabs and Moosejaw
2008	Sony Cierge Online Holiday Guide	Best	Catalog	Microsite/landing page	BGT Partners & Sony Cierge
2004	My Network Planner Online Campaign	Best	Computer Hardware	Animated Banner Campaign	Refinery, Inc.
2004	Verizon Online Home Networking Broadcast/Streaming Advertisement	Best	Computer Hardware	Interactive	Verizon Online -CCSG
2003	HPshopping.com	Best	Computer Hardware	Newsletter HTML email Campaign	HPshopping.com
2003	Cisco	Best	Computer Hardware	Rich-media Advertisement	SF Interactive
2003	Sybase eShop Superhero	Best	Computer Hardware	Rich-media Campaign	Sybase / TMXinteractive
2003	PTC Product First Campaign	Best	Computer Software	Integrated Advertising Campaign	e-tractions, Inc.
2003	KnowledgeStorm	Best	Computer Software	Online Sponsorship	KnowledgeStorm and Silverpop Systems
2004	Zeke & Zen	Best	Computer Software	Rich-media Advertisement	InSight Agency
2005	EMC_Quarterly Workshop	Best	Computer: Hardware	Email message	TMX Communications
2006	EMC Healthcare Compliance (Email)	Best	Computer: Hardware	Email message	TMX Communications
2008	GatewayOne E-mail Teaser	Best	Computer: Hardware	Email message	Acxiom Digital
2006	EMC Healthcare Compliance: (Integrated ad campaign)	Best	Computer: Hardware	Integrated ad campaign	TMX Communications
2007	Purely You	Best	Computer: Hardware	Integrated ad campaign	Critical Mass
2008	Frugal Color Campaign	Best	Computer: Hardware	Integrated ad campaign	VML





2005	Ruby, ATI's Digital Superstar ati.com Internet Marketing & Development team	Best	Computer:	Hardware	Microsite/landing page	
2006	The Official PSP (PlayStation Portable) Website Microsite/landing page Framfab UK	Best	Computer:	Hardware		
2007	TITAN	Best	Computer:	Hardware	Microsite/landing page	ARC Worldwide Singapore
2008	HP Toyrama	Best	Computer:	Hardware	Microsite/landing page	Leo Burnett/Arc Worldwide Singapore
2005	Kodak Easy Share Digital Camera mini site Eleven Inc.	Best	Computer:	Hardware	Online ad	
2006	ML-1610 Magnifying Glass Banner Communications America	Best	Computer:	Hardware	Online ad	Cheil
2007	Samsung 740bf Banner	Best	Computer:	Hardware	Online ad	Cheil Communications America
2008	Swan	Best	Computer:	Hardware	Online ad	Cheil Worldwide
2005	EMC_Twitch Reflex Training Communications	Best	Computer:	Hardware	Online campaign	TMX
2007	T-Systems Dynamic Services campaign upside relationship marketing GmbH	Best	Computer:	Hardware	Online campaign	
2008	Intel Silicon Commander Worldwide - Hong Kong	Best	Computer:	Hardware	Online campaign	MRM
2007	Ryder Cup Campaign	Best	Computer:	Hardware	Rich media Online ad	Critical Mass
2008	Hewlett Packard: Z-Series Plotter Idea Integration	Best	Computer:	Hardware	Rich media Online ad	
2007	AMD/DreamWorks Flushed Away Banner and PointRoll Campaign Hardware Rich media Online campaign FG SQUARED	Best	Computer:			
2008	DELL XPS and ALIENWARE Gamespot Takeover campaign Critical Mass	Best	Computer:	Hardware	Rich media Online	
2006	Dell Email Campaign	Best	Computer:	Retailer	Email message campaign	T3 (The Think Tank)
2008	The HP Home & Home Office Store's My Print Reward\$ message campaign The HP Home & Home Office Store	Best	Computer:	Retailer	Email	
2006	Sharp Systems of America Online Advertising campaign Red Door Interactive	Best	Computer:	Retailer	Integrated ad	
2005	HP Operation One Voice Morton Worldwide	Best	Computer:	Retailer	Microsite/landing page	Jack
2007	Dell CES	Best	Computer:	Retailer	Microsite/landing page	Critical Mass
2006	Velocity Micro February 2006 CNET Banner Velocity Micro	Best	Computer:	Retailer	Online ad	
2006	Sony DVDirect: Emotions Integration	Best	Computer:	Retailer	Online campaign	Idea
2008	Hewlett Packard: Tablet PC Demo Integration	Best	Computer:	Retailer	Rich media Online ad	Idea
2005	SAP_Mid Market Campaign Communications	Best	Computer:	Software	Email message campaign	TMX
2007	Nuance's Dragon NaturallySpeaking 9 Campaign ad campaign Mullen for Nuance	Best	Computer:	Software	Integrated	
2008	Prove It	Best	Computer:	Software	Integrated ad campaign	LEC
2007	Greg the Architect: SOA This. SOA That. application TIBCO Software Inc.	Best	Computer:	Software	Interactive	
2008	SonicWALL E Class Viral Game Creative I Advertising and Interactive Media	Best	Computer:	Software	Interactive application	
2005	Adobe: Working Together Better Adobe Systems, Inc. and Goodby Silverstein & Partners	Best	Computer:	Software	Microsite/landing page	
2007	Adobe Creative Mind Site Systems Incorporated	Best	Computer:	Software	Microsite/landing page	Adobe
2008	Zone Alarm Force Field Traction Co.	Best	Computer:	Software	Microsite/landing page	
2005	Mail Frontier Mini website	Best	Computer:	Software	Online ad	Eleven Inc.





2008	QlikTech	Best Computer: Software Online ad	i33 communications		
2005	Symantec Small Business Solutions Campaign	Best Computer: Software Online campaign	Vorit <sup>2</sup> , Inc. - Symantec Corp.		
2006	BeneTrac Online Advertising	Best Computer: Software Online campaign	Red Door Interactive		
2008	2008 Office for Mac	Best Computer: Software Online campaign	Media Interactive		Two
2007	Snowbound Imaging News	Best Computer: Software Online Newsletter campaign	Snowbound Software		
2005	SAP_Formula 1	Best Computer: Software Rich media Online ad	TMX Communications		
2007	Nuance	Best Computer: Software Rich media Online ad	Mullen for Nuance		
2008	Nuance Type Test Banner	Best Computer: Software Rich media Online ad, Best of Show Rich media Online ad	Mullen		
2008	Flash On Campaign	Best Computer: Software Rich media Online campaign	Adobe Systems Incorporated		
2007	Pella Configurator	Best Construction Interactive application	Elevation		
2006	Lofts on Main	Best Construction Microsite/landing page	Brown Dog Creative		
2007	Discover the Freedom of Precast	Best Construction Microsite/landing page	Arends Inc.		
2008	Stanley FuBar	Best Construction Microsite/landing page	Mullen		
2007	Carter Lumber Email Message Campaign	Best Construction Online campaign	Hitchcock Fleming & Associates		
2006	Dow Corning Corporate	Best Construction Rich media Online ad	Beyond Interactive Creative Department		
2007	Landor Associates	Best Consulting Email message	Landor Associates		
2008	Achieve Newsletter For Training and Documentation Professionals	Best Consulting Email message campaign	Michaels & Associates Achieve Newsletter		
2008	Life Inside the Fishbowl	Best Consulting Integrated ad campaign	LEC		
2005	Stan Rapp Website	Best Consulting Microsite/landing page	TMX Communications		
2008	BGT Partners New Corporate Website	Best Consulting Microsite/landing page	BGT Partners		
2008	WebabilityTrend	Best Consulting Online Newsletter campaign	Azavar Technologies Corporation		
2007	Hebrew National Banner	Best Consumer Goods Ads the client did not pick	Bridge Worldwide		
2003	ThermaSilk Roadblock Campaign	Best Consumer Goods Animated Banner Campaign	digital@jwt		
2003	Neuros CES Press Announcement	Best Consumer Goods Email Marketing Campaign	Small Army		
2003	Physique Email Newsletter	Best Consumer Goods Email Marketing Message using HTML	Procter & Gamble - imc <sup>2</sup>		
2003	Sierra Mist	Best Consumer Goods Email Marketing Message using Rich media	Tribal DDB - Dallas		
2007	Divide and Conquer	Best Consumer Goods Email message campaign	Mark Roller, Ascedia. Inc & Kohler Co.		
2005	Maybelline 4 girls in New York Contest	Best Consumer Goods Integrated ad campaign	Marketel		
2006	Panasonic Oxyride	Best Consumer Goods Integrated ad campaign	Renegade Marketing Group		
2007	Noxzema Campaign	Best Consumer Goods Integrated ad campaign	Bridge Worldwide		
2008	Columbia Sportswear "Tested Tough" Promotion	Best Consumer Goods Integrated ad campaign	White Horse		
2004	Disney Magic Artist Online (DMA), sponsored by HP	Best Consumer Goods Integrated Advertising Campaign	Disney Online		
2003	Pringles Spud Boxing	Best Consumer Goods Interactive application	Grey Interactive		
2005	Benjamin Moore Web Site	Best Consumer Goods Interactive application	Organic, Inc.		
2006	Secret Sparkle IM bot	Best Consumer Goods Interactive application	P&G Secret Sparkle Brand		







2007	Cottonelle Puppy	Best Consumer Goods Interactive application	OTOLabs / Kimberly-Clark
2008	Purina Mobile	Best Consumer Goods Interactive application	Arc Worldwide, The Hyperfactory
2003	Pure Zone Yahoo! Broadcast Advertisement	Best Consumer Goods Interactive Broadcast/Streaming	Nurun New-York
2003	Snuggle Smell the Purple	Best Consumer Goods Interstitial Advertisement	DraftDigital
2005	Maybelline 4 girls in New York contest	Best Consumer Goods Microsite/landing page	Marketel
2007	The Awareness Garden	Best Consumer Goods Microsite/landing page	15 letters inc.
2008	Get Irish Now	Best Consumer Goods Microsite/landing page	VML
2006	3M Breast Cancer Awareness	Best Consumer Goods Microsite/landing page, Best of Show	Beyond Interactive Creative Department
2003	California Avocado Commission	Recipe Subscription Program Best Consumer Goods Newsletter HTML email Campaign	Inter@ctivate, Inc.
2005	Alex Rodriguez - Interactive AD	Best Consumer Goods Online ad	SiboneyUSA - Integrated Hispanic Marketing
2008	Vicks DayQuil Banner Ads	Best Consumer Goods Online ad	Bridge Worldwide
2006	Digimax 402 Cocktail Shaker Banner ad	Best Consumer Goods Online ad, Best of Show Online	Cheil Communications America
2007	Sony Noise Canceling Headphones ad	Best Consumer Goods Online ad, Best of Show Online	Idea Integration
2005	Olay White Radiance	Best Consumer Goods Online campaign	she communications limited
2006	J&J Having A Baby Changes Everything	Best Consumer Goods Online campaign	AOL Media Networks
2007	Hebrew National	Best Consumer Goods Online campaign	Bridge Worldwide
2008	NIVEA FOR MEN Up 4 Anything Dream Week Contest	Best Consumer Goods Online campaign, Best of Show Online campaign	RDA International
2005	Home Made Simple Relationship Marketing Program	Best Consumer Goods Online Newsletter campaign	Bridge Worldwide
2006	Glucerna Diabetes Control for Life	Weekly Email Best Consumer Goods Online Newsletter campaign	Bridge Worldwide
2007	The Diabetes Control for Life e-Newsletter	Best Consumer Goods Online Newsletter campaign	Bridge Worldwide
2008	PuR Newsletter Promotion	Best Consumer Goods Online Newsletter campaign	Bridge Worldwide
2004	L'Oreal Paris: Haircolor Self-Discovery	Best Consumer Goods Online Sponsorship	Nurun Inc., A Quebecor Media Company
2003	Cool Kids Campaign	Best Consumer Goods Pop-up/under Advertisement	The MaMaMedia Creative & Production Team & Fastbridge Agency
2004	America's Favorite Easter Basket Contest	Best Consumer Goods Pop-up/under Campaign	Imirage, Inc.
2005	Alex Rodriguez - Floating AD	Best Consumer Goods Rich media Online ad	SiboneyUSA - Integrated Hispanic Marketing
2006	3M Contour Dispenser	Best Consumer Goods Rich media Online ad	Beyond Interactive Creative Department
2007	BIC DUO	Best Consumer Goods Rich media Online ad	Beyond Interactive Creative Department
2008	PuR Flavor Options	Best Consumer Goods Rich media Online ad	Bridge Worldwide
2005	Dulux Colour Chemistry	Best Consumer Goods Rich media Online campaign	Agency.com
2006	Infusium 23	Best Consumer Goods Rich media Online campaign	Resource Interactive
2007	The Dog Daily	Best Consumer Goods Rich media Online campaign	Studio One Networks / Iams
2008	Columbia Sportswear 2007 Holiday Campaign	Best Consumer Goods Rich media Online campaign	White Horse





2003	Avery Clean Edge Interactive, Inc.	Best Consumer Goods Rich-media Advertisement	Apollo
2004	Christian Dior	Best Consumer Goods Rich-media Campaign	she communications
2006	League Marketing Agency	e-portfolio Best Credit Union Microsite/landing page	League Marketing Agency
2008	www.creditunionfacts.com	Best Credit Union Microsite/landing page	Credit Union Associations of Colorado and Wyoming
2007	Rivermark - Impact Technologies	Best Credit Union Rich media Online ad	AngelVision
2005	Hornall Anderson Design Works	Web Site Best Design Interactive application	Hornall Anderson Design Works
2005	Conry Design Website	Best Design Microsite/landing page	Conry Design
2007	Adobe Creative Mind Site	Best Design Microsite/landing page	Adobe Systems Incorporated
2008	Snapple Site Redesign	Best Design Microsite/landing page	VML
2007	frog Design Mind newsletter	Best Design Online Newsletter campaign	frog design, inc.
2008	frog Design Mind	Best Design Online Newsletter campaign	frog design inc.
2005	Corporate Website of NWCC Company Limited	Best Design Rich media Online ad	New World Concepts
2006	Faces of InDesign Incorporated	Best Design Rich media Online campaign	Adobe Systems, Incorporated
2008	Behind the Wheel Marketing	Best Design Rich media Online campaign	Avnet Electronics
2006	South Florida Tech 100 Broward Alliance - Starmark - South Florida Tech 100	Best Directory or Search Engine Microsite/landing page	The
2007	Proposal Microsite Network, Inc.	Best Directory or Search Engine Microsite/landing page	Berry
2008	Local.com Apple-a-Day-Giveaway	Best Directory or Search Engine Microsite/landing page	Local.com
2006	Verizon Superpages - we know around here	Best Directory or Search Engine Online campaign	TM Interactive
2005	Don't look too far	Best Directory or Search Engine Rich media Online campaign	These Days
2003	Cummins Banner Advertisement - ARMA Advertisement	Best Diversified Business Animated Banner	UBU Enterprises
2003	The Official Anne Geddes Website using HTML	Best Diversified Business Email Marketing Message	Kel Geddes Management Ltd
2005	The Official Anne Geddes Website	Best Diversified Business Email message	Kel Geddes Management Ltd
2006	The Official Anne Geddes Website	Best Diversified Business Email message	Kel Geddes Management Ltd
2003	GE Imagination At Work Advertising Campaign	Best Diversified Business Integrated	Blitz Digital Studios
2007	Gentex Corporation	Best Diversified Business Microsite/landing page	Imirage, Inc.
2008	Siemens Power Gen Booth Site	Best Diversified Business Microsite/landing page	TMX Communications
2005	DBED Banner Ad Campaign	Best Diversified Business Online ad	The Berndt Group, Ltd.
2003	Connections Academy using HTML	Best Education Email Marketing Message	Internet Strategy Group
2003	Chestnut Hill College using Rich media	Best Education Email Marketing Message	160over90 and Chestnut Hill College
2005	Rockhurst Website	Best Education Integrated ad campaign	The Rockhurst Public Relations and Marketing Office
2006	Lehigh Carbon Community College	Best Education Integrated ad campaign	Imirage, Inc.





2008	Why You Teach Advertising	Best Education Integrated ad campaign	Peter A. Mayer
2004	Les Roches Onsite campaign Internet Strategy Group	Best Education Integrated Advertising Campaign	
2005	Fish Market	Best Education Interactive application	Red Ant and Savv-e
2006	Kent Is Cool.com	Best Education Interactive application	Media Garden
2008	Turning Heads Flash	Best Education Interactive application	mediagarden
2007	My Family "Census" Site	Best Education Interactive application, Best of Show	
	Interactive application	Hornall Anderson Design Works	
2005	eSylvan Microsite	Best Education Microsite/landing page	Internet Strategy Group
2006	Sylvan Learning - Inbound Call	Best Education Microsite/landing page	Internet Strategy Group
2007	College of William & Mary Sexual Assault Website	Best Education Microsite/landing page	Alexander & Tom, Inc.
2008	Houston Museum of Natural Science - IMPERIAL ROME	Best Education Microsite/landing page	Spur Digital
2007	Sylvan Subject Campaign	Best Education Online ad	Internet Strategy Group
2005	International MBA Campaign	Best Education Online campaign	Internet Strategy Group
2007	Kaplan University Search Campaign	Increases Qualified Lead Generation by 409%	Best Education Online campaign
	Kaplan Higher Education and DigitalGrit		
2003	Immaculate Conception Web Site	Best Education Online Sponsorship	Connected Classrooms
2004	UOP Online--Torn paper--for QuinStreet	Best Education Pop-up/under	Advertisement QuinStreet, Inc.
2006	Westminster College Campus Tour	Best Education Rich media Online ad	Westminster College Information Technology Department
2008	Ad Council -- Think Before You Post	Best Education Rich media Online ad	AOL   360 Creative
2005	Westminster College Web Campaigns	Best Education Rich media Online campaign	Westminster College Information Technology Department
2006	Goizueta Business School banners	Best Education Rich media Online campaign	THINK, Inc. for The Goizueta Business School
2004	Science at the Great Salt Lake	Best Education Rich-media Campaign	Westminster College Information Technology Department
2005	Blockbuster's April Traffic Mover	Best Email Email message	Blockbuster and Quris
2008	Sony Cierge Email Marketing Campaigns	Best Email Email message campaign	BGT Partners & Sony Cierge
2006	Aeroplan Member Welcome & Activation Sequence	Best Email Email message campaign,	Best of Show Email message campaign
	ThinData, Inc.		
2007	NASCAR.com/Datran Media for TrackPass Scanner	Best Email Email message campaign,	Best of Show Email message campaign
	NASCAR.com/Datran Media		
2007	12 Days of Deliverability	Best Email Integrated ad campaign	ExactTarget, Inc.
2007	The Intevation Report	Best Email Online Newsletter campaign	EmailLabs Marketing Team
2005	Northrop Grumman Mission Systems	Flash Postcard	Best Employment Email message
	TMP Worldwide		
2006	Shell Exploration & Production eCard	Best Employment Email message	Shell International
2008	Boeing BCA Hourly Job Fair Evite	Best Employment Email message	JWT INSIDE
2007	Key Sector Marketing Campaign	Best Employment Email message campaign	AndersElite
2006	Shell Exploration & Production Recruitment Campaign	Best Employment Integrated ad campaign	Shell International
2007	Global Technical Careers integrated ad campaign	Best Employment Integrated ad campaign	Shell International Ltd, Attraction & Recruitment
2008	Why You Teach Advertising	Best Employment Integrated ad campaign	Peter A. Mayer





2005	Shell Surfer Communications/Shell	Best Employment Interactive application	JWT	Specialized
2007	International Ltd, Attraction & Recruitment	Interactive Degree matcher	Best Employment Interactive application	Shell
2005	Thomson Corporation	Thomson Alumni	Best Employment Microsite/landing page	The Thomson
2006	Monk-e-Mail	Best Employment Microsite/landing page	Cramer-Krasselt	
2007	International Ltd, Attraction & Recruitment	Global Technical Careers microsite	Best Employment Microsite/landing page	Shell
2008	Worldwide	FA Opportunity - Military microsite	Best Employment Microsite/landing page	TMP
2005	Naturejobs	Naturejobs Jobmatch Banners	Best Employment Online ad	Naturejobs
2006	Accolo, Inc.	Hiring the Right Person Makes All the Difference	Best Employment Online ad	Accolo, Inc.
2008	INSIDE	Metropolitan Police - "Make a Visible Difference"	Best Employment Online ad	JWT
2005	ChicagoJobs.com	ChicagoJobs.com	Best Employment Online campaign	Shaker Recruitment
2006	Advertising for ChicagoJobs.com	Rethink Recruiting	Best Employment Online campaign	Accolo, Inc.
2008	INSIDE	Metropolitan Police Special Constables Campaign	Best Employment Online campaign	JWT
2005	TMP Worldwide	Northrop Grumman Banner for LA Times	Best Employment Rich media Online ad	Rich media Online ad
2006	International	Shell Careers Xmas Card	Best Employment Rich media Online ad	Shell
2007	International Ltd, Attraction & Recruitment	Love Mondays expandable banner	Best Employment Rich media Online ad	Shell
2008	JWT INSIDE	Boeing BCA Rich Media Unit	Best Employment Rich media Online ad	JWT INSIDE
2007	Integrated Branding	CareerBuilder.com	Best Employment Rich media Online campaign	Mov <sup>o</sup> o
2008	Integrated Branding	Hiring Minds Want to Know	Best Employment Rich media Online campaign	Moveo
2006	Wunderman and Chevron	Will You Join Us	Best Energy Interactive application	Wunderman and Chevron
2008	Artonix Media Group	AGL Energy House	Best Energy Microsite/landing page	Artonix Media Group
2006	Xcel Energy	Saver's Switch Internet Demo	Best Energy Online campaign	Xcel Energy
2008	Young & Rubicam Brands	Texaco "Star Play"	Best Energy Online campaign	Young & Rubicam Brands
2005	TXU Energy and imc2	TXU Energy Banners	Best Energy Rich media Online ad	TXU Energy and imc2
2006	Atlanta Gas Light	Cook It Right - The Jumper	Best Energy Rich media Online ad	Atlanta Gas Light
2008	AngelVision	Take Control of your Power Bill	Best Energy Rich media Online ad	AngelVision
2006	Atlanta Gas Light	Cook It Right	Best Energy Rich media Online campaign	Atlanta Gas Light
2003	Best Entertainment Animated Banner Advertisement	10th Anniversary 2003 Walt Disney World Marathon Banner	Best Entertainment Animated Banner Campaign	Red Rocket Inc
2003	Red Rocket Inc	Disney Sports Specific Event Banners	Best Entertainment Animated Banner Campaign	Red Rocket Inc
2003	Best Entertainment Email Marketing Campaign using HTML Engine Interactive	Restaurant Unlimited's eMail Dining Club	Best Entertainment Email Marketing Campaign	Restaurant Unlimited's eMail Dining Club
2003	Comedy Central	Comedy Central - Chappelle's Show	Best Entertainment Email Marketing Message using Rich media	Comedy Central
2005	Digital Media	Drawn Together mass e-mail	Best Entertainment Email message	Comedy Central, Digital Media
2005	BLITZ	Vivendi Universal Games Leisure Suit Larry Magna Cum Laude Game Website and E Cards	Best Entertainment Integrated ad campaign	BLITZ
2006	Sulake Corporation Oy, Valve	Habbowood	Best Entertainment Integrated ad campaign	Sulake Corporation Oy, Valve
2007	Court TV	Court TV: Parco PI □ That Girl Emily	Best Entertainment Integrated ad campaign	Court TV
2008	Biggs Gilmore	American Idols Live! Tour	Best Entertainment Integrated ad campaign	Biggs Gilmore





2004	Star Wars Galaxies Website	Best Entertainment Integrated Advertising Campaign	Blitz Digital Studios
2003	The Absolut Company	Best Entertainment Interactive application	Springtime and pixShift
2005	Digital Photography center	Best Entertainment Interactive application	Fuse Interactive
2007	Fox Family Guy 4.0 ScreenMate	Best Entertainment Interactive application	OTOlabs / Fox Home Video
2008	DreamWorks Animation Site	Best Entertainment Interactive application	PingWorx
2004	Napster Re-Launch Campaign	Best Entertainment Interstitial Campaign	Organic, Inc
2005	Metroid Prime 2 Echoes Microsite	Best Entertainment Microsite/landing page	2Advanced Studios
2006	Disney Online/Mattel Polly Pocket DVD Promotion	Best Entertainment Microsite/landing page	Disney Online/Mattel
2007	Picturehouse: Pan's Labyrinth - Journals of Imagination	Best Entertainment Microsite/landing page	Deep Focus Entertainment Marketing & Promotions
2008	Kellogg's Pop-tarts Splitsville Create Your Own Webisode	Best Entertainment Microsite/landing page	Cartoon Network
2005	Zumanity - Cirque du Soleil Online Creative	Best Entertainment Online ad	MGM MIRAGE - Internet Operations & Marketing
2006	Danny Phantom Point Roll Banner	Best Entertainment Online ad	VML
2007	Universal Shrek Character Ad	Best Entertainment Online ad	T3 (The Think Tank)
2008	Geometry Wars: Galaxies	Best Entertainment Online ad	Liquid Advertising
2005	▣Tribal DDB Amsterdam beats Google for Lotto▣	Best Entertainment Online campaign	Tribal DDB Amsterdam
2006	Adult Swim / Honda "Put On Your Shorts! Contest"	Best Entertainment Online campaign	Cartoon Network/Honda
2007	DisneyParkPirates.com (Pirates of the Caribbean)	Best Entertainment Online campaign	Walt Disney Parks and Resorts Online
2008	Superbad Official Website	Best Entertainment Online campaign	Jetset Studios
2005	Disney Insider Newsletter	Best Entertainment Online Newsletter campaign	Disney Online
2005	Premiere	Best Entertainment Rich media Online ad	WORX New Media Life
2006	Discovery Networks, It Takes a Thief	Best Entertainment Rich media Online ad	Agency.com
2007	Brain Age Holiday	Best Entertainment Rich media Online ad	POP
2008	Incredible Human Machine	Best Entertainment Rich media Online ad	RED
	Interactive Agency		
2005	Animal Planet : Croc Week	Best Entertainment Rich media Online campaign	Agency.com
2007	Tomb Raider: Legend Interactive Campaign	Best Entertainment Rich media Online campaign	Kadium & Eidos
2008	Assassin's Creed Rich Media Banner Campaign	Best Entertainment Rich media Online campaign	AKQA
2006	24 Sweepstakes	Best Entertainment Rich media Online campaign, Best of Show Rich media Online campaign	Geary Interactive
2004	Message Board	Best Entertainment Rich-media Advertisement	PALM Publicit▣ Marketing
2004	Discovery Channel Walking With Cavemen	Best Entertainment Rich-media Campaign	ittraffic an AGENCY.COM company
2003	UPN Twilight Zone Floating Ad	Best Entertainment Take-over Advertisement	Carat Interactive
2003	SMS-powered Six Feet Under Banner Ad	Best Entertainment Wireless Campaign	ipsh!net, Inc.
2006	e-mail entry	Best Events Email message	Creative Producers Group
2008	Miami, FL - October 2007 eNewsletter	Best Events Email message	USDM.net
2005	Maybelline 4 girls in New York contest	Best Events Integrated ad campaign	Marketel
2005	Maybelline 4 girls in New York Contest	Best Events Microsite/landing page	Marketel





2008	Mercedes-Benz USA Fashion Week Microsite	Best	Events	Microsite/landing page	Critical Mass
2008	Las Vegas Motor Speedway Banner Campaign	Best	Events	Online campaign	Overdrive Interactive
2008	Mercedes-Benz USA Fashion Week Swim Banner	Best	Events	Rich media	Online ad
	Critical Mass				
2006	Red Bull Dragsterday	Best	Events	Rich media	Online campaign
2008	MARVEL SUPERHEROES - Anderson DDB Toronto	Best	Events	Rich media	Online campaign
	MARVEL SUPERHEROES ONLINE CAMPAIGN				
2005	Gospel Music Channel	Best	Faith-based	Interactive application	MaxMedia Design
2007	Lakewood MySpace Site	Best	Faith-based	Microsite/landing page	Idea Integration
2006	uuworld.org	Best	Faith-based	Online campaign	Unitarian Universalist Association
2005	Beech-Nut Integrated Online Campaign	Best	Family	Integrated ad campaign	Dotglu
2007	The Pampers Baby-Dry Caterpillar Widget	Best	Family	Interactive application	Critical Mass Inc.
2008	Nickelodeon Let's Just Play Challenge Tracker	Best	Family	Interactive application	OTOlabs and Nick.com
2007	Easy Ups-I'm Just Like You	Best	Family	Microsite/landing page	Critical Mass Inc.
2008	Your Baby Today	Best	Family	Microsite/landing page	Studio One Networks
2007	The Online Family	Best	Family	Rich media	Online campaign
	/ Symantec				Studio One Networks
2003	Ernst & Young College Recruitment -- Animated Banner Campaign	Best	Financial	Services	Globalworks
2003	StrongSignals Daily Market Recap	Best	Financial	Services	Email Marketing Campaign
	using HTML				Strong E-Commerce Team
2003	Strong Advisor Small Cap Value Fund Information	Best	Financial	Services	Email Marketing Message using HTML
	Strong E-Commerce Team				
2003	H&R Block Flash Email	Best	Financial	Services	Email Marketing Message using Rich media
	Zentropy Partners				
2005	T. Rowe Price_Resource Center	Best	Financial	Services	Email message
	Communications				TMX
2007	NMFLN News Brief	Best	Financial	Services	Email message
	TMX Communications				
2008	General Electric Consumer Finance (Care Credit) Vision Email	Best	Financial	Services	Email message campaign
	NetScope / Corporate Search Optimization				
2005	Washington D.C. Launch Creative	Best	Financial	Services	Integrated ad campaign
	ING DIRECT				
2006	Economic Advice	Best	Financial	Services	Integrated ad campaign
	Direct Marketing Group				Creative
2008	Bank of America No Fee Mortgage Plus	Best	Financial	Services	Integrated ad campaign
	Organic, Inc.				
2007	TIAA-CREF Find the Time Capsule Campaign	Best	Financial	Services	Integrated ad campaign, Best of Show
	Integrated ad campaign				TMX Communications
2003	SkyWorks	Best	Financial	Services	Integrated Advertising Campaign
	Sillery&Partners/mircoStudio USA				
2003	Bank of Montreal Intuition Education Savings Toolkit	Best	Financial	Services	Interactive application
	Organic, Inc.				
2005	One Paycheck at a Time	Best	Financial	Services	Interactive application
	Interactive, Inc.				Clearcubed
2007	Asset Allocation Sales Tool	Best	Financial	Services	Interactive application
	Calvert				
2008	Ecount Reel	Best	Financial	Services	Interactive application
	TMX Communications				
2005	Orange Savings Account Interactive Demo	Best	Financial	Services	Microsite/landing page
	ING DIRECT				
2006	NMFLN Longevity Game (Microsite/Landing Page)	Best	Financial	Services	Microsite/landing page
	TMX Communications				
2007	TIAA-CREF www.FindTheTimeCapsule.com	Best	Financial	Services	Microsite/landing page
	TMX Communications				





2008	ING Educator's Direct for Plan Administrators	Best Financial Services	Microsite/landing page	Javelin Direct Inc.
2003	ING - Headline	Best Financial Services	Non-animated Banner Advertisement	Tribal DDB - NY
2005	Northwestern Mutual_Interns	Best Financial Services	Online ad	TMX Communications
2006	Merrill Lynch Statement Disco	Best Financial Services	Online ad	Refinery
2007	Nationwide Insurance - Slider	Best Financial Services	Online ad	TM
2005	Score Watch Campaign	Best Financial Services	Online campaign	Equifax & The Morrison Agency
2006	Washington Mutual, Personal Equity Manager	Best Financial Services	Online campaign	Organic, Inc.
2007	Large Cap Growth Campaign	Best Financial Services	Online campaign	Calvert
2008	WaMu Friendly Banner	Best Financial Services	Online campaign	Avenue A   Razorfish
2007	Horizons Newsletter	Best Financial Services	Online Newsletter campaign	DWS Scudder Retirement Services
2006	Scudder Participant e-Newsletter	Best Financial Services	Online Newsletter campaign,	Best of Show Online Newsletter campaign
2005	OHRA Bank: Surprise!	Best Financial Services	Rich media Online ad	OER, Merk & Interaction, Amsterdam
2006	Score Watch Video	Best Financial Services	Rich media Online ad	Equifax & The Morrison Agency
2007	burst the bubble	Best Financial Services	Rich media Online ad	H2O Associates
2008	Unprotected FX	Best Financial Services	Rich media Online ad	Agency EL
2005	MasterCard International Weekends Matter Campaign	Best Financial Services	Rich media Online campaign	IconNicholson
2006	Western Union \$5 DMT	Best Financial Services	Rich media Online campaign	Beyond Interactive Creative Department
2007	Silhouette Campaign	Best Financial Services	Rich media Online campaign	LowerMyBills.com Marketing Team
2008	Rich Media Online Campaign	Best Financial Services	Rich media Online campaign	John Hancock Funds Proposal Builder
2004	MasterCard Cat in the Hat Eyeblaster	Best Financial Services	Rich-media Advertisement	IconNicholson
2003	ING - Word Pronounce	Best Financial Services	Rich-media Campaign	Tribal DDB - NY
2006	Kellogg's Fruit Streamers Mini-site	Best Food Industry	Ads the client did not pick, Best of Show	Ads the client did not pick
2005	Thanksgiving 2004	Personalized Gift List Email	Best Food Industry	Email message
2007	SeaBear Wild Salmon	Best Food Industry	Email message	Tellus, LLC
2008	Jamba Secret Mission Email	Best Food Industry	Email message campaign	Xylem CCI
2008	Jack Link's Warm Wishes Email	Best Food Industry	Email message, Best of Show	Email message
2005	JUUSTOKUU (The Moon: Valio Cheese)	Best Food Industry	Integrated ad campaign	GREY Direct Oy
2006	Nos fromages d'ici s'exclament!	Best Food Industry	Integrated ad campaign	Fjord Marketing interactif + technologie
2007	Valio Runomaidot	Poetry Milk	Best Food Industry	Integrated ad campaign
2008	Surprise yourself with chicken	Best Food Industry	Integrated ad campaign	PALM Arnold Communication
2005	3aday.org site design and site maintenance	Best Food Industry	Interactive application	Jack Morton Worldwide
2006	Pop-Tarts Winter IMV	Best Food Industry	Interactive application	Biggs Gilmore
2007	Real Snacks Junior Adventure Island	Best Food Industry	Interactive application	Taivas / Nitro FX Ltd.
2008	Apple Jacks Crashers IMV	Best Food Industry	Interactive application	Biggs Gilmore





2005	Blue Bunny Talent Show Evergreen	Best Food Industry Microsite/landing page	Digital
2006	Be a Dinner Party Producer! Relations Worldwide	Best Food Industry Microsite/landing page	Ogilvy Public
2007	Chiquita Banana Plantation These Days	Best Food Industry Microsite/landing page	Chiquita &
2008	Seek the Silver Surfer	Best Food Industry Microsite/landing page	VML
2006	Campbell's SouperStar Hollywood Mansion Limo Refinery	Banner Ad	Best Food Industry Online ad
2008	Pop-Tarts "Zombie"	Best Food Industry Online ad	Biggs Gilmore
2005	Apple Jacks Investigative Squad	Best Food Industry Online campaign	Biggs Gilmore
2006	The Ultimate Fortification Destination	Best Food Industry Online campaign	Media Logic
2008	Snickers: Duet	Best Food Industry Online campaign	Agency.com
2007	Cafe Britt e-Newsletters	Best Food Industry Online Newsletter campaign	Cafe Britt
2008	Dole Nutrition Newsletter	Best Food Industry Online Newsletter campaign	Dole Nutrition Institute
2005	Chef Boyardee	Best Food Industry Rich media Online ad	Beyond Interactive
2006	Ben & Jerry's Climate Change College Ad	Best Food Industry Rich media Online ad	N1 Creative Ltd
2007	Sing the Jingle, Be a Star!	Best Food Industry Rich media Online ad	Modem Media
2008	Rice Krispies Treats "Shell Game"	Best Food Industry Rich media Online ad	Biggs Gilmore
2005	Butterfinger Music Giveaway	Best Food Industry Rich media Online campaign	RMG Connect, JWT Chicago
2006	Visit Cinna Island	Best Food Industry Rich media Online campaign	Biggs Gilmore
2007	CinnaMine/Dreams/Double Loops	Best Food Industry Rich media Online campaign	Biggs Gilmore
2008	Rice Krispies "Recipe Mobile"	Best Food Industry Rich media Online campaign	Biggs Gilmore
2005	Nintendo F-Zero GP Legend Game Website and Banner Campaign	Best Game Site Integrated ad campaign	BLITZ
2006	Nintendo Trace Memory	Best Game Site Integrated ad campaign	Smashing Ideas
2007	Yoshi's Island II	Best Game Site Integrated ad campaign	Smashing Ideas
2005	Nesquik Xtreme Kart Challenge	Best Game Site Interactive application	BLITZ
2006	Boston.com Lobstah Bash Game	Best Game Site Interactive application	The Barbarian Group
2007	Snap Attack	Best Game Site Interactive application	Kelly Services Interactive Marketing Team
2005	Midway PsiOps Game Website	Best Game Site Microsite/landing page	BLITZ
2006	Civanon.org	Best Game Site Microsite/landing page	2K Games
2007	The Good Side	Best Game Site Microsite/landing page	RDA International and Nivea For Men
2008	2K Games-Bioshock	Best Game Site Microsite/landing page	Rokkan
2005	Electronic Arts Burnout 3 - Pinball	Best Game Site Online ad	Freestyle Interactive
2007	Sony Playstation	Best Game Site Online ad	Zooma
2008	Neopets	Best Game Site Online ad	The1stMovement
2007	Gold Rush	Best Game Site Online campaign	AOL.com and Mark Burnett's Gold Rush
2006	Battlefield 2 Hotspot Video Ad	Best Game Site Rich media Online ad	Freestyle Interactive
2007	Mobile Suit GUNDAM: Crossfire	Online Creative	Best Game Site Rich media Online ad, Best of Show Rich media Online ad
2006	Need for Speed "Chase" Campaign	Best Game Site Rich media Online campaign	Freestyle Interactive
2008	Time Inc. Corporate Website	Best General Interest Ads	the client did not pick Rokkan
2003	Boston Bodyworker Holiday Promotion	Best General Interest Email Marketing Message using Rich media	Small Army







2008	SonicWALL E Class Viral Game	Best General Interest	Interactive application	Creative Advertising and Interactive Media
2003	Our Time to Shine	Best General Interest	Interactive	Broadcast/Streaming Advertisement Destiny Media Technologies
2005	Stan Rapp Website	Best General Interest	Microsite/landing page	TMX Communications
2007	Soloflex microsite	Best General Interest	Microsite/landing page	Overland Agency
2008	Speedfasti Website	Best General Interest	Microsite/landing page	Creative I Advertising and Interactive Media
2003	FamilyFun.com Weekender	Best General Interest	Newsletter	HTML email Campaign FamilyFun.com
2008	SonicWALL E Class Viral Game	Best General Interest	Rich media	Online campaign Creative I Advertising and Interactive Media
2003	Feel the Fury Web Banner	Best General Interest	Rich-media Advertisement	MARC USA Advertising
2003	General Electric: 2003 Imagination At Work Online Campaign	Best General Interest	Rich-media Campaign	General Electric/AtmosphereBBDO
2003	"Superior" US Marine Corps Campaign	Best Government	Animated Banner	Campaign digital@jwt
2007	U.S. Department of State - "Today I will help a local government"	Best Government	Email message	JWT Employment Communications
2007	Georgia.org Email Newsletters	Best Government	Email message campaign	Spunlogic
2006	Quitline NC Teen Site	Best Government	Integrated ad campaign	Brogan & Partners
2008	Energy Saver Team	Best Government	Integrated ad campaign	Grafica inter.active
2003	Powerful Bones. Powerful Girls.	Best Government	Integrated Advertising Campaign	The National Bone Health Campaign and Porter Novelli
2003	MissionMax	Best Government	Interactive application	Warner Bros. Online
2007	Disabled Transition Assistance Program (DTAP) Presentation	Best Government	Interactive application	Pangeum Interactive, Inc.
2008	Firearms Safety Training	Best Government	Interactive application	Alexander & Tom, Inc.
2006	Smart Drivers Just Drive	Best Government	Microsite/landing page	Ogilvy Public Relations Worldwide
2008	The Clerk & Comptroller's Office in Palm Beach County Website Redesign	Best Government	Microsite/landing page	BGT Partners & Palm Beach County
2006	Heart Truth PSA Banners	Best Government	Online ad	Ogilvy Public Relations Worldwide
2007	U.S. Department of State - "Show the world"	Best Government	Online ad	JWT Employment Communications
2005	FEMA FloodSmart	Best Government	Online campaign	RMG Connect & JWT Atlanta
2007	Because a Game Should Stay a Game!	Best Government	Online campaign	Fjord Interactive Marketing + Technology
2006	Above The Influence	Best Government	Online campaign, Best of Show Online campaign	FCB New York
2005	Outdoor PointRoll Banner	Best Government	Rich media Online ad	Nurun/Ant Farm Interactive
2007	Tempo 160 km/h	Best Government	Rich media Online ad	Federal Ministry of Transport, Innovation & Technology
2006	Gambling	Best Government	Rich media Online campaign	Fjord Marketing interactif + technologie
2003	Accelerate Your Life.TM Navy.com	Best Government	Rich-media Advertisement	Campbell-Ewald Digital
2004	USMC	Best Government	Rich-media Campaign	connect@jwt
2003	OneTouch(R) Ultra animated banner	Best Health Care	Animated Banner	Advertisement LifeScan
2006	Alcon Systane: (Email 01)	Best Health Care	Email message	TMX Communications
2005	WebMD Market News	Best Health Care	Email message campaign	WebMD Health
2007	Bariatric Edge Email	Best Health Care	Email message campaign	Bridge Worldwide





2006	Cardinal Health: (Integrated ad campaign)	Best Health Care Integrated ad campaign	TMX Communications
2007	Healthy Heart Campaign	Best Health Care Integrated ad campaign	Biggs Gilmore
2008	Smart Start	Best Health Care Integrated ad campaign	Biggs Gilmore
2003	Broker Usage Incentive Campaign	Best Health Care Integrated Advertising Campaign	Empire BlueCross BlueShield
2004	KnowledgeQuest	Best Health Care Interactive application	Essilor of America/LehmanMillet
2005	UNICEF'S YOUTHAndHIV.org	Best Health Care Interactive application	Sudden Industries
2006	Celebrating 25 Years of Hospice Care	Best Health Care Interactive application	Brown Dog Creative
2007	John Muir Health Web Site	Best Health Care Interactive application	John Muir Health
2008	DCFL Map and Go Tool	Best Health Care Interactive application	Bridge Worldwide
2005	RSNA Portal 2003-2004	Best Health Care Microsite/landing page	GE Healthcare
2006	American Cancer Society - Great American Health Check	Best Health Care Microsite/landing page	Armchair Media
2007	Banner Health Alzheimer's Institute	Best Health Care Microsite/landing page	Banner Health IDD and Alzheimer's Institute
2008	Childrens.com REDESIGN	Best Health Care Microsite/landing page	Children's Medical Center Dallas
2003	Diabetes Care	Best Health Care Non-animated Banner Advertisement	LifeScan
2006	BariatricEdge Corporate Banner Ad	Best Health Care Online ad	Bridge Worldwide
2008	Kaiser Permanente Thrive: Mosaic	Best Health Care Online ad	Acxiom Digital
2008	Kaiser Permanente Thrive: Coffee	Best Health Care Online campaign	Acxiom Digital
2005	MD Net Guide Primary Care eDigest	Best Health Care Online Newsletter campaign	Intellisphere, LLC
2006	Health Expressions Newsletter	Best Health Care Online Newsletter campaign	Bridge Worldwide
2007	Discover Rush Online	Best Health Care Online Newsletter campaign	Marie Mahoney and Brian Pace, Internet Communications
2008	DCFL Newsletter Program	Best Health Care Online Newsletter campaign	Bridge Worldwide
2004	Nestle Infant Nutrition, Your Baby Today	Best Health Care Online Sponsorship	Studio One Networks' Your Baby Today Sponsored By Nestle Infant Nutrition
2006	Listen To Your Heart	Best Health Care Rich media Online ad	Biggs Gilmore
2007	Dr. Volgman	Best Health Care Rich media Online ad	Biggs Gilmore
2008	Glucerna Rich Media Banners	Best Health Care Rich media Online ad	Bridge Worldwide
2006	Children's Pepto Launch Ads	Best Health Care Rich media Online campaign	Bridge Worldwide
2008	Reality LASIK	Best Health Care Rich media Online campaign, Best of Show Rich media Online campaign	Advanced Medical Optics (AMO), Lauren Kanner and Ignite Health
2003	Jobs at Inova Health System in Northern Virginia	Best Health Care Rich-media Advertisement	Inova Health System
2006	Smart Banners	Best Home Building Integrated ad campaign	Hitchcock, Fleming & Associates, Inc.
2005	www.lpsmartside.com	Best Home Building Interactive application	Hitchcock Fleming and Associates Inc. and Goodyear Tire and Rubber Co.
2006	HGTVPro.com Virtual Tradeshow	Best Home Building Interactive application	Scripps Networks Interactive
2007	Weyerhaeuser "iLevel" Web Site	Best Home Building Interactive application	Hornall Anderson Design Works
2006	Prado Walk	Best Home Building Microsite/landing page	Brown Dog Creative
2007	Greenblock - Impact Movie	Best Home Building Rich media Online ad	AngelVision Technologies





2006	Pella Corporation Designer Series Banner Campaign	Best Home Building Rich media Online campaign	Elevation
2005	Radisson Hotels & Resorts Weekly Hot Deals Email message	Best Hotel and Lodging Email message	Carlson Hotels Worldwide
2006	Intercontinental Hotels Group	Hotel Indigo	Reconnection Email
2007	The Rittenhouse - Email Message	Best Hotel and Lodging Email message	TIG Global
2006	RIU Holidays	Best Hotel and Lodging Email message campaign	PreVisual / HeBS
2008	Get A Room message campaign	Best Hotel and Lodging Email message campaign,	Best of Show Email message campaign
2008	Choice Hotels Canada Summer promotion campaign	Best Hotel and Lodging Integrated ad campaign	Agence Braque
2006	iHotelier Website Booking Engine	Best Hotel and Lodging Interactive application	TravelCLICK
2007	iStay Web Booking Engine for The National Hotel Application	Best Hotel and Lodging Interactive Application	TravelCLICK, Inc.
2008	Starwood Communicator	Best Hotel and Lodging Interactive application	OTOLabs and Starwood Resorts
2006	Experience Marriott	Best Hotel and Lodging Microsite/landing page	T3 (The Think Tank)
2007	MGM Grand Hotel and Casino Website	Best Hotel and Lodging Microsite/landing page	MGM Grand Hotel and Casino - Internet Marketing
2008	Marriott Plug-In Experiential Site	Best Hotel and Lodging Microsite/landing page	Marriott and T3 (The Think Tank)
2005	New York New York Hotel and Casino, Las Vegas Online ad	Best Hotel and Lodging Online ad	MGM MIRAGE - Internet Operations & Marketing
2006	Sirens of TI	Best Hotel and Lodging Online ad	MGM MIRAGE Internet Operations & Marketing
2007	Cendant Summer Sweepstakes	Best Hotel and Lodging Online ad	Beyond Interactive Creative Department
2005	Cendant TripRewards	Best Hotel and Lodging Online campaign	Beyond Interactive
2006	eChannels Summer Promotion	Best Hotel and Lodging Online campaign	Marriott
2007	Choice Banner Ads	Best Hotel and Lodging Online campaign	Hospitality eBusiness Strategies
2008	Rooms with a view	Best Hotel and Lodging Online campaign	Marriott International
2005	Omni Newsletter	Best Hotel and Lodging Online Newsletter campaign	.Com
2006	Marriott BreakAway	Best Hotel and Lodging Online Newsletter campaign	Marriott International eCommerce
2005	Sandals Ooqa-Ooqa	Best Hotel and Lodging Rich media Online ad	United Virtualities
2006	Cendant Bewitched	Best Hotel and Lodging Rich media Online ad	Beyond Interactive Creative Department
2007	Circus Circus Reno Video Ad	Best Hotel and Lodging Rich media Online ad	Circus Reno and RealPie
2008	Amelia Island Plantation Championship Golf	Rich Media Ad	Best Hotel and Lodging Rich media Online ad
2005	Marriott Big Story Campaign	Best Hotel and Lodging Rich media Online campaign	T3 and Marriott
2007	Sheraton/AmEx 3 for 2	Best Hotel and Lodging Rich media Online campaign	Avenue A   Razorfish
2008	Sheraton Play	Best Hotel and Lodging Rich media Online campaign	Avenue A   Razorfish
2008	Sun APAC Re-Engagement	Best Information Services Email message campaign	Acxiom Digital
2005	The National Partnership to Help Pregnant Smokers Quit	Best Information Services Integrated ad campaign	BabyCenter - David Mann
2008	SonicWALL E Class Viral Game	Best Information Services Interactive application	Creative Advertising and Interactive Media





2008	SonicWALL E Class Microsite	Best Information Services	Microsite/landing page
	Creative I Advertising and Interactive Media		
2005	Mysteries Banner	Best Information Services	Online ad Nurun/Ant Farm Interactive
2006	Something to Cheer About!	Best Information Services	Rich media Online campaign Equifax
2008	SonicWALL E Class Viral Game	Best Information Services	Rich media Online campaign Creative I Advertising and Interactive Media
2006	MetLink Flash Tutorial	Best Institutional Services	Interactive application Metlink Small Market
2006	Vintage Campaign	Best Insurance Ads the client did not pick	Grey Interactive
2006	Country Insurance Company Invitation	Best Insurance	Email message Creative Producers Group
2008	Stunt Double	Best Insurance	Email message AzoogleAds
2005	▣FBTO helps you to accomplish even more all by yourself▣	Best Insurance	Email message campaign Tribal DDB Amsterdam
2007	MetLife Quarterly Service e-Mail	Best Insurance	Email message campaign Steven Paraboschi
2006	MetLife eBenefits Integrated Campaign	Best Insurance	Integrated ad campaign Foote Cone & Belding
2008	MetLife Snoopy in Fashion	Best Insurance	Integrated ad campaign MetLife
	Corporate eBusiness and Creative Services Teams		
2006	Retirement Services Lifelong Income Site	Best Insurance	Interactive application MetLife Retirement Services Lifelong Income Site
2008	MetLife Social Security Decision Tool	Best Insurance	Interactive application MetLife
2005	MetLife Institutional eBusiness Small Market Introduction	Best	Insurance Microsite/landing page MetLife Institutional eBusiness Team
2006	Nationwide - 30 Ways	Best Insurance	Microsite/landing page TM Interactive
2007	Nationwide Insurance - Times Square	Best Insurance	Microsite/landing page TM Interactive
2008	Have the Talk	Best Insurance	Microsite/landing page Wunderman New York
2005	RightPlan PPO 40 Online Campaign	Best Insurance	Online campaign Apollo Interactive, Inc.
2006	Progressive Motorcycle Insurance	Best Insurance	Online campaign Grey Interactive
2008	Challenge Churchill	Best Insurance	Online campaign Rufus Leonard
2005	Liberty Mutual Personal Market Golfball Banner	Best Insurance	Rich media Online ad Dotglu
2007	Nationwide Insurance - Times Square Motif	Best Insurance	Rich media Online ad TM Interactive
2005	Progressive Teen Advergames	Best Insurance	Rich media Online campaign Grey Interactive Worldwide
2006	Nationwide - 30 Ways	Best Insurance	Rich media Online campaign TM Interactive
2007	Eddy's Adventures	Best Insurance	Rich media Online campaign Fjord Interactive
	Marketing + Technology		
2003	Mediapulse Success Campaign	Best Interactive Services	Email Marketing Campaign using HTML Mediapulse, Inc.
2003	Blah Blah	Best Interactive Services	Email Marketing Message using HTML LehmanMillet
2003	StudioCom Open House e-card Invitation	Best Interactive Services	Email Marketing Message using Rich media StudioCom
2007	TMX Holiday Cheers Email 2006	Best Interactive Services	Email message TMX Communications
2006	Brutal Fruit	Best Interactive Services	Integrated ad campaign Studiocom, Inc., Miller Brewing Company
2007	TMX Holiday Cheers Campaign	Best Interactive Services	Integrated ad campaign TMX Communications
2008	Evolve Campaign	Best Interactive Services	Integrated ad campaign TMX Communications





2003	Philips Streamium Web Site and Demo Campaign	Best	Interactive Services	Integrated Advertising	
2003	PhoneMart Anytime Demo	Best	Interactive Services	Interactive application	
2005	Myaddressbook.com	Best	Interactive Services	Interactive application	
2005	TMX Web Site	Best	Interactive Services	Microsite/landing page	TMX Communications
2006	THINK Holiday Greeting: The Nuttycracker	Best	Interactive Services	Microsite/landing page	
2007	www.TheAgencyOfTheYear.com (2006)	Best	Interactive Services	Microsite/landing page	
2008	Northridge Holiday e-Card	Best	Interactive Services	Microsite/landing page	
2006	hot interactive channels	Best	Interactive Services	Rich media Online ad	gorni interactive
2007	EyeWonder Results Video Ad Campaign	Best	Interactive Services	Rich media Online ad	
2008	Evolve Banner	Best	Interactive Services	Rich media Online ad	TMX Communications
2008	EyeWonder Client Testimonial	Best	Interactive Services	Rich media Online campaign	
2004	IconNicholson 2003 Holiday Card	Best	Interactive Services	Rich-media Advertisement	
2005	The Official Anne Geddes Website	Best	International Business	Email message	Kel Geddes Management Ltd
2006	The Official Anne Geddes Website	Best	International Business	Email message	Kel Geddes Management Ltd
2008	2020 Email Message	Best	International Business	Email message campaign	Amadeus IT Group SA
2006	Global Widgets	Best	International Business	Interactive application	Globalization Partners International
2008	Audemars Piguet	Best	International Business	Microsite/landing page	Agence Virtuelle SA for Audemars Piguet & Cie
2005	Global Sources Online	Best	International Business	Online campaign	Global Sources
2008	2020 Online Campaign	Best	International Business	Online campaign	Amadeus IT Group SA
2005	U.S. International Tourism Promotion Campaign	Best	International Business	Rich media Online ad	United States Department of Commerce
2008	Expand your Brand Internationally	Best	International Business	Rich media Online ad	AngelVision
2006	Chance Encounters	Best	International Business	Rich media Online campaign	MILLY FILMS / David Mileikowsky
2008	2020 Rich Media Ads	Best	International Business	Rich media Online campaign	Amadeus IT Group SA
2003	Anne Geddes Baby Clothing Collection Website	Best	International	Email Marketing Message using HTML	Kel Geddes Management Ltd
2006	Clearwire Holiday Card	Best	Internet Service Provider	Email message	St. John & Partners
2005	Site Redesign	Best	Internet Service Provider	Microsite/landing page	Nurun/Ant Farm Interactive
2006	Consumer DSL	Best	Internet Service Provider	Microsite/landing page	Verizon CDSL Strategic SiteTeam
2007	T-Online Palm Reader	Best	Internet Service Provider	Microsite/landing page	Robert & Horst Marketing GmbH
2008	Are you in?	Best	Internet Service Provider	Microsite/landing page	OER part of LBI for UPC Broadband
2007	T-Mobile web'n'walk campaign	Best	Internet Service Provider	Online campaign	upside relationship marketing GmbH
2005	AOL-Upromise Movie	Best	Internet Service Provider	Rich media Online ad	America Online; Cinemetrix





2006	EarthLink	Shopper's Elbow	Best Internet Service Provider	Rich media	Online ad	Moxie Interactive
2008	Communication At the Speed of Light	Best Internet Service Provider	Rich media	Online ad	AngelVision	
2008	Growing Pains	Best Internet Service Provider	Rich media	Online campaign	PEER 1	
2006	Nokia Nseries	Sharing Adventures	Best Intranet	Interactive application	Jack Morton Worldwide	
2008	Sony Electronics (SEL)	Employee Intranet Redesign	Best Intranet	Microsite/landing page	BGT Partners & Sony Electronics	
2008	FedEx LAC Sales Team	Intranet Redesign	Best Intranet	Online Newsletter campaign,	Best of Show	Online Newsletter campaign
2008	FLO vs. VideoNet	Best Intranet	Rich media	Online campaign	Bridge Worldwide	
2005	Xten	Best Investment	Integrated ad campaign	Creative Direct	Marketing Group	
2005	Financial Newsletters	International	Best	Investment	Microsite/landing page	Creative Direct Marketing Group
2006	WMNS.ORG	Best Investment	Microsite/landing page	Wealth Management	News Service	
2008	Columbia Capital	Holiday e-Card	Best	Investment	Microsite/landing page	Northridge Interactive
2006	Silver Star	Best Investment	Online Newsletter campaign	Creative	Direct Marketing Group	
2007	DWS Scudder Retirement	Matters Newsletter	Best Investment	Online Newsletter campaign	DWS Scudder Retirement Services	
2007	MedeFile	Best Investor Relations	Microsite/landing page	Creative	Direct Marketing Group	
2008	VectorVest	Microsite	Best Investor Relations	Microsite/landing page	Creative	Direct Marketing Group
2008	Fawn's Secret	Stock	Best Investor Relations	Online campaign	Creative	Direct Marketing Group
2007	Horizons Newsletter	Best Investor Relations	Online Newsletter campaign	DWS	Scudder Retirement Services	
2006	Don't Stand Still	Best Legal	Interactive application	Shepherd and Wedderburn		
2007	Mello Jones Martin	Web Site	Best Legal	Interactive application	Tantramar Interactive Inc.	
2005	Hare, Wynn, Newell & Newton LLP	Best Legal	Microsite/landing page	Thomson FindLaw		
2006	Dont stand Still	Best Legal	Microsite/landing page	Shepherd and Wedderburn		
2007	Ater Wynne	company site	Best Legal	Microsite/landing page	Overland Agency	
2007	DataCert	Take Control	Online Advertisements	Best Legal	Online campaign	DataCert Marketing Department
2008	DataCert's 2007 "Take Control"	Online Advertising Campaign	Best Legal	Online campaign	DataCert Marketing Department	
2005	Sea-Doo	3D Campaign	Best Leisure	Integrated ad campaign	Nurun	
2007	Vail SnowMate	Suite	Best Leisure	Interactive application	OTOlabs / Vail Resorts	
2008	My Disneyland	Best Leisure	Interactive application	Walt Disney Parks & Resorts	Online	
2006	Arkansas Fall	Colors	Best Leisure	Microsite/landing page	Aristotle and Arkansas Parks & Tourism	
2008	Disney Dreams	Portrait Series by Annie Leibovitz	Best Leisure	Microsite/landing page	Walt Disney Parks & Resorts	
2005	Sea-Doo	3-in-1 Banner	Best Leisure	Online ad	Nurun	
2007	sailracing.com	Best Leisure	Online ad	Zooma		
2006	Geauga Lake	Waves	Best Leisure	Online campaign	Hitchcock Fleming & Associates, Inc.	
2007	Mohegan Sun	Insider Newsletter	Best Leisure	Online Newsletter campaign	Mohegan Sun	
2007	Magazine Publishers of America's	"Beyond the Page" Campaign	Best Magazine	Integrated ad campaign	Mullen for MPA	
2007	Network World	iDemand	Best Magazine	Interactive application	OTOlabs / Network World	





2007	The Air Guitar King	Best Magazine Microsite/landing page	Nitro FX Ltd
2008	Robb Report	Best Magazine Online campaign	ad2, inc.
2006	20th Century Fox Int'l - Fantastic Four, Punch Organic, Inc.	Best Magazine Rich media Online ad	
2008	Men's Journal/Jeep Patriot Hook-Up	Best Magazine Rich media Online campaign	THINK Interactive, Inc.
2003	Pardee Homes - The Way YOU Want to Live Campaign	Best Manufacturing Animated Banner	Apollo Interactive, Inc.
2003	Eastman Chemical Company, NASCAR Promotion	Best Manufacturing Email Marketing	Message using HTML
2008	Veritas Inspiration Email	Best Manufacturing Email message	Hitchcock Fleming & Associates Inc.
2007	Liquid Cosworth Integrated ad Campaign	Best Manufacturing Integrated ad campaign	Direct Marketing Network
2008	Goodyear Get There "Home Page Blimp Animation" campaign	Best Manufacturing Integrated ad	Hitchcock Fleming & Associates Inc.
2003	Precor 5-Minute Trial Promotion	Best Manufacturing Integrated Advertising Campaign	Engine Interactive
2004	Precor Space Planner	Best Manufacturing Interactive application	Engine Interactive
2006	Litho Cafe	Best Manufacturing Interactive application	Magic Technologies Group
2007	AnsellRx	Best Manufacturing Interactive application	MST Marketing Group
2008	Ansell U	Best Manufacturing Interactive application	MST Group
2003	Pinnacle Golf	Best Manufacturing Interstitial Advertisement	Alexander & Tom, Inc.
2003	"Q1 for 2" Holiday Promotion	Best Manufacturing Interstitial Campaign	Fuji Photo Film USA and Sharpe Partners
2007	AlphaTEC Gloves Microsite	Best Manufacturing Microsite/landing page	MST Marketing Group
2008	John Grayman	Best Manufacturing Microsite/landing page	MarketSense
2005	Checkmate	Best Manufacturing Rich media Online ad	e-walker, inc.
2006	Mannington - What Do You Stand On?	Best Manufacturing Rich media Online ad	Mannington Mills, Inc.
2008	Goodyear Tire Home Page Philadelphia Marathon	Best Manufacturing Rich media Online ad	Hitchcock Fleming & Associates Inc.
2004	Fujifilm	Best Manufacturing Rich-media Campaign	Fuji Photo Film USA and Sharpe Partners
2006	2005 Holiday Card and Podcast	Best Marketing Email message	TMX Communications
2007	Hispanic Email	Best Marketing Email message	CRN International, Inc. Hispanic Email
2008	'All About Me' Integrated Internet Ad Campaign	Best Marketing Integrated ad campaign	Worlddata
2008	Holiday-O-Matic	Best Marketing Interactive application	Worktank
2005	My Yahoo! Tour	Best Marketing Microsite/landing page	Yahoo!
2006	TMX Communications 2005 Holiday Card and Podcast	Best Marketing Microsite/landing page	TMX Healthcare
2008	MediaStream	Best Marketing Microsite/landing page	DVC Information Distribution Services
2006	CIO Strategy Center	Best Marketing Online campaign	Studio One Networks
2007	Disneyeverest.com (Expedition Everest)	Best Marketing Online campaign	Walt Disney Parks and Resorts Online
2005	Marketing Heroes eNewsletter Campaign	Best Marketing Online Newsletter campaign	Elliance
2007	DMN eTips Drip Online Newsletter	Best Marketing Online Newsletter campaign	Direct Marketing Network
2007	Intel Core2 Duo	Best Marketing Rich media Online ad	Idea Integration
2005	Dream Home 2005 Online Tour	Best Media Integrated ad campaign	HGTV.com
2007	Fairfax Digital Technology re-launch campaign	Best Media Integrated ad campaign	Fairfax Digital & Leo Burnett
2005	HGTV's Dream Home 2005 Virtual Tour	Best Media Interactive application	HGTV's Dream Home 2005 Virtual Tour
2007	Nick.com LaunchPad	Best Media Interactive application	OTOlabs





2006	Sony 2006 Nav-U News and Information Site	Best Media Microsite/landing page	BGT PARTNERS & SONY ELECTRONICS, INC.
2007	sueddeutsche.de / WM-Fanblock	Best Media Microsite/landing page	Robert & Horst Marketing GmbH
2008	Cox Conserves	Best Media Microsite/landing page	LBi / Cox Conerves
2007	Alex Bogusky Trade Ad	Best Media Online ad	Yahoo! Inc. + Soho Square
2008	PBS	Best Media Online ad, Best of Show Online ad	i33 communications
2007	Best Built Zone 2006	Best Media Online campaign	DIYnetwork.com
2008	Fairfax Digital's Breaking News 2007 Campaign	Best Media Online campaign	Fairfax Digital
2003	MD net guide Primary Care eNewsletter	Best Media/publishing	Email Marketing Message using HTML
2004	Dream Home 2004 360-Degree Tour	Best Media/publishing	Integrated Advertising Campaign HGTV.com
2004	Dream Home 2004 360-Degree Tour	Best Media/publishing	Interactive application HGTV.com
2003	Show 'em what you've got	Best Media/publishing	Non-animated Banner Campaign MaineToday.com
2004	PBS "The Blues" Rich Media	Best Media/publishing	Rich-media Advertisement Dotglu and PBS
2006	Oraqix	Best Medical Integrated ad campaign	Imirage, Inc.
2007	Siemens ChangeTheStatistic.com Campaign	Best Medical Integrated ad campaign	TMX Communications
2007	Siemens www.ChangeTheStatistic.com	Best Medical Microsite/landing page	TMX Communications
2008	Zimmer AAOS Microsite	Best Medical Microsite/landing page	Biggs Gilmore
2007	Orthofix Corporate Web Site	Best Medical Online campaign	Strategic Domain
2005	BD Update Electronic Newsletter	Best Medical Online Newsletter campaign	BD Medical - Diabetes Care
2007	Siemens Multi-Modality Image Viewer	Best Medical Rich media Online ad	TMX Communications
2007	Siemens DTC Banners	Best Medical Rich media Online campaign	TMX Communications
2005	U.S. Army	Best Military Integrated ad campaign	Arc Worldwide
2006	MARINES.COM	Best Military Interactive application	RMG Connect
2005	A Year in Iraq	Best Military Microsite/landing page	The Army Web Team
2006	Bell - ARH	Best Military Microsite/landing page	TM Interactive
2007	Do Something Amazing	Best Military Rich media Online campaign	Kadium & GSD&M
2005	The Grudge - Online Campaign	Best Movie Integrated ad campaign	Big Spaceship/Columbia Pictures/Sony Pictures Digital
2006	Family Guy Presents Stewie Griffin: The Untold Story	Best Movie Interactive application	AdTools □ Fox Home Video
2007	Fox Ice Age □ The Meltdown	Best Movie Interactive application	OTOlabs / Twentieth Century Fox Home Entertainment
2008	FoxWalden / AdventureQuest	Best Movie Interactive application	in-game advertising campaign WildTangent, Moxie Interactive, Artix Entertainment
2005	TAXI □ VIRAL INITIATIVE	Best Movie Microsite/landing page	Organic, Inc.
2006	Robots	Best Movie Microsite/landing page	Disney Online/20th Centruy Fox
2007	Blockbuster Happy Feet Promotion	Best Movie Microsite/landing page	Creative Digital Group
2008	Knocked Up Video Channel Banner	Best Movie Online ad	Universal Pictures / The Visionaire Group
2005	Blockbuster / DEJ Productions	Best Movie Online campaign	MACH18 / Michael Ameen
2006	Corpse Bride	Best Movie Online campaign	ipsh!
2007	BigPond Movies -Downloads newsletter	Best Movie Online Newsletter campaign	The white agency
2006	The Pacifier	Best Movie Rich media Online ad	Buena Vista Pictures Marketing
2007	Lionsgate Films □ Employee of the Month □	Best Movie Rich media Online ad	EyeWonder, Palisades Interactive & RED







2008	The Darjeeling Limited To Be Continued Banner	Best Movie Rich media Online ad		
	Fox Searchlight / The Visionaire Group			
2005	ROBOTS □ CONQUEST AD	Best Movie Rich media Online ad, Best of Show Rich media Online ad		
	Organic, Inc.			
2005	TAXI □ AIR FRESHENERS CAMPAIGN	Best Movie Rich media Online campaign		
	Organic, Inc.			
2006	Warner Bros. Int'l - Harry Potter and the Goblet of Fire	Best Movie Rich media Online campaign		
	Organic, Inc.			
2008	Linkin Park Campaign 2007	Best Music Integrated ad campaign	WORX	Multimedia Consulting GmbH
2005	Napsterbits	Best Music Microsite/landing page		Venables, Bell & Partners
2006	Jimmy Buffett LIVE at Fenway Park microsite	Best Music Microsite/landing page		MLB Advanced Media, L.P.
2005	2004 Universal Music Group Online Ads	Best Music Online campaign	Deep Focus &	Universal Music Group
2006	KoRn Video Campaign	Best Music Rich media Online ad		i33 communications LLC
2005	Boost Campaign on Billboard.com	Best Music Rich media Online campaign		VNU Business Media
2005	T. Rowe Price_Resource Center	Best Mutual Fund Email message		TMX Communications
2008	Spectra: Are You In?	Best Mutual Fund Integrated ad campaign	Fred Alger &	Company, Inc.
2008	Ecotrends Investing	Best Mutual Fund Interactive application	Allianz	Global Investors
2007	PIMCO Housing Project	Best Mutual Fund Microsite/landing page	Allianz	Global Investors
2008	Spectra Green Fund: Green Tips	Best Mutual Fund Microsite/landing page		Fred Alger & Co., Inc.
2005	Northwestern Mutual_Interns	Best Mutual Fund Online ad		TMX Communications
2007	DWS Scudder Retirement Matters Newsletter	Best Mutual Fund Online Newsletter campaign		DWS Scudder Retirement Services
2008	MarketMinder.com	Best Mutual Fund Online Newsletter campaign		Bridge Worldwide
2006	The Hartford Mutual Funds	Best Mutual Fund Rich media Online ad		MRM Worldwide
2008	Spectra Green Fund: Invest in a Greener World	Best Mutual Fund Rich media Online ad		Fred Alger & Co., Inc.
2008	Spectra: Are You In?	Best Mutual Fund Rich media Online campaign	Fred Alger &	Company, Inc.
2005	CNN.com The Power of CNN Under Your Command	Best News Integrated ad campaign		CNN.com
2006	Wsj.com - Open House & Promotion	Best News Integrated ad campaign		The Wall Street Journal Online, Dow Jones & Company, Inc.
2006	CBS Television Stations Digital Media Group	Best News Interactive application		Armchair Media
2005	CNN/com The Power of CNN Under Your Command	Best News Microsite/landing page		CNN.com
2005	CNN/com The Power of CNN Under Your Command	Best News Online ad		CNN.com
2006	CNN.com Free Video Campaign Launch	Best News Rich media Online campaign		Agency.com
2003	Alternative Gift Giving	Best Non-Profit Animated Banner Advertisement		Heifer International, Internet Marketing
2003	Holiday Moo-vie	Best Non-Profit Email Marketing Campaign using HTML		Heifer International, Internet Marketing
2003	End Hunger	Best Non-Profit Email Marketing Message using HTML		Tribal DDB - Chicago
2005	AICPA Student Recruitment Campaign	Best Non-Profit Integrated ad campaign		Wunderman/American Institute of Certified Public Accountants
2007	Helping Kids Help Kids	Best Non-Profit Integrated ad campaign		Bridge Worldwide





2003	Send a Message of Faith Around the World	Best	Non-Profit	Interactive	application	
	LifeWay Christian Resources, E-Business					
2005	Smokeout Cafe	Best	Non-Profit	Interactive	application	NetPlus Marketing/Singularity Design
2006	Turnaround Game	Best	Non-Profit	Interactive	application	Wunderman, AICPA
2007	Blue Cross Desktop Pet	Best	Non-Profit	Interactive	application	OTOlabs / WWAV Rapp Collins
2008	SCHLIFER CLINIC - Anderson DDB Toronto	Best	Non-Profit	Interactive	application	BARBRA SCHLIFER
2005	Asia Society Website Redesign	Best	Non-Profit	Microsite/landing page		Asia Society
2006	March of Dimes: Prematurity Awareness Day	Best	Non-Profit	Microsite/landing page		March of Dimes
2007	Feed the Pig PSA Campaign Microsite	Best	Non-Profit	Microsite/landing page		American Institute of CPAs
2008	The Natural Resources Defense Council: Beat the Heat	Best	Non-Profit	Microsite/landing page		Digital Pulp
2006	Cleveland Metroparks Zoo's Dub the Cub Contest	Best	Non-Profit	Online	ad	Cleveland Metroparks Zoo
2007	Books for Asia End of Year Giving Ad	Best	Non-Profit	Online	ad	The Asia Foundation
2005	Promoting Oxfam America's HungerBanquet.org	Best	Non-Profit	Online	campaign	Ogilvy Public Relations Worldwide Creative Studio
2006	National Aquarium in Baltimore	Best	Non-Profit	Online	campaign	Alexander & Tom, Inc.
2007	Sex Has Consequences	Best	Non-Profit	Online	campaign	National Campaign to Prevent Teen Pregnancy
2008	StayTeen Public Service Ads	Best	Non-Profit	Online	campaign	StayTeen
2005	Online Monthly Newsletter of Chernobyl Childrens Project Int'l	Best	Non-Profit	Online	Newsletter campaign	Chernobyl Childen's Project International/Castalia Partners
2006	Center Link	Best	Non-Profit	Online	Newsletter campaign	Colorado Credit Union League - Communication's Department
2007	George Mark Children's House Bulletin	Best	Non-Profit	Online	Newsletter	campaign Northridge Interactive
2008	Natural Resources Defense Council Newsletter	Best	Non-Profit	Online	Newsletter	campaign Northridge Interactive
2005	Bowery Mission	Best	Non-Profit	Rich media	Online ad	Fusebox Inc.
2006	Tagging of Pacific Pelagic's White Shark FMA	Best	Non-Profit	Rich media	Online ad	TOPP - Tagging of Pacific Pelagics
2007	Simple Acts, Big Changes	Best	Non-Profit	Rich media	Online ad	Bridge Worldwide
2008	Finding hope through research	Best	Non-Profit	Rich media	Online ad	PALM Arnold Communication
2006	NSPCC - Help Us Stop It	Best	Non-Profit	Rich media	Online campaign	Agency.com
2008	This is So Ridiculous Banner ads	Best	Non-Profit	Rich media	Online campaign	Door C at Carlson Marketing Worldwide
2005	Someone To Turn To	Best	Non-Profit	Rich media	Online campaign,	Best of Show Rich media Online campaign Agency.com
2007	Mess With Your Mind	Best	Non-Profit	Rich media	Online campaign,	Best of Show Rich media Online campaign Profero
2003	UJC Tzedakah	Best	Non-Profit	Rich-media	Advertisement	Big Spaceship
2008	Nature Valley - WheresYours.com	Best	Online	Community	Integrated ad	campaign MRM Worldwide
2007	Scott Common Sense Community Calendar	Best	Online	Community	Interactive	application OTOlabs / Kimberly-Clark
2008	PENTAX Photo Gallery	Best	Online	Community	Interactive	application, Best of Show Interactive application texturemedia
2005	Lemontonic Tour	Best	Online	Community	Microsite/landing page	Lemontonic and Mindblossom
2006	Combine Combat	Best	Online	Community	Microsite/landing page	Agriculture Online





2007	Method Home: People Against Dirty Kadium	Best Online Community	Microsite/landing page		
2008	RED Universe Agency	Best Online Community	Microsite/landing page	RED	Interactive
2007	Beinggirl □ HERO	Best Online Community	Online ad	imc2	
2005	Lemontonic Holiday Campaign and Mindblossom	Best Online Community	Online campaign		Lemontonic
2008	WEEKLY FISHING TACKLE AND OUTDOOR GEAR GIVEAWAYS Online Newsletter campaign	Best Online	Community		
2003	Valentine's Day Promotion HotJobs, a Yahoo! company	Best Online Services	Animated Banner Campaign		
2003	DSL & Internet Access for your home Verizon Online ADG, IT & Marketing	Best Online Services	Interactive application		
2003	Peace, Love, Joy HotJobs, a Yahoo! company	Best Online Services	Non-animated Banner Advertisement		
2003	Break From the Herd Yahoo! company	Best Online Services	Non-animated Banner Campaign		HotJobs, a
2003	Searching In Circles Yahoo! company	Best Online Services	Rich-media Advertisement		HotJobs, a
2003	Dreams Found Faster Promotion HotJobs, a Yahoo! company	Best Online Services	Rich-media Campaign		
2003	The Chartman's Top Stocks Direct Marketing Group, Inc./Craig Huey	Best Online Services	Wireless Advertisement		Creative
2003	PSNH Online Campaign	Best Open	Animated Banner Campaign		Rumbletree/Public Service of New Hampshire
2003	Sea Country Homes Halloween Greetings HTML Inter@ctivate, Inc.	Best Open	Email Marketing Message using		
2004	AG-DVC80	Best Open	Integrated Advertising Campaign		Panasonic Broadcast & Television Systems Company
2004	Catering St Louis Dynamic Marketing Website Integrity Corporation	Best Open	Interactive application		
2003	APS News	Best Open	Newsletter HTML email Campaign		APS
2003	Toll Brothers	Best Open	Rich-media Advertisement		NetPlus Marketing, Inc. and Toll Brothers, Inc.
2005	Beyond Interactive Holiday E-Card Greeting	Best Other	Email message		Beyond
2008	Delete Males	Best Other	Email message		McCann Erickson Athens
2005	Miami Hurricane Recovery Promotion	Best Other	Integrated ad campaign		Greater Miami
2006	Syngenta Snowman Holiday eCard	Best Other	Integrated ad campaign		Maxim Direct
2007	3M Maintenance and Repair (MRO) Markets Integrated ad campaign	Best Other	Integrated Marketing Campaign		
2005	PDN's VisionAge Sponsored by Olympus PDNonline.com	Best Other	Microsite/landing page		
2006	Pacific Gas & Electric Company Microsite - Looking Forward Venables Bell & Partners	Best Other	Microsite/landing page		
2007	The Home Depot Home Services / Creative Digital Group	Best Other	Microsite/landing page		The Home Depot Home Services
2008	Launch-a-Package	Best Other	Microsite/landing page		Atmosphere BBDO
2006	"Daddy, Can I Have a Genetti Wedding?" Web Banner Ad	Best Other	Online ad		John Baldino, WNEP-TV 16
2008	Nestle	Best Other	Online ad		MRM Interactive Agency
2008	Secret Services	Best Other	Online campaign		Black Magic Marker
2005	IBM Mosaic Banner	Best Other	Rich media Online ad		OgilvyOne WorldWide
2007	The Boeing Company -	Best Other	Rich media Online ad		JWT Employment Communications
2008	The Home Depot Origami Fly Over Ad	Best Other	Rich media Online ad		LBi / The Home Depot Home Services





2005	Finland Post's Online Services Digital / Finland Post Corporation	Best Other Rich media Online campaign	GREY Direct &
2006	EDS	Best Other Rich media Online campaign	Cheryl Smith - Johnson
2006	Pfizer Oporia Website Communications	Best Pharmaceuticals Ads the client did not pick	TMX
2007	Menopause Gift Basket Razorfish - Philadelphia	Best Pharmaceuticals Ads the client did not pick	Avenue A
2003	Advair.com Homepage	Best Pharmaceuticals Animated Banner Advertisement	Nina Jacobs
2003	MediClicks Newsletter	Best Pharmaceuticals Email Marketing Message using HTML	
	NetPlus Marketing, Inc. and AstraZeneca		
2005	Genentech_Avastin	Best Pharmaceuticals Email message	TMX Healthcare
2006	GSK Levitra Wave 2 (Email)	Best Pharmaceuticals Email message	TMX Communications
2007	TAMIFLU Email	Best Pharmaceuticals Email message	TMX Communications
2007	TAMIFLU Email Campaign	Best Pharmaceuticals Email message campaign	TMX Communications
2005	Endo_Lidoderm Campaign	Best Pharmaceuticals Email message campaign, Best of Show	
	Email message campaign	TMX Healthcare	
2005	Clenia e-Detail Program	Best Pharmaceuticals Integrated ad campaign	Goble &
	Assoc./Upsher-Smith Laboratories		
2006	GSK Paxil CR (Integrated ad campaign)	Best Pharmaceuticals Integrated ad campaign	TMX Communications
2007	ALTACE Patient Intercept Program	Best Pharmaceuticals Integrated ad campaign	TMX Communications
2004	My Child's Acne	Best Pharmaceuticals Integrated Advertising Campaign	imc <sup>2</sup>
2005	Desktop Flu Tracker	Best Pharmaceuticals Interactive application	AdTools and Roche
2006	Healthy Consequences Mystery Sweepstakes	Best Pharmaceuticals Interactive application	Wunderman, Pfizer
2007	Sheep Catapult	Best Pharmaceuticals Interactive application	e-tractions
2008	RxPop.com	Best Pharmaceuticals Interactive application	Rxium LLC
2003	Because each day counts	Best Pharmaceuticals Interstitial Campaign	LLNS/Deutsch
2005	Fact or Fiction	Best Pharmaceuticals Microsite/landing page	e-tractions, Inc. for Sepracor
2006	Auxillium TESTIM: (Microsite/Landing Page)	Best Pharmaceuticals Microsite/landing page	TMX Communications
2007	Prilosec OTC Country	Best Pharmaceuticals Microsite/landing page	imc <sup>2</sup>
2008	www.nofunforanyone.com	Best Pharmaceuticals Microsite/landing page	GSW Worldwide/MGI Pharma
2003	WebMD BD Diabetes	Best Pharmaceuticals Non-animated Banner Advertisement	Becton Dickinson Diabetes
2005	Differin Music Media Campaign	Best Pharmaceuticals Online ad	Galderma Laboratories and imc2
2008	Zegerid HCP Banner	Best Pharmaceuticals Online ad	Compass Healthcare Communications / Santarus, Inc.
2006	NEXIUM DTC (Direct-to-Consumer) Campaign	Best Pharmaceuticals Online campaign	Jean Pundiak, AstraZeneca
2007	Nexium Online Brand Experience Campaign	Best Pharmaceuticals Online campaign	AstraZeneca & Avenue A   Razorfish
2008	Flu Awareness Campaign	Best Pharmaceuticals Online campaign	CommonHealth (EvoLogue & Qi)
2005	Comfort Living OAB Newsletter Campaign	Best Pharmaceuticals Online Newsletter campaign	Watson Pharmaceuticals - New Media Marketing
2005	Symbyax Puzzle Banner	Best Pharmaceuticals Rich media Online ad	Greater Than One
2006	Penigra Movie	Best Pharmaceuticals Rich media Online ad	Adv.pl
2007	Aleve Good News (XML)	Best Pharmaceuticals Rich media Online ad	Beyond Interactive Creative Department
2008	KnowMenopause.com: "Cheryl Ladd"	Best Pharmaceuticals Rich media Online ad	Avenue A   Razorfish, Philadelphia





2005	Nexium	Best Pharmaceuticals Rich media Online campaign	AstraZeneca	and AvenueA   Razorfish
2006	McNeil Flexeril Campaign (Integrated ad campaign)	Best Pharmaceuticals Rich media Online campaign	TMX Healthcare	
2007	Rite Aid Health Initiatives	Best Pharmaceuticals Rich media Online campaign	Berry Network, Inc.	
2003	Breakthrough Ad Marketing, Inc. and AstraZeneca	Best Pharmaceuticals Rich-media Advertisement	NetPlus	
2004	2003 Rhinocort Aqua Campaign	Best Pharmaceuticals Rich-media Campaign	NetPlus Marketing, Inc. and AstraZeneca	
2007	she World Cup 2006	Best Portal Integrated ad campaign	she communications limited	
2006	MetLink - MetLife's Online Benefits Administration Portal application	Best Portal Interactive application	MetLink - Online Benefits Administration	
2006	she.com lighten up your x'mas wishes...	Best Portal Microsite/landing page	she communications limited	
2008	Ask: Instant Getification	Best Portal Microsite/landing page	Agency.com	
2008	Ask: Video Cube	Best Portal Online ad	Agency.com	
2005	Delta Family Cities	Best Portal Online campaign	Official Travel Guide	
2008	Ask: 2008 Political	Best Portal Online campaign	Agency.com	
2008	The Next Level of Efficiency	Best Portal Rich media Online ad	AngelVision	
2005	MSN In Motion Campaign	Best Portal Rich media Online campaign	T3 and MSN	
2003	Thinking3	Best Professional Services Animated Banner Advertisement	HF&A- Mark Collins, Eric Hartline, Kim Bruns	
2003	Century 21 Real Estate	Best Professional Services Animated Banner Campaign	The Vidal Partnership	
2003	Eye Excel	Best Professional Services Email Marketing Campaign using HTML	LehmanMillet	
2008	IKON Power of Choice Email Communications	Best Professional Services Email message	TMX	
2008	Project Truman	Best Professional Services Integrated ad campaign	MRM	
2004	Search Engine Relationship Chart	Best Professional Services Interactive application	Bruce Clay, Inc.	
2006	BLRB Architects Web Site	Best Professional Services Interactive application	Hornall Anderson Design Works	
2006	Globalization Partners Internatioanl	Best Professional Services Microsite/landing page	Globalization Partners International	
2008	HP Big Picture	Best Professional Services Microsite/landing page	Leo Burnett/Arc Worldwide Singapore	
2004	Resources/Research Campaign	Best Professional Services Non-animated Banner Campaign	The Vidal Partnership	
2007	Slingshot	Best Professional Services Rich media Online ad	Atmosphere BBDO	
2003	washingtonpost.com Delivers for Accenture	Best Professional Services Rich-media Advertisement	washingtonpost.com	
2005	Sony Electronics CES Virtual Press Kit	Best Public Relations Microsite/landing page	Sony Electronics Inc. and BGT Partners	
2006	Sony 2006 CES News and Information Site	Best Public Relations Microsite/landing page	BGT PARTNERS & SONY ELECTRONICS, INC.	
2007	Sony CES 2007 News and Information Site	Best Public Relations Microsite/landing page	BGT Partners & Sony Electronics, Inc.	
2008	Sony Electronics Consumer Electronics Show 2008 Virtual Press Room	Best Public Relations Microsite/landing page	BGT Partners & Sony Electronics	
2008	Hewlett Packard: Eco	Best Public Relations Rich media Online ad	Idea Integration	
2005	The Official Anne Geddes Website	Best Publishing Email message	Kel Geddes Management Ltd	
2005	Nature Publishing Group	Best Publishing Email message campaign	Sarah Glasser	
2006	The Official Anne Geddes Website	Best Publishing Email message, Best of Show Email message	Kel Geddes Management Ltd	





2007	Network World iDemand	Best Publishing Interactive application	OTOlabs / Network World
2005	Windows IT Prolympics	Best Publishing Microsite/landing page	Windows IT Pro
2006	Great Plains Press	Best Publishing Microsite/landing page	
2007	Social Media for the Lads	Best Publishing Online campaign	Adam Duckworth & Mind Orchard
2008	NewsUSA Web Site	Best Publishing Online campaign	NewsUSA
2005	Yoga Journal Fusespot	Best Publishing Rich media Online ad	Fusebox Inc.
2007	Webmaster Radio Podcast Communicator	Best Radio Interactive application	OTOlabs / Webmaster Radio
2005	TMX Radio	Best Radio Microsite/landing page	TMX Communications
2006	CBS Radio - FREE FM	Best Radio Microsite/landing page	Armchair Media
2008	wimax-radio player	Best Radio Microsite/landing page	Agencing for WimaxRadio.fm
2008	Queensland Hospital Radio Incorporated	Best Radio Online campaign	Flora Smith Queensland Hospital Radio Inc. Community Radio Station to Provide Listeners with access to information and entertainment and opportunities to participate in programmes/listen to professional (as in medical) advice and other persons' experienc
2007	SIRIUS Music Weekly	Best Radio Online Newsletter campaign	SIRIUS Satellite Radio / Modus Associates
2008	VPR "Satisfy Your Curiosity"	Best Radio Rich media Online ad	Kelliher Samets Volk
2008	JMEVacations.com - Holiday Isle Campaign	Best Real Estate Email message campaign	USDM.net
2005	Exceptional Property Magazine	Best Real Estate Integrated ad campaign	The Corcoran Group
2007	Coldwell Banker Seal Interactive HomeSearch	Best Real Estate Interactive application	Coldwell Banker Barbara Sue Seal Properties
2008	www.TeamERA.com	Best Real Estate Interactive application	ERA Franchise Systems, Inc.
2006	Keowee Falls Interactive Tour	Best Real Estate Interactive application, Best of Show Interactive application	Aristotle and Cliffs Communities
2006	Century 21 Hispanic Heritage Month	Best Real Estate Microsite/landing page	The Vidal Partnership
2007	Westin Snowmass Residences	Best Real Estate Microsite/landing page	texturemedia
2008	Living made easy - vertica.ca	Best Real Estate Microsite/landing page	MGT Communication Inc.
2006	Signs	Best Real Estate Online ad	The Vidal Partnership
2005	The Park at Palisades	Best Real Estate Online campaign	Neal Marshad
2007	'Yeah Right' Whitepaper Promo	Best Real Estate Online campaign	Prospectzone
2008	Halstead Property	Best Real Estate Online campaign	Real Access to New York
2007	CBS eNews	Best Real Estate Online Newsletter campaign, Best of Show Online Newsletter campaign	Coldwell Banker Barbara Sue Seal Properties
2006	HouseValues HomePages	Best Real Estate Rich media Online campaign	Smashing Ideas
2004	Rensselaer County Online	Best Regional Interactive application	L&P Media
2006	DowntownBethesda.com	Best Regional Interactive application	Geocentric
2007	New Mexico Site Search	Best Regional Interactive application	Metro New Mexico Development Alliance
2005	Beaches of S. Walton Hurricane Recovery	Best Regional Online campaign	Beaches of South Walton
2006	I'm Thinking	Best Restaurant Ads the client did not pick	Fishbowl Marketing
2007	Shamrock The Vote	Best Restaurant Ads the client did not pick, Best of Show Ads the client did not pick	Fishbowl Marketing
2006	Chipotle Summer Soul-stice	Best Restaurant Email message	Yxlem Interactive and Chipotle Mexican Grill
2007	Coast Sweetest Day HTML Email	Best Restaurant Email message	Mark Roller, Coast Restaurant





2006	Fresh Taste E-mail June 2005	Best Restaurant Email message campaign	Engine Interactive
2005	Win Jack's Stuff	Best Restaurant Integrated ad campaign	Apollo Interactive, Inc.
2006	DQ's Blizzard Apprentice	Best Restaurant Integrated ad campaign	Fishbowl Marketing
2007	Make Up Your Own Mind Online Campaign	Best Restaurant Integrated ad campaign	Tribal DDB Sydney
2006	Red Robin Burgerizer	Best Restaurant Interactive application	Xylem Interactive and Red Robin
2005	Flatbreads Launch Landing Page	Best Restaurant Microsite/landing page	Quiznos Subs
2006	Logans Roadhouse	Best Restaurant Microsite/landing page	Adamson Advertising
2007	Garden Fresh Restaurant - Cherry Promotion	Best Restaurant Microsite/landing page	Red Door Interactive
2008	Atlanta, GA - Buckhead Dining Site	Best Restaurant Microsite/landing page	USDM.net
2006	Fastest Fingers	Best Restaurant Rich media Online ad	ARC Worldwide Pte Ltd
2005	Chili's Dining Cards- Holiday Campaign	Best Restaurant Rich media Online campaign	Apollo Interactive, Inc.
2006	Bread is Back!	Best Restaurant Rich media Online campaign	Jack in the Box and Apollo Interactive
2008	Express Fashion Creative Comps	Best Retail Ads the client did not pick	imc2
2003	Eating Cheap with Jack	Best Retail Animated Banner Campaign	Apollo Interactive, Inc.
2003	Goody's Drive to Store Campaign	Best Retail Email Marketing Campaign using HTML	Hanft Byrne Raboy & Partners, Inc.
2003	Anne Geddes Baby Clothing Collection Website	Best Retail Email Marketing Message using HTML	Kel Geddes Management Ltd
2003	Under Armour E-mail	Best Retail Email Marketing Message using Rich media	Alexander & Tom, Inc.
2007	Donald Haack Diamonds - Holiday Treasures	Best Retail Email message	CC Communications, Inc.
2005	JCPenney Email Campaign	Best Retail Email message campaign	T3 and JCPenney
2006	Home Depot Canada Email Campaign	Best Retail Email message campaign	nurun   ant farm
2007	Perfect Home Email Campaign	Best Retail Email message campaign	nurun   ant farm interactive
2008	Atlanta, GA - Legendary Shopping Campaign	Best Retail Email message campaign	USDM.net
2005	philosophy: email makeover	Best Retail Integrated ad campaign	INBOX Marketing, Inc
2007	philosophy Holiday Campaign	Best Retail Integrated ad campaign	Responsys, Inc.
2006	Scream mail	Best Retail Integrated ad campaign, Best of Show Integrated ad campaign	OER_Satama
2008	SUPERVALU's Selection '07 Interactive Campaign	Best Retail Integrated ad campaign, Best of Show Integrated ad campaign	Critical Mass
2004	G3 Adkit Demo	Best Retail Interactive application	Hitchcock Fleming
2005	Bird Feeding Basics	Best Retail Interactive application	Carmichael Lynch
2007	Moosejaw Communicator	Best Retail Interactive application	OTOlabs / Moosejaw
2008	JCPToday Desktop Application	Best Retail Interactive application	JCPenney and T3 (The Think Tank)
2005	I am Ann Taylor	Best Retail Microsite/landing page	Avenue a   Razorfish
2006	eBay	Best Retail Microsite/landing page	Agency.com & BBDO
2007	WalMart - School Your Way featuring Kim Possible	Best Retail Microsite/landing page	Disney Online Ad Sales
2008	Wakey's website	Best Retail Microsite/landing page, Best of Show Microsite/landing page	McKinney
2005	adidas A3 Ultraride	Best Retail Online ad	Carat Interactive





2006	See Jane	Best Retail Online ad	Circuit City and Sharpe Partners
2008	Fathead	Best Retail Online ad	i33 communications
2005	www.goodyearassurance.com	Best Retail Online campaign	Hitchcock Fleming and Associates Inc. and Goodyear Tire and Rubber Co.
2006	Holiday Campaign	Best Retail Online campaign	Circuit City and Sharpe Partners
2007	Welcome Email & Site	Best Retail Online campaign	nurun   ant farm interactive
2008	LEGO Indiana Jones Newsletter	Best Retail Online Newsletter campaign	Responsys Inc.
2003	Lakeshore	Best Retail Online Sponsorship	Lakeshore Consortium
2005	See. Spot. Save. Banners	Best Retail Rich media Online ad	Popular Front Interactive Communications
2006	Build-A-Bear Workshop	Unscripted Online Campaign	Best Retail Rich media Online ad Barkley Evergreen & Partners / Build-A-Bear Workshop
2007	Circuit City Gaming: Vote	Best Retail Rich media Online ad	Sharpe Partners
2008	Pixels	Best Retail Rich media Online ad	Sharpe Partners
2005	Adidas Impossible is Nothing	Best Retail Rich media Online campaign	Carat Interactive
2006	John Lewis Direct Autumn Campaign	Best Retail Rich media Online campaign	Agency.com
2007	Wal-Mart Holiday 2006	Best Retail Rich media Online campaign	Resource Interactive
2008	Sears Wish Book	Best Retail Rich media Online campaign	VML
2003	The Macy's Valentine's Day Campaign	Best Retail Rich-media Campaign	latimes.com
2005	Wharton's Lauder Institute	Best School Microsite/landing page	TMX Communications
2006	The Breck School Website	Best School Microsite/landing page	Popular Front Interactive
2007	Montgomery Bell Academy	Best School Microsite/landing page	WhippleHill Communications
2008	The Linsly School - The Seasons of Linsly	Best School Microsite/landing page	WhippleHill Communications, Inc.
2005	Nobel Campaign	Best School Online campaign	Internet Strategy Group
2005	Atlantic City Holiday Shopping	Best Shopping Email message	Atlantic City Convention & Visitors Authority
2006	Freemail.com	Best Shopping Email message	Kel Geddes Management Ltd
2008	Hello Kitty e-Mail Promotion	Best Shopping Email message	Tachyon SOLUTIONS
2008	Moosejaw Communicator	Best Shopping Interactive application	OTOLabs and Moosejaw
2005	Spot the Steal	Best Shopping Microsite/landing page	Grey Interactive Worldwide
2006	Entertainment Sales Site Book Preview	Best Shopping Microsite/landing page	i33 communications LLC
2008	JCPenney's Holiday Gift Microsite	Best Shopping Microsite/landing page	JCPenney and T3 (The Think Tank)
2007	More. More. More.	Best Shopping Online ad	i33 communications LLC
2005	Disney Inkshop New All-Time Favorite Shirt!	Best Shopping Rich media Online ad	ZURB, inc.
2008	Cartman's Rollercoaster	Best Shopping Rich media Online ad	Atmosphere BBDO
2007	Polo Ralph Lauren: Ralph Rocks Fragrance Site	Best Shopping Rich media Online campaign	Ralph Lauren Interactive Group
2007	SeaBear Wild Salmon	Best Small Business Email message campaign	Tellus, LLC
2006	Mens Cuts	Best Small Business Integrated ad campaign	Creative Direct Marketing Group
2005	On Demand Stories	Best Small Business Microsite/landing page	OgilvyOne WorldWide
2008	The Home-Based 100	Best Small Business Microsite/landing page	PrizeLogic
2008	180s Integrated Online Campaign	Best Small Business Online campaign	Alexander & Tom, Inc.
2008	College GameDay Football Email	Best Sports Email message	AKQA
2008	New Orleans Saints Superfan	Best Sports Integrated ad campaign	Peter A. Mayer Advertising
2005	Cardio Theater	Best Sports Interactive application	Engine Interactive







2006	Step Inside KG	Best Sports Interactive application	EVB		
2007	Comcast-Spectacor Philadelphia Flyers Communicator	Best Sports Interactive application			
	OTOlabs / Comcast-Spectacor				
2005	Prince O3 Mini-site	Best Sports Microsite/landing page	eMedia	EFX/Keely	Franks;
	Jim Hollis/Prince Sports				
2006	Fitline Fitness Website	Best Sports Microsite/landing page		Adamson Advertising	
2007	SALOMON FREESTYLE BOX	Best Sports Microsite/landing page		Salomon - Megalo(s)	
2008	Accelerade vRide Microsite	Best Sports Microsite/landing page		VML	
2007	Bobblehead	Best Sports Online ad		i33 communications LLC	
2005	NCGMA Golf Giveaway	Best Sports Online campaign	North Carolina	Golf Marketing Alliance	
2006	Rabid Films City of Champions DVD Campaign	Best Sports Online campaign		MLB Advanced Media, L.P.	
2007	salmingsports.com	Best Sports Online campaign		Zooma	
2007	BigPond Sport - V8 supercars newsletter	Best Sports Online Newsletter campaign			
	The white agency				
2006	HOT soccer special sale	Best Sports Rich media Online ad		gorni interactive	
2008	UFC 71: Liddell vs. Jackson	Best Sports Rich media Online ad		RED	Interactive Agency
2003	Panasonic AG-DVX100 Online Advertising Campaign	Best Technology Animated Banner Advertisement		Panasonic and The Phelps Group	
2003	Palm i705 Ad Campaign	Best Technology Animated Banner Campaign		Carat Interactive	
2003	Palm i705 Email Campaign	Best Technology Email Marketing Campaign using HTML		Carat Interactive	
2003	glima's 3rd Annual State of the Net Address	Best Technology Email Marketing Message using Rich media		Skidmore Inc.	
2003	Meet Your Mission	Best Technology Integrated Advertising Campaign		TANDBERG/Sharon Elswick	
2003	Russell & Herder Holiday Greeting	Best Technology Interactive application		Russell & Herder	
2003	KnowledgeStorm IT-Buyer Newsletter	Best Technology Newsletter HTML email Campaign		KnowledgeStorm, Inc.	
2003	VeriSign	Best Technology Rich-media Advertisement		SF Interactive	
2004	Cingular Welcome Kit	Best Telecommunication Email Marketing Message using Rich media		Ant Farm Interactive	
2006	Clearwire Holiday Card	Best Telecommunication Email message		St. John & Partners Advertising & Public Relations	
2007	I've been everywhere - eDM	Best Telecommunication Email message		The white agency	
2008	LifeWithLG's The Good Life Newsletter (July)	Best Telecommunication Email message		TMX Communications	
2008	LG Texting Championship Email Campaign	Best Telecommunication Email message campaign		TMX Communications	
2005	Alltel LG/Mini Campaign	Best Telecommunication Integrated ad campaign		Alltel/THINK	
2006	Sprint / Nextel on AOL's 'The Biz'	Best Telecommunication Integrated ad campaign		Theodore Moon, Director, Media Innovations, Sprint	
2007	Telstra Next G Network - launch campaign	Best Telecommunication Integrated ad campaign		the white agency	
2008	UpStage by Samsung Campaign	Best Telecommunication Integrated ad campaign		Cheil Worldwide	
2004	Boomerang PrePaid Wireless	Best Telecommunication Integrated Advertising Campaign		THINK, Inc.	
2004	AT&T Wireless Flash Kiosk	Best Telecommunication Interactive application		Hornall Anderson Design Works	
2005	ALLTEL "Snap the Mini" Game	Best Telecommunication Interactive application		ALLTEL/THINK	





2006	anyfilms.net	Best	Telecommunication	Interactive	application
	MargeotesFertittaPowell				
2007	JadukaTV	Best	Telecommunication	Interactive application	Jaduka / Bill Binnig
2008	LG Wallpaper & Screensaver	Best	Telecommunication	Interactive application	TMX
	Communications				
2004	Verizon Online Experience DSL Advertisement	Best	Telecommunication	Interactive	Broadcast/Streaming
	Verizon Online -CCSG				
2004	Sprint Eyeblander	Best	Telecommunication	Interstitial Advertisement	Organic, Inc
2006	Ericsson Racing Team Website	Best	Telecommunication	Microsite/landing	page
	Zooma				
2007	Digital Lifestyle Center (DLC) Avenue A/Razorfish and AT&T	Best	Telecommunication	Microsite/landing	page
2008	LG Texting Championship Event Page	Best	Telecommunication	Microsite/landing	page
	TMX Communications				
2005	Where Did The Time Go?	Best	Telecommunication	Microsite/landing	page, Best of Show
	Microsite/landing page				Agency.com
2003	Fetch!	Best	Telecommunication	Non-animated Banner Advertisement	Web Marketing
	Department, ADC Telecommunications				
2005	Laser, Metal, All-in-one	Best	Telecommunication	Online ad	Wunderman Beijing
2007	Samsung a950 Banner	Best	Telecommunication	Online ad	Cheil Communications
	America				
2008	AT&T "Televisa"	Best	Telecommunication	Online ad	The Bravo Group
2005	Marie Fantasy - New World Mobility	Best	Telecommunication	Online campaign	New
	World Mobility, New World Concepts Company Limited				
2006	Motorola AOL Music Top 11	Best	Telecommunication	Online	campaign
	AOL/Carat/Motorola/RealTime Media				
2007	Love your ears	Best	Telecommunication	Online campaign	First Flight Communication
2008	AT&T "Summer"	Best	Telecommunication	Online campaign	The Bravo Group
2005	Howard Stern Online Advertising	Best	Telecommunication	Rich media	Online ad
	Organic, Inc.				
2006	Designated Teams	Best	Telecommunication	Rich media	Online ad
	McKinney				
2007	Take your news with you	Best	Telecommunication	Rich media	Online ad
	agency				The white
2008	LifeWithLG Mobile Movie: How to Respond When Nature Calls	Best	Telecommunication	Rich media	Online ad
	TMX Communications				
2005	Telstra Blue Lounge	Best	Telecommunication	Rich media	Online campaign
	Patts Digital				
2006	Volvo Ocean Race Mobile Channel	Best	Telecommunication	Rich media	Online campaign
	Zooma				
2007	Let's Play z520 - Join us at the club	Best	Telecommunication	Rich media	Online campaign
	LUON				
2008	LifeWithLG Mobile Movies	Best	Telecommunication	Rich media	Online campaign
	TMX Communications				
2004	Acess Picture Messaging Demo	Best	Telecommunication	Rich-media	Advertisement
	THINK, Inc.				
2003	PCS Vision Launch Campaign	Best	Telecommunication	Rich-media	Campaign
	Organic Inc.				
2007	DS Lite Colors "Runway"	Best	Toy & Hobby	Ads the client did not pick	Smashing
	Ideas				
2008	Nintendo Picross Evolution	Best	Toy & Hobby	Ads the client did not pick, Best of Show	
	Ads the client did not pick				Smashing Ideas
2007	Super Princess Peach	Best	Toy & Hobby	Integrated ad campaign	Smashing Ideas
2005	Groovy Girls Brand Website	Best	Toy & Hobby	Microsite/landing page	Popular Front
	Interactive Communications				
2005	Let the NICK Out	Best	Toy & Hobby	Online campaign	Biggs Gilmore
2005	Hasbro - Mission Paintball	Best	Toy & Hobby	Rich media	Online ad
	Interactive				Beyond
2006	Toys R Us 12 Deals of Christmas	Best	Toy & Hobby	Rich media	Online ad
	Beyond Interactive Creative Department				





2008	Nintendo Fire Emblem: Radiant Dawn	Best Toy & Hobby Rich media Online ad	Smashing Ideas
2006	Nintendo Polarium	Best Toy & Hobby Rich media Online campaign	Smashing Ideas
2007	Tetris DS	Best Toy & Hobby Rich media Online campaign	Smashing Ideas
2005	Super Hero Direct E-mail	Best Transportation Email message	Yellow Roadway Corporation Marcom Department
2006	Registration Anniversary Appreciation Email	Best Transportation Email message	Jon Steele-Nail, Yellow Transportation Senior Director of E-Business
2005	Yellow Transportation Exact Express E-mail Campaign	Best Transportation Email message campaign	Yellow Transportation - Exact Express
2006	Raleigh Fall Events	Best Transportation Email message campaign	Greater Raleigh Convention & Visitors Bureau
2007	Bill of Lading Integrated Ad Campaign	Best Transportation Integrated ad campaign	Yellow Transportation E-Business Systems
2006	See how much you can save	Best Transportation Interactive application	Southeast Wisconsin Transit Systems
2005	The Real Bus	Best Transportation Microsite/landing page	Milwaukee County Transit System
2008	The Car Connection Website Redesign	Best Transportation Microsite/landing page	BGT Partners & The Car Connection
2006	MyYellow Bill of Lading Online Campaign	Best Transportation Online campaign	Jon Steele-Nail, Yellow Transportation Senior Director of E-Business
2005	Yellow Connections E-Newsletter	Best Transportation Online Newsletter campaign	Yellow Transportation -- E-Business Department
2008	Cross Alert or Cross your Heart	Best Transportation Rich media Online ad	AngelVision
2005	Online Brand Campaign	Best Transportation Rich media Online campaign	Yellow Roadway Corporation - Marcom Department
2008	Brand Atlanta - What Captures You?	Best Travel Ads the client did not pick	USDm.net
2004	Tourism Sweepstakes	Best Travel Email Marketing Campaign using HTML	Ant Farm Interactive
2003	Bellagio Hotel and Casino Winter Email Campaign	Best Travel Email Marketing Message using Rich media	Bellagio Hotel and Casino
2005	Home & Villa Promotion	Best Travel Email message	Hilton Head Island Chamber of Commerce Visitor & Convention Bureau
2006	Atlantic City Guys Getaway	Best Travel Email message	Atlantic City Convention & Visitors Authority
2008	Receipe Gift Card	Best Travel Email message	Aristotle
2005	Fort Worth Willie Nelson Picnic Campaign	Best Travel Email message campaign	Fort Worth CVB
2006	Pigeon Forge Summer Family	Best Travel Email message campaign	Pigeon Forge Department of Tourism
2007	Miami, FL - Festival Season Campaign	Best Travel Email message campaign	USDm.net
2008	Beaches of South Walton - Winter Romance Campaign	Best Travel Email message campaign	USDm.net
2007	"Explorer" Video Newsletter	Best Travel Email message, Best of Show Email message	IQ Interactive
2005	Air Canada 'You and I'	Best Travel Integrated ad campaign	Marketel
2006	Vail Big Snow Campaign	Best Travel Integrated ad campaign	nurun   ant farm
2007	Orbitz: The Dancing Bride	Best Travel Integrated ad campaign	15 letters inc.
2008	Alamo Florida Car Radio Campaign	Best Travel Integrated ad campaign	Agence Braque
2003	HVCB Custom Minisite	Best Travel Integrated Advertising Campaign	Disney Online and Hawaii Visitors and Convention Bureau
2004	Vail Resorts SnowMate	Best Travel Interactive application	AdTools - Digital Marketing Concepts, inc.
2005	Vail Resorts SnowMate 2.0	Best Travel Interactive application	AdTools and Vail Resorts





2006	Vail Desktop SnowMate 3.0	Best Travel Interactive application	AdTools	□	Vail Resorts
2007	WDW Customized Maps Online	Best Travel Interactive application	Walt Disney Parks & Resorts		
2008	Las Vegas Free Will	Best Travel Interactive application	Critical Mass		
2004	TQ interstitial	Best Travel Interstitial Campaign	PALM Publicity	□	Marketing
2005	2005 Royal Caribbean Interactive page	Cruise Planner Experience	Best Travel		Microsite/landing page
2006	Freedom of the Seas Interactive	Best Travel Microsite/landing page	Arnold Worldwide	/	IQ
2007	Jealous Penguin Studios	Best Travel Microsite/landing page	DDB Chicago	/	Domani
2008	Funship Island	Best Travel Microsite/landing page	Avenue A   Razorfish		
2004	GDITT eCRM	Best Travel Newsletter HTML Campaign	Ant Farm Interactive		
2005	SFCVB tourism mini website	Best Travel Online ad	Eleven Inc.		
2006	AirTran Sliding Billboard	Best Travel Online ad	Cramer-Krasselt		
2007	Texas Tourism - Tawk Texan Name	Best Travel Online ad	TM Interactive		
2008	Nickelodeon Family Suites by Holiday Inn Online Ad	Best Travel Online ad	TIG Global		
2005	Taj Hotels Resorts and Palaces	Best Travel Online campaign	Avenue a   Razorfish		
2006	Texas Tourism - It's like a whole other country	Best Travel Online campaign	TM Interactive		
2007	DisneyParks Dreams Profiler Online in conjunction with Yellow Shoes Advertising	Best Travel Online campaign	Walt Disney Parks & Resorts		
2008	Know & Tell	Best Travel Online campaign	15 letters inc.		
2005	October eNewsletter	Best Travel Online Newsletter campaign	Beaches of South Walton		
2006	Wyoming Roundup Electronic Miles Media Group	Travel Magazine	Best Travel Online Newsletter campaign		
2007	Great Florida Getaways e-Magazines	Best Travel Online Newsletter campaign	VISIT FLORIDA & Miles Media Group		
2008	VISIT FLORIDA Special Interest	eMagazine Program	Best Travel Online Newsletter campaign		VISIT FLORIDA & Miles Media
2003	Orbitz Interactive Incorporated	Popunder Campaign	Best Travel Pop-up/under Campaign		Otherwise
2005	Disney	Best Travel Rich media Online ad	Arc Worldwide		
2007	Stowe "Find Yours" Banner	Best Travel Rich media Online ad	Kelliher Samets Volk		
2008	Stowe "I Found It"	Best Travel Rich media Online ad	Kelliher Samets Volk		
2006	Block Party Bash	Best Travel Rich media Online ad, Best of Show	Rich media Online ad		Walt Disney Parks and Resorts Online
2007	Experience Queensland	Campaign	Best Travel Rich media Online campaign		Citrus
2003	Holland America Caribbean Advertisement	Experience	Shoshkele Best Travel Rich-media		DDB Seattle
2004	Why Canada? 2	Best Travel Rich-media Campaign	Fourth Wall Media		
2008	Ann Arbor Flash	Best University Email message	University of Michigan Law School and Medical School, Wagner Design Associates		
2006	Clark Entrepreneurship Program	Best University Microsite/landing page	Worldwide TMP		
2007	DeSales University	Best University Microsite/landing page	Imirage, Inc.		
2008	Emory Goizueta Business School	Best University Microsite/landing page	Interactive, Inc. THINK		
2005	Atlanta Holiday Shopping Bureau	Outstanding Email message	Atlanta Convention & Visitors Bureau		
2008	LifeWithLG's The Good Life Newsletter (March)	Outstanding Email message	Communications TMX		
2005	Email Campaign 2	Outstanding Email message campaign	Account Team TMP Worldwide Creative and		
2006	Ylang 23 Holiday Email Advertising Campaign	Outstanding Email message campaign	Interactive InSite		
2005	Chrysler Brand Web Site	Outstanding Integrated ad campaign	Organic, Inc.		





2005	The Clear Choice DLP TV Sweepstakes	Outstanding Integrated ad campaign	Cole & Weber / Red Cell
2005	M&M's The Great Color Quest Interactive and Grey Interactive	Outstanding Integrated ad campaign	Beyond
2005	WSJ.com Open House & Contest	Outstanding Integrated ad campaign	The Wall Street Journal Online, Dow Jones & Company, Inc.
2006	Volvo Ocean Race Online Challenge	Outstanding Integrated ad campaign	Mindblossom
2006	Meet PaperBoy	Outstanding Integrated ad campaign	Sharpe Partners
2006	Audi A3 Art of the H3ist	Outstanding Integrated ad campaign	McKinney
2006	For the love of milk	Outstanding Integrated ad campaign	GREY Direct & Digital
2006	Prefer Gorgeous	Outstanding Integrated ad campaign	Euro RSCG 4D New York
2006	Nintendogs	Outstanding Integrated ad campaign	Smashing Ideas
2006	Sims 2 Played By Campaign	Outstanding Integrated ad campaign	Freestyle Interactive
2006	a.o. Muesli Bars Product Launch	Outstanding Integrated ad campaign	Clemenger Proximity Sydney
2007	Helix Music IQ Campaign	Outstanding Integrated ad campaign	Cheil Communications America
2007	Numoysin Campaign	Outstanding Integrated ad campaign	TMX Communications
2007	Cricket Communications - Freedom Tales	Outstanding Integrated ad campaign	Red Door Interactive
2007	Children's Pepto RM Banners	Outstanding Integrated ad campaign	Bridge Worldwide
2007	The Weinstein Company: Shut Up and Post	Outstanding Integrated ad campaign	Deep Focus Entertainment Marketing & Promotions
2008	Royal Event	Outstanding Integrated ad campaign	DMN3
2008	MetLife Life Insurance Campaign	Outstanding Integrated ad campaign	MetLife Corporate eBusiness and Advertising teams
2008	Xerox Custom Cover	Outstanding Integrated ad campaign	WIRED Media
2008	Roxy Premier Parfum Campaign	Outstanding Integrated ad campaign	Agence Braque
2008	Therm-Tru "Weather.com Banner Ad - TruDefense Rain"	Outstanding Integrated ad campaign	Hitchcock Fleming & Associates Inc.
2008	Touch by HTC Holiday Consumer Campaign	Outstanding Integrated ad campaign	Worktank
2008	Dunlop Tires "SEMA Micro Site"	Outstanding Integrated ad campaign	Hitchcock Fleming & Associates Inc.
2008	Juke by Samsung Campaign	Outstanding Integrated ad campaign	Cheil Worldwide
2008	Dude-O-Matic Campaign	Outstanding Integrated ad campaign	AKQA
2008	Wal-Mart Halo 3 Launch Campaign	Outstanding Integrated ad campaign	The Martin Agency
2008	Parcs Quebec	Outstanding Integrated ad campaign	Fjord Interactive Marketing + Technology
2008	Las Vegas Free Will Campaign	Outstanding Integrated ad campaign	Critical Mass
2008	Hyatt Resorts Ultimate Adventure Challenge	Outstanding Integrated ad campaign	Critical Mass
2005	Point Park University	Outstanding Interactive application	Mullen Interactive
2005	Flash Based Vehicle Inventory Search	Outstanding Interactive application	Spunlogic
2005	2005 Dodge Dakota - Jack's Garage	Outstanding Interactive application	Organic, Inc.
2005	The Original Television christmas Classics	Outstanding Interactive application	Sudden Industries
2005	Peugeot 1007 Automotive Site	Outstanding Interactive application	Euro RSCG 4D and Peugeot GRC Team
2006	Fiskars Prune-To-Win Game	Outstanding Interactive application	Singularity Design, Inc.
2006	Video Tones	Outstanding Interactive application	Nokia & These Days
2006	FEEK	Outstanding Interactive application	UnHype Dislogic
2006	Memory Serves Micro Site	Outstanding Interactive application	Hornall Anderson Design Works
2006	Pop-Tarts Summer IMV	Outstanding Interactive application	Biggs Gilmore





2006	FLY	Outstanding Interactive application	EVB	
2006	MySpecialDiet.com - Bridging Relationships Through Diet Management	Outstanding Interactive application	Specialty Diets, Inc.	
2008	Family Guy Blue Harvest Widget	Outstanding Interactive application	Fox	Home Entertainment / The Visionaire Group
2008	The Home Depot Water Treatment	Outstanding Interactive application	LBi	/ The Home Depot
2008	Carmen Has A Crush On You	Outstanding Interactive application	Jetset Studios	
2008	2007 Avenue A   Razorfish Holiday e-Card	Outstanding Interactive application		
2005	Velocity Micro	Outstanding Microsite/landing page	Randy Copeland	
2005	Work Hard, Play Hard	Outstanding Microsite/landing page	Wunderman Beijing	
2005	Warnergangstersdvd.com	Outstanding Microsite/landing page	Warner Bros. Online	
2005	Mercedes-Benz CLS-Class Reveal Campaign	Outstanding Microsite/landing page	Flip Media	
2005	EMC_Twitch Reflex Training	Outstanding Microsite/landing page	TMX Communications	
2005	EMC_Twitch Reflex Training	Outstanding Microsite/landing page	TMX Communications	
2005	Kendall College Microsite	Outstanding Microsite/landing page	Internet Strategy Group	
2005	Go Go Rocky	Outstanding Microsite/landing page	These Days & Club Nokia	
2005	Nokia Cocon	Outstanding Microsite/landing page	These Days & Club Nokia	
2005	USB Flash Drives Powered by Samsung	Outstanding Microsite/landing page	CCA	
2005	Subaru Sevensseats.com	Outstanding Microsite/landing page	Refinery	
2005	TeliaSonera Finland KAAPILLE (to the fridge)	Outstanding Microsite/landing page	GREY Direct & Digital	
2005	TeliaSonera Finland HARKKA (ice-hockey practice)	Outstanding Microsite/landing page	GREY Direct & Digital	
2005	SPRINT □ YOUTH WEB SITE	Outstanding Microsite/landing page	Organic, Inc.	
2005	Pulsar Watches	Outstanding Microsite/landing page	Organic, Inc.	
2005	Seiko USA Web Site	Outstanding Microsite/landing page	Organic, Inc.	
2005	Seiko Clocks Web Site	Outstanding Microsite/landing page	Organic, Inc.	
2005	Air Canada "You and I" micro-site	Outstanding Microsite/landing page	Marketel	
2005	M=chants Cocktails	Outstanding Microsite/landing page	Marketel	
2005	Chevy Cobalt Launch	Outstanding Microsite/landing page	Campbell-Ewald	
2005	A WALT DISNEY PICTURES PRESENTATION OF A PIXAR ANIMATION STUDIOS FILM, □THE INCREDIBLES□ AND SBC MINI-SITE	Outstanding Microsite/landing page	Disney Online, Pixar Animation Studios and SBC	
2005	Team One Website	Outstanding Microsite/landing page	Team One	
2005	EA GoldenEye How Bad R U mini-site	Outstanding Microsite/landing page	Freestyle Interactive	
2005	Jordan Brand: AJ XX - Will You Be The One?	Outstanding Microsite/landing page	Blast Radius, Inc.	
2005	Showtime On Demand Subscriber Acquisition Email Campaign	Outstanding Microsite/landing page	IQ interactive	
2005	Ford Focus Launch Micro Site	Outstanding Microsite/landing page	JWT - Ford Division	
2005	Ford Freestyle Micro Site	Outstanding Microsite/landing page	JWT - Ford Division	
2005	Pepto-Bismol Dance machine	Outstanding Microsite/landing page	Bridge Worldwide	
2005	La Mosca Mutante Scion Game	Outstanding Microsite/landing page	Nobox Marketing Group	
2005	vw.ca - Pentathlon	Outstanding Microsite/landing page	PALM Arnold Communication	
2006	NYCBDirect.com	Outstanding Microsite/landing page	Elser & Aucone	
2006	Elser & Aucone: Advertising in 4-D	Outstanding Microsite/landing page	Elser & Aucone	
2006	BryanLGH "Lincoln's Newest Hospital" Microsite	Outstanding Microsite/landing page	Swanson Russell Associates	
2006	FiOS Internet Landing Page/Microsite	Outstanding Microsite/landing page	Verizon Strategic Web Site Team	FiOS





2006	Van Gogh Vodka Microsite: TwoTimed.com	Outstanding Microsite/landing page	.Com Marketing
2006	Helping Hands	Outstanding Microsite/landing page	Nokia & These Days
2006	Concept Lounge	Outstanding Microsite/landing page	Nokia & These Days
2006	Procter & Gamble's Sparkle Body Spray Website	Outstanding Microsite/landing page	Procter & Gamble and imc <sup>□</sup>
2006	Eli Lilly and Company's DepressionHurts.com	Outstanding Microsite/landing page	Eli Lilly and Company and imc <sup>□</sup>
2006	Billy Graham: Celebrating the Ministry of America's Pastor	Outstanding Microsite/landing page	LifeWay Christian Resources
2006	IS Launch Site	Outstanding Microsite/landing page	Team One
2006	Aquafresh Extreme Clean Microsite	Outstanding Microsite/landing page	bbdigital (Blattner Brunner)
2006	Hot Tips From Tina Microsite	Outstanding Microsite/landing page	bbdigital (Blattner Brunner)
2006	Scooby Snacks Mystery Game Microsite	Outstanding Microsite/landing page	bbdigital (Blattner Brunner)
2006	Home of Paperboy	Outstanding Microsite/landing page	Sharpe Partners
2006	NTE: Strike & Retrieve	Outstanding Microsite/landing page	Campbell-Ewald
2006	chevy.com	Outstanding Microsite/landing page	Campbell-Ewald
2006	Not So Obvious	Outstanding Microsite/landing page	McKinney
2006	Sony 2006 Handycam News and Information Site	Outstanding Microsite/landing page	BGT PARTNERS & SONY ELECTRONICS, INC.
2006	2006 Ford Fusion Microsite	Outstanding Microsite/landing page	2Advanced Studios
2006	Verizon Wireless RAZR Microsite	Outstanding Microsite/landing page	Moxie Interactive
2006	NMFN Timeline: (Microsite/Landing Page)	Outstanding Microsite/landing page	TMX Communications
2006	Kings Fish House	Outstanding Microsite/landing page	Visual Identity Group
2006	The Official PSP (PlayStation Portable) Website	Outstanding Microsite/landing page	Framfab UK
2006	Introducing Chase Blink	Outstanding Microsite/landing page	T3 (The Think Tank)
2006	Mid-tier FSCI mini-site	Outstanding Microsite/landing page	Bridge Worldwide
2006	Great Plains Press	Outstanding Microsite/landing page	Great Plains Press
2006	British Airways <sup>□</sup> Go With Those Who Know <sup>□</sup>	Outstanding Microsite/landing page	Agency.com
2006	Traveler Overseas Promotional Microsite	Outstanding Microsite/landing page	hawkeye FFWD
2006	Alltel Youth Site	Outstanding Microsite/landing page	THINK, Inc. for Alltel
2006	Winter Holiday Promotion	Outstanding Microsite/landing page	Marriott International
eCommerce			
2006	RSX Institute	Outstanding Microsite/landing page	Genex
2006	TSX Diaries	Outstanding Microsite/landing page	Genex
2006	On the Side of the Investor	Outstanding Microsite/landing page	Euro RSCG 4D New York
2006	2006 PHOTO-FUSION MICROSITE	Outstanding Microsite/landing page	JWT - DETROIT
2006	Scotts Miracle-Gro LiquaFeed	Outstanding Microsite/landing page	Resource Interactive
2006	Mitsubishi Eclipse Website	Outstanding Microsite/landing page	Organic, Inc.
2006	a940 Living Room Microsite	Outstanding Microsite/landing page	Cheil Communications America
2006	Sprint, Power Vision, Entertain Yourself	Outstanding Microsite/landing page	Organic, Inc.
2006	YPT8z Microsite	Outstanding Microsite/landing page	Cheil Communications America
2006	Sportscamcorder Microsite	Outstanding Microsite/landing page	Cheil Communications America





2006	Put Together Your Spa Getaway Contest	Outstanding Microsite/landing page	BAM Strategy
2006	MeetFinn.com	Outstanding Microsite/landing page	Euro RSCG 4D
2006	RIU Special Offers	Outstanding Microsite/landing page	PreVisual / HeBS
2006	Enlightenment Kit	Outstanding Microsite/landing page	Mother and The Barbarian Group
2006	barbariangroup.com	Outstanding Microsite/landing page	The Barbarian Group
2006	WHotelstheworld.com	Outstanding Microsite/landing page	WHotels Worldwide
2006	Starwood Real Estate Group Website	Outstanding Microsite/landing page	Starwood Real Estate Group
2006	A Holiday To Remember	Outstanding Microsite/landing page	Sudden Industries
2006	Carlsjr.com	Outstanding Microsite/landing page	Spacedog
2006	It's A Wonderful Internet	Outstanding Microsite/landing page	nurun   ant farm
2006	Bob's Cube	Outstanding Microsite/landing page	15 letters
2006	Leroy the Hand	Outstanding Microsite/landing page	15 letters
2006	M&M Minis Swarm	Outstanding Microsite/landing page	15 letters (interactive agency)
2006	Air Canada Travel Personality Profile	Outstanding Microsite/landing page	Marketel
2006	MyCityMyArt Microsite	Outstanding Microsite/landing page	RTCRM and GlaxoSmithKline
2006	PEBL Pond	Outstanding Microsite/landing page	FCB New York
2007	Ted Ferguson Bud Light Daredevil	Outstanding Microsite/landing page	DDB Chicago / Domani Studios
2007	Marcus Thomas Web site	Outstanding Microsite/landing page	Marcus Thomas LLC
2007	BIC Lighter Microsite	Outstanding Microsite/landing page	Beyond Interactive Creative Department
2007	Life to a Higher Power Microsite	Outstanding Microsite/landing page	Cheil Communications America
2007	Samsung Superman Returns Challenge Microsite	Outstanding Microsite/landing page	Cheil Communications America
2007	W Hotels the Card	Outstanding Microsite/landing page	RDA International and W Hotels
2007	Nivea Touches New York	Outstanding Microsite/landing page	RDA International and Nivea
2007	Wet T-Shirt Worldcup	Outstanding Microsite/landing page	webguerillas GmbH
2007	Albertsons Traditions Made Easy Microsite	Outstanding Microsite/landing page	Critical Mass Inc.
2007	BMW USA X5	Outstanding Microsite/landing page	dotglu
2007	BMW USA the BMW 3 Series Coupe	Outstanding Microsite/landing page	dotglu
2007	Wachovia Championship 17	Outstanding Microsite/landing page	Carat Fusion
2007	AMD/DreamWorks Flushed Away Microsite	Outstanding Microsite/landing page	FG SQUARED
2007	Get U.S. Cellular	Outstanding Microsite/landing page	Xylem Interactive
2007	SpringHill Suites by Marriott	Outstanding Microsite/landing page	T3 (The Think Tank)
2007	Motorola Studio Moto Microsite	Outstanding Microsite/landing page	2Advanced Studios
2007	Telstra Next G - Microsite	Outstanding Microsite/landing page	The white agency
2007	Nitro Christmas Cabare	Outstanding Microsite/landing page	Nitro FX Ltd.
2007	Avenue A   Razorfish Summer Card	Outstanding Microsite/landing page	Avenue A   Razorfish - Philadelphia
2007	StudioDell	Outstanding Microsite/landing page	Dell Global Site Design
2007	Dell Earth	Outstanding Microsite/landing page	Dell Global Site Design
2007	DumpCupid.com	Outstanding Microsite/landing page	Resource Interactive
2007	GotFruitcake.com	Outstanding Microsite/landing page	Resource Interactive
2007	Reach Higher	Outstanding Microsite/landing page	Wunderman Team Detroit
2007	Make friends with your fast	Outstanding Microsite/landing page	PALM Communication
2007	ConAgra Health and Wellness	Outstanding Microsite/landing page	Bridge Worldwide
2007	8x8 Online Lead Generation Virtual Office	Outstanding Microsite/landing page	Packet 8 and Creative Digital Group







2007	The Home Depot Home Services RWS	Outstanding	Microsite/landing page	The Home Depot Home Services / Creative Digital Group
2007	Kodak/Pirates of the Caribbean: Dead Man's Chest	Outstanding	Microsite/landing page	Disney Online Ad Sales
2007	Ubisoft Open Season Videogame	Outstanding	Microsite/landing page	Disney Online Ad Sales
2007	Chef to the Rescue (Kraft Branded Content on MSN)	Outstanding	Microsite/landing page	Modem Media
2007	Genworth 100+ Stories	Outstanding	Microsite/landing page	Genworth Financial and IQ Interactive
2007	72 hours Tourism Flanders	Outstanding	Microsite/landing page	Tourism Flanders and These Days
2007	Don't Be Bob	Outstanding	Microsite/landing page	Michael Flora & Associates, Inc. and Hass MS&L
2007	LifeWithLG.com	Outstanding	Microsite/landing page	TMX Communications
2007	Pepto Max Microsite	Outstanding	Microsite/landing page	Bridge Worldwide
2007	Orbitz: The Dancing Bride	Outstanding	Microsite/landing page	15 letters inc.
2007	Hostway Knows	Outstanding	Microsite/landing page	15 letters inc.
2007	When The Hulk Attacks	Outstanding	Microsite/landing page	15 letters inc.
2007	TaxCut's Deduct-A-Buck Online Game	Outstanding	Microsite/landing page	Mullen for H&R Block
2007	Kellogg's Frosted Flakes - Earn Your Stripes	Outstanding	Microsite/landing page	Disney Online
2007	Lassie	Outstanding	Microsite/landing page	Sudden Industries
2008	Live Changing Maps	Outstanding	Microsite/landing page	Black Magic Marker
2008	National Park Foundation Leadership Summit Site	Outstanding	Microsite/landing page	Matrix Group International
2008	Believe in Creativity	Outstanding	Microsite/landing page	McCann Worldgroup Hong Kong
2008	Warner Home Video Hi-Def Websites	Outstanding	Microsite/landing page	Jason Luster, Vice President, Interactive
2008	HP Touch	Outstanding	Microsite/landing page	Leo Burnett/Arc Worldwide Singapore
2008	Trickle Up: Seed a Dream	Outstanding	Microsite/landing page	Agency.com
2008	Race to the Target 2-Day Sale	Outstanding	Microsite/landing page	Atmosphere BBDO
2008	Toy Story Mania Minisite	Outstanding	Microsite/landing page	Walt Disney Parks & Resorts Online
2008	Archer Farms	Outstanding	Microsite/landing page	Atmosphere BBDO
2008	Where Do You Live?	Outstanding	Microsite/landing page	Atmosphere BBDO
2008	Sub-Zero Corporate Web Site	Outstanding	Microsite/landing page	Christopher Parr and The Royal Order
2008	LG House Malibu	Outstanding	Microsite/landing page	TMX Communications
2008	LG Mobile TV Party Event Page	Outstanding	Microsite/landing page	TMX Communications
2008	www.Mucinex.com	Outstanding	Microsite/landing page	TMX Communications
2008	Becel Turkey Website	Outstanding	Microsite/landing page	adinteractive
2008	Chuck and Cindi	Outstanding	Microsite/landing page	VML/Wunderman
2008	Frugal Color	Outstanding	Microsite/landing page	VML
2008	Roadshow Website	Outstanding	Microsite/landing page	AOL   360 Creative
2008	Ford Flex Reveal Site	Outstanding	Microsite/landing page	Wunderman Team Detroit
2008	Mercuryvehicles.com	Outstanding	Microsite/landing page	Wunderman Team Detroit
2008	Acura: Leaders Advancing Technology	Outstanding	Microsite/landing page	WIRED Digital
2008	Lincoln.com	Outstanding	Microsite/landing page	Wunderman Team Detroit
2008	Lincoln MKS Reveal Site	Outstanding	Microsite/landing page	Wunderman Team Detroit
2008	This is So Ridiculous	Outstanding	Microsite/landing page	Door C at Carlson Marketing Worldwide
2008	Chef Boyardee Tame the Beast	Outstanding	Microsite/landing page	Bridge Worldwide
2008	Metamucil 30-Day Difference	Outstanding	Microsite/landing page	Bridge Worldwide
2008	Cheer Fight For The Bright	Outstanding	Microsite/landing page	Bridge Worldwide





2008	Folgers Wake Up Special Site	Outstanding Microsite/landing page	Bridge Worldwide
2008	The Hunt	Outstanding Microsite/landing page	Euro RSCG 4D
2008	70X XC70	Outstanding Microsite/landing page	Euro RSCG 4D
2008	The All-New Volvo V70 'Slices of Life'	Outstanding Microsite/landing page	Euro RSCG 4D
2008	Discover Life. Discover Leffe.	Outstanding Microsite/landing page	Euro RSCG 4D
2008	Valtrex Unbranded DTC Campaign	Outstanding Microsite/landing page	OTOi, a One to One Interactive Company
2008	Wickes Urban Innovations Micro Site	Outstanding Microsite/landing page	Hitchcock Fleming & Associates Inc.
2008	XLNTads.com	Outstanding Microsite/landing page	XLNTads
2008	Big Apple Entertainment	Outstanding Microsite/landing page	WSI
2008	Samsung P2	Outstanding Microsite/landing page	Cheil Communications America
2008	Samsung HD Innovations	Outstanding Microsite/landing page	Cheil Worldwide
2008	French Door	Outstanding Microsite/landing page	Cheil Worldwide
2008	ThreeQuestions Microsite	Outstanding Microsite/landing page	AKQA
2008	Samsung MPfreedom	Outstanding Microsite/landing page	Cheil Worldwide
2008	Verizon and ESPN's KING of Fandom	Outstanding Microsite/landing page	Communifax and O2KL
2008	Verizon Wireless: Pirates of the Caribbean, At World's End	Outstanding Microsite/landing page	Moxie Interactive
2008	New Learjet 85	Outstanding Microsite/landing page	BMG Multimedia
2008	Challenger 605 Digitally remastered	Outstanding Microsite/landing page	BMG Multimedia
2008	UPS Delivery Intercept	Outstanding Microsite/landing page	LBi
2008	Indescribable.ca	Outstanding Microsite/landing page	PALM Communication
2008	Bausch & Lomb: Renu Cares	Outstanding Microsite/landing page	Digital Pulp
2008	New Orleans Saints Superfan	Outstanding Microsite/landing page	Peter A. Mayer Advertising
2008	Experience Miami	Outstanding Microsite/landing page	USDM.net
2008	Pigeon Forge - Fall Family	Outstanding Microsite/landing page	USDM.net
2008	Nokia Jealous Computers	Outstanding Microsite/landing page	Nokia Finland - Daniel Goodall & These Days
2008	Yahoo! Search Overview	Outstanding Microsite/landing page	Yahoo! Search Product Marketing & UED
2008	DDB Shop	Outstanding Microsite/landing page	TribalDDB Melbourne
2008	World of Escapes	Outstanding Microsite/landing page	15 letters inc.
2008	Terremark Corporate Website Redesign	Outstanding Microsite/landing page	BGT Partners & Terremark
2008	Celsia Corporate Website Redesign	Outstanding Microsite/landing page	BGT Partners & Celsia
2008	Snapple Site Redesign	Outstanding Microsite/landing page	VML
2008	Icehouse	Outstanding Microsite/landing page	ad2, inc.
2008	Vacheron-Constantin Collection	Outstanding Microsite/landing page	blue-infinity
2008	Mitsubishi Lancer Streaming Video Site	Outstanding Microsite/landing page	Javelin Direct Inc.
2008	AT&T U-verse Reindog	Outstanding Microsite/landing page	Javelin Direct Inc.
2005	F1 Banner	Outstanding Online Ad	Wunderman Beijing
2005	The Mirage Hotel and Casino, Las Vegas, Online Creative	Outstanding Online Ad	MGM MIRAGE - Internet Operations & Marketing
2005	Turn the Table	Outstanding Online Ad	MRM Partners
2006	Alaska Airlines Take Ten Sweeps	Outstanding Online ad	Avenue A - Razorfish
2006	Washington Mutual, Free Checking, No Empty Promises	Outstanding Online ad	Organic, Inc.
2006	YPT8z Fill It Up Banner	Outstanding Online ad	Cheil Communications America
2006	Alaska Airlines Take Ten Sweeps	Outstanding Online ad	Avenue A - Razorfish
2007	Cheer -1 Fit Banners	Outstanding Online ad	Bridge Worldwide
2007	MAXFactor.com	Outstanding Online ad	imc2
2007	Cheer -1Fit	Outstanding Online ad	Bridge Worldwide





2007	Volkswagen Passat Banner	Outstanding Online ad	Tribal DDB Sydney		
2006	American Express IN:NYC & AOL CityGuide	Outstanding Online campaign	AOL CityGuide, Digitas and AMEX - a tremendous collaboration!		
2007	forceball.net	Outstanding Online campaign	Zooma		
2007	Follow the White Rabbit	Outstanding Online campaign	Profero		
2007	EMBARQ Online Branding Campaign	Outstanding Online campaign	Mullen for EMBARQ		
2008	Millionaire the film	Outstanding Online campaign	Redurban		
2008	British Airways: Expectations Guaranteed	Outstanding Online campaign	Agency.com		
2008	Lincoln Lounge Online Website	Outstanding Online campaign	Uniworld Group Interactive		
2008	Dixie Bath Cups	Outstanding Online campaign	Critical Mass		
2008	Dixie Ultra Plates	Outstanding Online campaign	Critical Mass		
2008	What do your skis dream about	Outstanding Online campaign	PALM	Arnold Communication	
2008	Estee Lauder Idealist Campaign	Outstanding Online campaign	Organic, Inc.		
2008	Bee Movie Official Website	Outstanding Online campaign	Jetset Studios		
2005	Indecision 2004 Newsletter	Outstanding Online Newsletter campaign	Comedy Central, Digital Media		
2005	Shutterfly	Outstanding Rich media Online ad	Avenue A   Razorfish		
2005	Alltel Excellent Sales Guy	Outstanding Rich media Online ad	Alltel/THINK, Inc.		
2005	CPO Eyeblander ad on cars.com	Outstanding Rich media Online ad	Team One		
2005	Lexus GS "Unleash"	Outstanding Rich media Online ad	Team One		
2005	Campbell's Soup At Hand Banner Ad	Outstanding Rich media Online ad	Refinery		
2005	ELEKTRA □ FLATLINE OVERLAY	Outstanding Rich media Online ad	Organic, Inc.		
2005	Lexus LX "Get Away"	Outstanding Rich media Online ad	Team One		
2005	Alien Vs. Predator - Game Eyeblander	Outstanding Rich media Online ad	Big Spaceship/Warner Bros		
2005	Ford Focus Launch Ads	Outstanding Rich media Online ad	JWT - Ford Division		
2005	Ford Super Duty Roadblock Ad	Outstanding Rich media Online ad	JWT - Ford Division		
2005	Circuit City Brand Relaunch with Game	Outstanding Rich media Online ad	Sharpe Partners		
2005	vw.ca - the film	Outstanding Rich media Online ad	PALM Arnold Communication		
2006	Aleve Sweepstakes	Outstanding Rich media Online ad	Beyond Interactive Creative Department		
2006	3M Vikuiti	Outstanding Rich media Online ad	Beyond Interactive Creative Department		
2006	Audi 3 Break-in	Outstanding Rich media Online ad	McKinney		
2006	Ensure Healthy Mom Banner Ad	Outstanding Rich media Online ad	Bridge Worldwide		
2006	20th Century Fox Int'l - Fantastic Four, Casting Video	Outstanding Rich media Online ad	Organic, Inc.		
2006	a940 Living Room Banner	Outstanding Rich media Online ad	Cheil Communications America		
2006	Activision - Tony Hawk's American Wasteland Mini-Site	Outstanding Rich media Online ad	Ignited Minds		
2006	Activision - Spider-man Rich Media	Outstanding Rich media Online ad	Ignited Minds		
2006	Logitech - QuickCam "Fingerpaiting"	Outstanding Rich media Online ad	Ignited Minds		
2006	VTech Rich Media Expandable	Outstanding Rich media Online ad	Ayzenberg Group		
2006	Equalizer	Outstanding Rich media Online ad	Mullen		
2006	Maybelline New York Shiny Licious rich media banner	Outstanding Rich media Online ad	Marketel		
2006	FlightPlan	Outstanding Rich media Online ad	Buena Vista Pictures Marketing		
2006	Colgate Yahoo! Instant Messenger Environment	Outstanding Rich media Online ad	VML Inc.		
2007	Dreams	Outstanding Rich media Online ad	Biggs   Gilmore		
2007	BIC Stationery	Outstanding Rich media Online ad	Beyond Interactive Creative Department		
2007	BIC WiteOut	Outstanding Rich media Online ad	Beyond Interactive Creative Department		





2007	Albertsons Checkout Exploding Banner Inc.	Outstanding Rich media Online ad	Critical	Mass
2007	Play with George / Marketel	Outstanding Rich media Online ad	Play with George -Infopresse	
2007	Orbitz: Build It And They Will Putt	Outstanding Rich media Online ad	15 letters inc.	
2007	Power Nap	Outstanding Rich media Online ad	Atmosphere BBDO	
2007	Hour Glass	Outstanding Rich media Online ad	Atmosphere BBDO	
2008	Unicel Holiday - "Who's On Your List"	Outstanding Rich media Online ad	Kelliher	
	Samets Volk			
2008	Leads360	Outstanding Rich media Online ad	SoftVu LLC	
2008	Cartman's Adventure	Outstanding Rich media Online ad	Atmosphere BBDO	
2008	LifeWithLG Mobile Movie: How to Identify an Unclassified Species	Outstanding Rich media Online ad	TMX Communications	Rich
2008	Flirt	Outstanding Rich media Online ad	Marriott International	
2008	Activision Spiderman Online Ad	Outstanding Rich media Online ad	Cartoon Network	
2008	Pop-Tarts "Fan Interviews"	Outstanding Rich media Online ad	Biggs Gilmore	
2008	Apple Jacks "Monitor Crash"	Outstanding Rich media Online ad	Biggs Gilmore	
2008	Vicks NyQuil Banner Ads	Outstanding Rich media Online ad	Bridge Worldwide	
2008	Tabula Rasa Expandable	Outstanding Rich media Online ad	Liquid Advertising	
2008	Surprise yourself with chicken	Outstanding Rich media Online ad	PALM	Arnold
	Communication			
2008	Play -- Learn -- and Grow	Outstanding Rich media Online ad	AngelVision	
2005	Abreva Coldsores Treatment Campaign	Outstanding Rich media Online campaign	bbdigital (Blattner Brunner)	
2005	Anaconda 2	Outstanding Rich media Online campaign	WORX New Media Life	
2005	Declare yourself: Banner Campaign	Outstanding Rich media Online campaign	Yahoo!	
2005	Band-Aid Brand Liquid Bandages	Outstanding Rich media Online campaign	BabyCenter - David Mann	
2005	SAP_Mid Market Campaign	Outstanding Rich media Online campaign	TMX	
	Communications			
2005	Philadelphia Parking Authority Holiday Email Campaign	Outstanding Rich media Online campaign	Refinery	
2005	TAXI □ OVERLAY AD	Outstanding Rich media Online campaign	Organic, Inc.	
2005	TAXI □ PLOT CAMPAIGN	Outstanding Rich media Online campaign	Organic, Inc.	
2005	Integrated Disability Campaign	Outstanding Rich media Online campaign	Elena Casey, AVP MetLife Marketing	
2005	Post-it 2005 Campaign	Outstanding Rich media Online campaign	Beyond Interactive / Daria Laucello	
2005	Ford Focus Launch Campaign	Outstanding Rich media Online campaign	JWT - Ford Division	
2005	Ford Super Duty Launch Campaign	Outstanding Rich media Online campaign	JWT - Ford Division	
2005	Ford Freestyle Launch Campaign	Outstanding Rich media Online campaign	JWT - Ford Division	
2005	New Porsche Boxster Overdrive Campaign	Outstanding Rich media Online campaign	Carmichael Lynch	
2006	Sin City Interactive Banner Campaign	Outstanding Rich media Online campaign	Deep Focus	
2006	Zippo Holiday Ads	Outstanding Rich media Online campaign	bbdigital (Blattner Brunner)	
2006	Focus Features/Rogue Pictures	Outstanding Rich media Online campaign	Mass Transmit	
2006	You Make It Special	Outstanding Rich media Online campaign	Biggs Gilmore	
2006	Verizon Wireless V CAST National Launch	Outstanding Rich media Online campaign	Moxie Interactive	
2006	Build-A-Bear Workshop □ Frosty the Snowman □ Online Campaign	Outstanding Rich media Online campaign	Barkley Evergreen & Partners / Build-A-Bear Workshop □	Rich





2006	Blackberry Launch Campaign	Outstanding Rich media Online campaign	THINK, Inc.
	for Alltel		
2006	Luvs "Life Uninterrupted" Online Ad Campaign	Outstanding Rich media Online campaign	Bridge Worldwide
2006	Animal Planet, Wild Wednesday	Outstanding Rich media Online campaign	Agency.com
2006	Animal Planet, Dragons: A Fantasy Made Real	Outstanding Rich media Online campaign	Agency.com
2006	eBay	Outstanding Rich media Online campaign	Agency.com & BBDO
2006	The RL Experience	Outstanding Rich media Online campaign	Genex
2006	20th Century Fox In't., Mr. & Mrs. Smith Campaign	Outstanding Rich media Online campaign	Organic, Inc.
2006	Sony Pictures, Duece Bigalow Campaign	Outstanding Rich media Online campaign	Organic, Inc.
2006	Pop Tarts Crazy Good Frozen Campaign	Outstanding Rich media Online campaign	Arc Worldwide - A Leo Burnett Company
2006	Target Holiday	Outstanding Rich media Online campaign	MRM Worldwide
2006	Inkblots	Outstanding Rich media Online campaign	Mullen
2006	40 Year Old Virgin	Outstanding Rich media Online campaign	New Media Maze Ltd
2006	Sears Wish Big Email Campaign	Outstanding Rich media Online campaign	VML, Sears Wish Big Team
2006	Chicken Little Campaign	Outstanding Rich media Online campaign	Buena Vista Pictures Marketing
2007	Acura RDX Campaign	Outstanding Rich media Online campaign	Genex
2007	Smart Online, Safe Offline	Outstanding Rich media Online campaign	Profero
2007	Nationwide Insurance - Fake Games	Outstanding Rich media Online campaign	Interactive TM
2007	The If Campaign	Outstanding Rich media Online campaign	MetLife
2008	A Better Way	Outstanding Rich media Online campaign	SoftVu LLC
2008	Frugal Color Banners	Outstanding Rich media Online campaign	VML
2008	Indescribable.ca	Outstanding Rich media Online campaign	PALM Communication
2008	SonicWALL E Class Viral Game	Outstanding Rich media Online campaign	Creative Advertising and Interactive Media
2008	Peel to Reveal	Outstanding Rich media Online campaign	VML

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