



## Summit International Awards Marketing Effectiveness

### Winners

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### [Nadel Phelan, Inc.](#) New! Popular

Scotts Valley, California, USA

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Founded in 1993, Nadel Phelan, Inc. provides strategic communications for leading technology companies. By combining high-level industry knowledge with in-depth technology experience, Nadel Phelan provides its clients with the strategic and tactical se ...

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### [CraneMorley](#)

Long Beach, CA, United States

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Honda "Next Generation" Customer Training Honda "Next Generation" Interactive Test Mazda "Understanding Generations"

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### [BtB Marketing Communications, Inc.](#)

Raleigh, North Carolina, USA

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BtB effectively positions your products and services in your marketplace by matching a strategic marketing communications plan with dynamic creative design. Taking a full-service approach to each account, BtB provides a comprehensive and integrated marke ...

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### [Jennifer Louis](#) New! Popular

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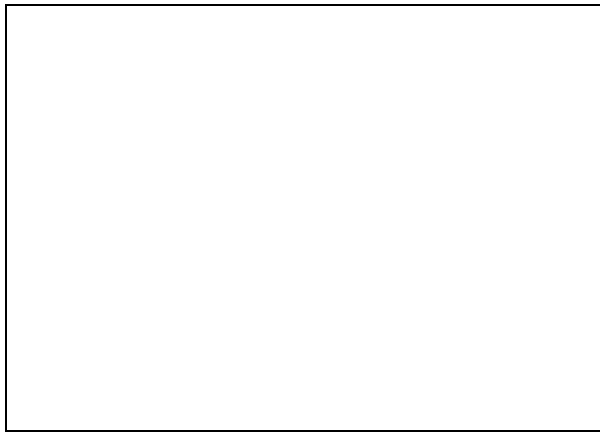


Award winning creative director with international experience in interactive branding, marketing, & advertising With nearing a decade's experience in interactive design and online marketing, Jennifer brings a proven knowledge of creative strategy, co ...

Online Portfolio URL:<http://www.jenlouis.com/PrintContact OwnerVisitMap>

### [dfowler](#)

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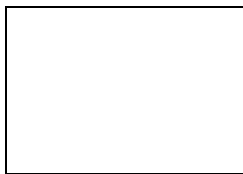


Online Portfolio URL:[http://www.daflew.com/index.php?option=com\\_xevideogalx&Itemid=26 PrintContact OwnerVisitMap](http://www.daflew.com/index.php?option=com_xevideogalx&Itemid=26 PrintContact OwnerVisitMap)

### [the envision group](#)

denver, colorado, united states of america

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The Envision Group is a full-service advertising and branding agency specializing in merging the highest levels of creative with focused strategy. With expertise in a variety of media including print, web, and broadcast, our job is to deliver best-of-bre ...

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### [matrixx](#)

Santa Monica, CA, USA

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Brands are searching for compelling ways to connect with and engage customers. Original and entertaining content now rules over traditional advertising. Our expertise as a branded entertainment production company is unmatched and best of all we have a lo ...

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### [Opel - Prepare Your Hair](#)

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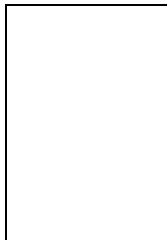
Viral marketing campaign for the launch of the Opel Astra Twintop Convertible. Leveraged telephone and video to create a truly unique combination. Creative by: By Your Way Advertainment (<http://www.bytheway.be/>) Telephony by: eStara (<http://www.estara.co> ...

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### [Calgary Public Library](#)

Calgary, Alberta, Canada

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The Calgary Public Library is Canada's second largest library system, even though it serves only the fifth largest city. Its success is due to its strong product and service offering, but also to its international-award-winning marketing campaigns aimed ...

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### [Jewish Federation of Palm Beach County](#)

West Palm Beach, FL, United States

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The Jewish Federation of Palm Beach County is the community-building organization of the Jewish community. Our mission is to strengthen Jewish identity, energize the relationship with Israel and meet human needs that are uniquely the obligation of the Je ...

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