



RED DOT KURUMSAL DİZAYN ÖDÜLLERİ

Awards in the category corporate design

Dare: The Ultimate IP Challenge

(Annual Report)

red dot: grand prix

client: IPOS (Intellectual Property Office of Singapore), Singapore

design: Epigram, Singapore, managing director: Edmund Wee,

graphic design: Kelvin Lok, illustration: Michael Ng (Mindflyer),

copywriting: Roger Hiew, project management: Sharon Lam

Excerpt of the eternal debate about the heart

(Annual Report)

red dot: best of the best

client: Podravka, Zagreb

design: Bruketa & Žinić, Zagreb, creative direction: Davor Bruketa,

Nikola ini, graphic design: Imelda Ramović, Mirel Hadžijusufović,

copywriting: Davor Bruketa, Nikola Žinić, Imelda Ramović, Mirel Hadžijusufović



“The most beautiful French come from New York.”

(Corporate Design)

red dot: best of the best

client: Verein der Freunde der Nationalgalerie, Berlin

design: MetaDesign AG, Berlin, Diane Bergmann, Stefan Lesche,

creative direction: Uli Mayer-Johanssen, art direction: Heike Schmidt



Rubenheimer Archiv - Ausstellungskonzept für ein volkskundliches Museum (junior award)

(Corporate Design)

red dot: best of the best

client: Hochschule der Bildenden Künste Saar (HBKsaar),

Saarbrücken

design: Sandra Mithöfer, Saarbrücken, flash programming/photo

assistance: Paul Goletzko



**365 days of growth**

(Annual Report)

red dot

client: Fujitsu Siemens Computers

design: Pro Design, creative direction: Michael Mazanec, art

direction: Hans Schlegel

**adventil forte**

(Christmas Card)

red dot

client: dietrabanten, Munich

design: dietrabanten, Munich, Friederike Hujer, creative direction:

Friederike Hujer, text/idea: Christoph Busch, Doris Pipo-Riß,

Friederike Hujer, printing: Hansaprint Service GmbH

**Air Berlin 2006**

(Annual Report)

red dot

client: Air Berlin PLC & Co. Luftverkehrs KG, Berlin

design: Strichpunkt GmbH, Stuttgart, Kirsten Dietz, Holger

Jungkunz, text: Manfred Link

**ARTEEST 4**

(Art Newspaper)

red dot

client: E.ON Sales & Trading GmbH, Munich

design: Lesmo, Düsseldorf

**artword®. two words - a short story.**

(Postcard Collection)

red dot

client: rupa publishing, Munich

design: Germar Wambach, Munich





AT&S Annual Report 2006/2007

red dot

client: AT&S Austria Technologie & Systemtechnik AG, Vienna

design: section.d design.communication gmbh, Vienna, art

direction: Markus Kietreiber, graphics: Matthias Preindl



Audi A4 leasing bank mailing

red dot

client: Volkswagen Leasing GmbH, Braunschweig

design: Gingco.Net, Braunschweig



Audi A5 mailing, phase 1

red dot

client: Audi AG, Ingolstadt

design: Gingco.Net, Braunschweig



Audi R8 mailing, phase 2

red dot

client: Audi AG, Ingolstadt

design: Gingco.Net, Braunschweig, art direction: Frank Hermes,

text: Martin Bretschneider



BaSICS

(Corporate Identity, Corporate Communication)

red dot

client: BaSICS Böblingen and Sindelfingen International Community
School, Sindelfingen

design: Engenhardt Visuelle Kommunikation, Stuttgart, concept: Marc
Engenhardt, Valerie Lark-Webler, photo direction: Marc Engenhardt,
Valerie Lark-Webler, photography: Lothar Bertrams





Bayerische Staatsforsten - Das Unternehmen Wald

(Brochure)

red dot

client: Bayerische Staatsforsten AöR, Regensburg

design: Anzinger Wüschner Rasp GmbH, Munich, concept: Gernot Wüschner, art direction: Olaf Zimmermann, Markus Rasp, graphics: Regina Baierl, editorial work: Jann Oetting, Dr. Hermann S. Walter

Blake Hamster

(Corporate Design)

red dot

client: Blake Hamster, Munich

design: designliga, Munich, FELD M, Munich

Butzenfänger

(Image Brochure)

red dot

client: Domröse Druck GmbH, Hagen

design: Klein und Neumann, Iserlohn, Stefan Klein, Olaf Neumann, photography: Lutz Tim Tölle, Stephan Fahr

C broadcasting organisation

(Visual Identity)

red dot

client: C, Omroep voor Kunst en Cultuur, Rotterdam

design: Studio Dumbar, Rotterdam

Canvasco

(Corporate Design)

red dot

client: Canvasco GmbH, Bremen

design: Incorporate communication + design GmbH, Berlin, design director: Christine Meves





Canyon

(Corporate Design)

red dot

client: Canyon Bicycles GmbH, Koblenz

design: KMS TEAM GmbH, Munich, creative direction: Knut Maierhofer, art direction: Helena Frühauf, graphic design: Grace Chou, Felix von Bomhard, type design: Patrick Märki, customer advisory service: Sandra Ehm, strategic planning: Simon Betsch, production management: Melanie Sauer



Central and Eastern Europe à la carte.

(Annual Report)

red dot

client: RZB & Raiffeisen International Bank-Holding AG, Vienna

design: gantnerundenzi, Vienna



Challenge to Create

(Annual Report)

red dot

client: Deutsche Börse AG, Frankfurt/Main

design: Lesmo, Düsseldorf



Chambers

(Brand Identity)

red dot

client: Chambers Harrap Publishers Ltd, Edinburgh

design: R&D&Co, London, marketing consultant: Gordon Kerr, photography: Harry Gruyaert (Magnum Photos), Michael Fair, Getty Images





CJ Corp. Annual Report 2006

red dot
client: CJ Corp., Seoul
design: UCC, Seoul



Coppola-Regie

(Corporate Design)
red dot
client: Coppola-Regie, Ludwigsburg
design: Initial Kommunikationsdesign, Ludwigsburg, Tanja Huber,
Alex Müller, Stephanie Niewienz



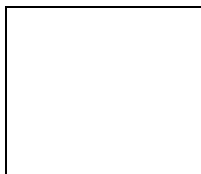
COR Leather

(Brochure)
red dot
client: COR Sitzmöbel,
Rheda-Wiedenbrück
design: Factor Design AG, text: Harald Willenbrock, Anne Zuber,
photography: Benne Ochs, Patrice Lange, illustration: Martin Tom
Dieck



Corporate Box

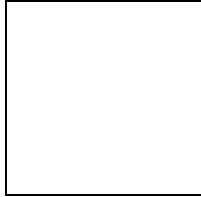
(Paper Samples)
red dot
client: Papierfabrik Scheufelen GmbH & Co. KG, Lenningen
design: Strichpunkt GmbH, Stuttgart, Susanne Hörner, art direction:
Kirsten Dietz, strategic planning: Jochen Rädiker, production: Pirk
Musterkartentechnik, Radevormwald



Corporate Cooking

(Corporate Design Manual)
red dot
client: WMF AG, Geislingen
design: Baumann & Baumann, Schwäbisch Gmünd





Corporate Design

(Product Design, Stationery, Packaging)

red dot

client: Kaspar - Bespoke Stationers

design: Hotz & Hotz - Corporate Identity, Steinhausen/ZG, creative

direction: Roman Imhof, illustration: Herbert Seybold, photography:

Thomas Zimmermann, Lucerne



Cradle of the Forest

(Postcard)

red dot

client: Reiko Kitora, Tokyo

design: Reiko Kitora, Tokyo, Atsuhito Kitora, Tokyo



Creutz & Partners S.A.

(Corporate Design)

red dot

client: Creutz & Partners S.A., Weiswampach

design: thinc2, Cologne, art direction: Michael Thom, junior art

direction: Nicola Kuhn, text: Kathrin Luz, Michael Thom,

illustration: Sabine Regh



Debit and Credit

(Image Brochure)

red dot

client: Hochhaus Werbeagentur GmbH, Cologne

design: Hochhaus Werbeagentur GmbH, Cologne, creative direction:

Carsten Brück, Esther Bröhl, art direction: Julia Ehm, junior art

direction: Marc Isenbügel, strategic planning: Andreas Friedrichs,

text: Carsten Brück, Daniel Quade, illustration: Julia Ehm



**defacto Brand Book**

(Image Brochure)
red dot
client: defacto.gruppe, Erlangen
design: defacto kreativ GmbH, Erlangen

**DIALOG**

(Company Newspaper)
red dot
client: Krug und Priester GmbH & Co. KG, Balingen
design: Daniel Priester, Balingen

**Dovetail Identity**

(Corporate Identity)
red dot
client: Dovetail Contract Furniture, London
design: 999 Design, London

**e15 - Catalogue 2007**

red dot
client: e15 Design + Distributions GmbH, Oberursel
design: Antonia Henschel, Sign Kommunikation GmbH,
Frankfurt/Main, photography: Ingmar Kurth, Martin Url, Philipp
Mainzer, Farah Ebrahimi, Constantin Meyer, production: Remo
Weiss, Sign Kommunikation GmbH, Frankfurt/Main

**face to face**

(Book)
red dot
client: SDA Bocconi, Milan
design: trivioquadriovio srl, Milan, art direction: Stefano Cardini,
accounting: Valeria Cantoni, photography: Pietro Storti



**Factor Design Promo Box**

(Self-Promotion)

red dot

client: Factor Design AG, Hamburg

Factor Design, Inc., San Francisco

design: Factor Design, Inc., San Francisco, creative direction: Jeff Zwerner, strategic planning: Kara Nichols, Jeff Zwerner,

photography: Doug Adesko, Dwight Eschlimann, text: Kara Nichols

**Feel Estate**

(Annual Report)

red dot

client: Deutsche EuroShop AG, Hamburg

design: IR-One AG & Co. KG, Hamburg, creative direction: Patrick

Doms, art direction: Claudia Kroecker, photography: Werner

Bartsch, Brise Studio, editor-in-chief: Patrick Kiss, editorial

management: Nicolas Lissner

**fine art fair frankfurt 2006/2007**

(Corporate Identity)

red dot

client: Messe Frankfurt GmbH, Frankfurt/Main

design: v.e.r.y., Frankfurt/Main

**Gallery Werft 11**

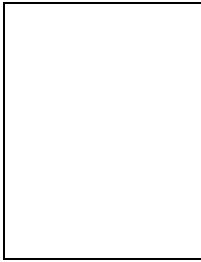
(Corporate Design)

red dot

client: Galerie Werft 11, Cologne

design: MAAS + CO, Cologne





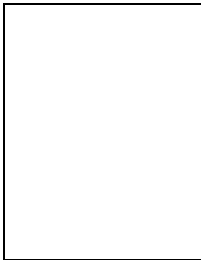
Gemachte Leute - Made by WENN&ABER

(Company Self-Presentation)

red dot

client: WENN&ABER, Hanover

design: WENN&ABER, Hanover, creative direction: Claudia Kudlinski, Frank Kudlinski, planning: Frank Kudlinski, illustration: Claudia Kudlinski, text: Claudia Kudlinski, photography: Claudia Kudlinski, Frank Kudlinski, Hanuschke & Schneider

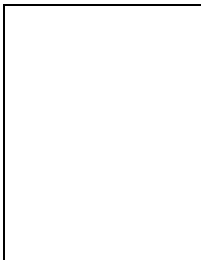


GfK Geschäftsbericht 2006

(Annual Report)

red dot

design: Scheufele Kommunikationsagentur GmbH, Frankfurt/Main, senior designer: Nicola Sunderdiek, final artwork: Peter Ripper, customer advisory service: Silke Asbrand, photography: Anette Hornischer

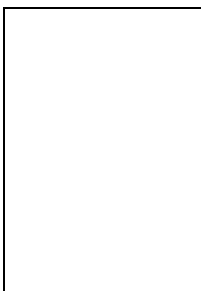


glanzstück

(Stationery)

red dot

client: glanzstück, Düsseldorf
design: glanzstück, Düsseldorf



Graf von Faber-Castell shop-in-shop concept

(Design Guide)

red dot

client: Graf von Faber-Castell, Stein

design: türemis design, Kirchheim/Teck



HIGHTREND MERCHANDISE CORP

(Brochure, Packaging)

red dot

client: HIGHTREND MERCHANDISE CORP, Taipei

design: Proad Image Design, Taipei





How we created value in 2006

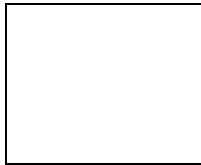
(Annual Report)

red dot

client: RTL Group, Luxembourg

design: ringzwei, Hamburg, Annette Arnheim, Katja Böhlhoff, Anna Clea Skoluda, Jessica Winter, creative direction: Dirk Linke,

photography: Heiko Prigge, Paul Schirnhofner



HUGO BOSS Geschäftsbericht 2006

(Annual Report)

red dot

client: HUGO BOSS AG, Metzingen

design: Peter Schmidt Group München, Munich



hwdesign Christmas transmission "Thank You"

red dot

client: häfelinger+wagner design gmbh, Munich

design: häfelinger+wagner design gmbh, Munich, creative direction:

Annette Häfelinger, art direction: Jenny Heinecker, Nina Rimane,

Sarah Gossner, project management: Annette Häfelinger,

production: Stefan Schwarz, printing: Fibo Druck



IBA_Hamburg

(Corporate Design)

red dot

client: Internationale Bauausstellung IBA Hamburg GmbH

design: feldmann+schultchen design studios, Hamburg, Ekaterina

Grizik, Eva Malawska, Julia Otten, André Feldmann, Arne Schultchen



interlübke

(CD-Poster)

red dot

client: interlübke, Rheda-Wiedenbrück

design: Factor Design AG, Hamburg, Michel Fong, Olaf Stein, project

management: Bettina Martini, photo design: Peter Kräling,

photography: Rudi Schmutz, Bernd Westphal, styling: Irina Graewe,

text: Jana Liebig





Jahresrückblick Liebe

(Brochure)

red dot

client: SIPA Unternehmer Beratung, Saarbrücken

design: Maksimovic & Partners, Saarbrücken, creative direction:

Ivica Maksimovic, art direction: Patrick Bittner, customer advisory

service: Markus Spang, illustration: Patrick Bittner, text: Rainer

Wagner, producer: Rochus Siebert, printing: Universitätsdruckerei Mainz



Jürke Architekten

(Corporate Design)

red dot

client: Jürke Architekten bda, Munich

design: KMS TEAM GmbH, Munich, creative direction: Michael Keller,

art direction: Julia Just, graphic design: Verena Petrasch,

copywriting: Dr. Axel Sanjosé, production management: Christina

Baur



KBC Graduate Recruitment Campaign

red dot

client: KBC Financial Products UK Limited, London

design: SAS, London



Kluge Zeichen 1

(Book)

red dot

client: Kluge Gestaltung, Landau

design: Kluge Gestaltung, Landau, photography: Hans-Georg Merkel,

Landau, lithography: Digimedia, Römerberg, printing: Engelhardt &

Bauer, Karlsruhe, bookbinding: Josef Spinner, Ottersweier



Klöpferholz

(Corporate Design)

red dot

client: Klöpferholz GmbH & Co. KG, Garching

design: KMS TEAM GmbH, Munich, creative direction: Knut

Maierhofer, art direction: Carl Bartel, graphic design: Isabelle

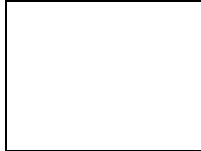
Valina, customer advisory service: Alexandra Schneiderhan,

strategic planning: Simon Betsch, production management: Christina





Baur, final artwork: Angela Keesman, Bernd Müller



la terra coltivata (the cultivated ground)

red dot

client: Assicurazioni Generali SpA, Trieste

design: trivioquadrivio srl, Milan, art direction: Stefano Cardini,
project management: Pietro Storti, Leonardo Previ, photography:
Pietro Storti, Carlo Roccaro, Mauro Mezzarobba, Giovanni Fasoli



Land Securities Annual Report 2007

red dot

client: Land Securities, London

design: SAS, London



Lauter Ruhe

(Book)

red dot

design: Scheufele Kommunikationsagentur GmbH, Frankfurt/Main,
creative direction: Oliver Hesse, senior designer: Nicola Sunderdiek,
text: Roland Müller, Anna Karina Korn, customer advisory service:
Silke Asbrand



LBi

(Corporate Design)

red dot

design: MetaDesign AG, Berlin, Sebastian Braun, Luca Iaconelli,
Wolfgang Strack, David Hurren, Dan Holder, Ray Jopson, creative
direction: Heike Albig, art direction: Daniel Thoma



Linde Geschäftsbericht 2006

(Annual Report)

red dot

client: Linde AG, Munich

design: Peter Schmidt Group Hamburg, Hamburg





Living Jewels

(Corporate Design)

red dot

client: LIVING JEWELS GERMANY, Cologne

design: LC LEAD COMMUNICATIONS GmbH & Co. KG, Cologne,

creative direction: Simon Eule, art direction: Simon Eule, Sandra

Henrichfreise, illustration: Simon Eule, photography: Carsten

Görling, Cologne



Nils Holger Moormann

(Product Catalogue)

red dot

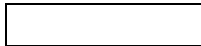
client: Nils Holger Moormann GmbH, Aschau im Chiemgau

head of marketing: Monika Schwaiger

design: Jäger & Jäger, Überlingen, creative direction: Regina Jäger,

Olaf Jäger, Robert Heissmann, photography: Olaf Jäger, Robert

Heissmann, Tom Vack, Lutz Bertram, layout: Regina Jäger



Occhio Medien-Relaunch

red dot

client: AML Licht & Design GmbH, Munich

design: Martin et Karczinski, Munich, creative direction: Peter

Martin, graphic design: Corinna Rödel, Patricia Fischer, Matthias

Lackus, photography: Matthias Garvelmann, Robert Sprang



Ogulin Fairy Tale Festival

(Visual Identity)

red dot

client: Turisticka zajednica grada Ogulina

design: Studio Cuculic, Zagreb



Okay, then

(Film DVD)

red dot

client: Dr. Ing. h.c. F. Porsche AG, Ludwigsburg

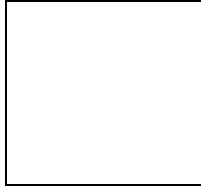
design: Klaus E. Küster Werbeagentur GmbH, Frankfurt/Main,

creative direction: Klaus Erich Küster, film direction: Rainero





Spirandelli, production: Fratelli Spirandelli, Frankfurt/Main



Region of Ideas

(Annual Report)

red dot

client: Hypo Alpe-Adria-Bank International AG, Klagenfurt

design: WIEN NORD Werbeagentur, Vienna, creative direction:

Eduard Böhler, Edmund Hochleitner, art direction: Andreas Lierzer,

concept: Eduard Böhler, Edmund Hochleitner, Felix Fenz, Andreas

Lierzer, text: Felix Fenz, graphics: Walter Janda



ROUND PERFECT CO., LTD.

(Brochure)

red dot

client: ROUND PERFECT CO., LTD., Taipei

design: Proad Image Design, Taipei



Römerturm Funktional

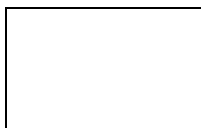
(Brochure)

red dot

client: Römerturm Feinstpapier, Frechen

design: Factor Design AG, Hamburg, Michel Fong, Markus Koll, text:

Jana Liebig



SAB Geschäftsbericht 2006

(Annual Report)

red dot

client: SAB Sächsische Aufbaubank - Förderbank -, Dresden

design: Wild Kommunikation, Berlin, Dr. Gerhard Wild



Schön Kliniken Imagefilm

(Film DVD)

red dot

client: Schön Klinik Verwaltung GmbH, Prien am Chiemsee

design: Klaus E. Küster Werbeagentur GmbH, Frankfurt/Main,

creative direction: Klaus Erich Küster, film direction: Rainero

Spirandelli, production: Fratelli Spirandelli, Frankfurt/Main





Slade School of Fine Art 2006

(Poster, Prospectus)

red dot

client: Slade School of Fine Art, London

design: paarpiloten, concept: Nanni Goebel, Christopher Wiehl



Sportsgeist

(Corporate Design)

red dot

client: POLYRACK, Straubenhardt

design: VISUALIS, Pforzheim, creative direction: Helge Ulrich, art

direction: Frank Rösner, text: Georgios Simoudis, photography:

Christian Ernst, Karlsruhe



stories 01

(Breviary)

red dot

client: feldmann+schultchen design studios, Hamburg

design: feldmann+schultchen design studios, Hamburg, Florian

Schoffro, Kati Lust, Ralf Höpfner, André Feldmann, Arne Schultchen



SWITCH - The Magazine by Merten

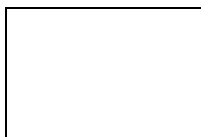
red dot

client: Merten GmbH & Co. KG, Wiehl

design: Antonia Henschel, Sign Kommunikation GmbH,

Frankfurt/Main, production: Oliver Selzer, Sign Kommunikation

GmbH, Frankfurt/Main



TAIWAN DESIGN CENTER

(Brochure)

red dot

client: TAIWAN DESIGN CENTER, Taipei

design: Proad Image Design, Taipei





The red thread

(Annual Report)

red dot

client: Raiffeisenbank Kleinwalsertal AG, Riezlern

design: dietrabanten, Munich, Friederike Hujer, Doris Pipo-Riß,

creative direction: Friederike Hujer, Lothar Reusch KONZEPT &

TEXT, art direction: Friederike Hujer, text: Lothar Reusch KONZEPT

& TEXT, printing: Peradruck GmbH



Uniaktiv

(Corporate Design, Communication Concept)

red dot

client: Universität Duisburg-Essen, Essen

design: Fuenfwerken Design AG, Wiesbaden



Upper Middle Rhine World Heritage

(Logotype)

red dot

client: Zweckverband Welterbe Oberes Mittelrheintal, St.

Goarshausen

design: Hesse Design GmbH, Erkrath, Klaus Hesse, Sandra Mithöfer



Visionen

(Seasonal Programme)

red dot

client: Bochumer Symphoniker, Bochum

design: Nucleus 1, Bochum, photography: Christoph Fein, Klaus

Reinelt, cad: VAN DEN VALENTYN - Architektur





Visual Communication

red dot
client: Sony Corporation, Tokyo
design: Takuya Kawagoi, Kenichi Hirose, Takeshi Ichimura, Sony Corporation



Visual identity for creative hub

(Stationery)
red dot
client: IADE institute for art and development and education, Art Universities of Finland, Helsinki
design: Design Agency TANGO, Helsinki



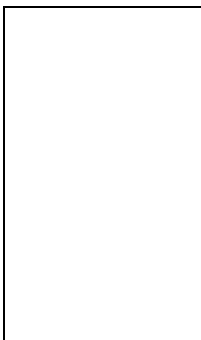
Visual identity of Trainers' House and Ignis

(Stationery)
red dot
client: Trainers' House Oy/Ignis Oy, Helsinki
design: Design Agency TANGO, Helsinki



WA furniture system, Knoll International

(Branding Identity, Branding Launch)
red dot
client: Knoll International, London
design: ginette caron communication design, Milan



wie!

(Corporate Brochure)
red dot
client: Brandit Marketing & Kommunikation, Cologne
design: Peter Specht, Irene Mohr, head of marketing: Ulla Weyers, Trudis Weber, creative direction: Peter Specht, text: Oliver Dreyer, Peter Specht, agency producer: Frank Kruszka





„Position beziehen. Standpunkte zur Nachhaltigkeit. Der Linde Corporate Responsibility Report.“

(Report)
red dot
client: Linde AG, Munich
design: Peter Schmidt Group Hamburg, Hamburg

22. bundestreffen forum typografie (junior award)

(Corporate Design)
red dot
client: Fachhochschule Düsseldorf,
Fachbereich Design
Forum Typografie e.V., Krefeld
design: Organisationsgruppe 22. bundestreffen forum typografie,
Melanie Bongert, Sophie Barahona, Tino Graß, Wibke Helmts,
Carolin Himmel, Jessica Krier, Sarah Krug, Sebastian Meier, Arne
Rawe, Sabine Schönhaar, Tristan Schmitz, Magdalena Stancheva,
Prof. Andreas Uebele, Björn Wolf

Abtsgmünd - Erscheinungsbild als Porträt einer Gemeinde (junior award)

(Corporate Design)
red dot
client: Hochschule für Gestaltung Schwäbisch Gmünd
supervising professor: Prof. Michael Burke, Prof. Jürgen Hoffmann
design: Christina Richter, Heilbronn, Fabienne Seeger, Munich

Annual report for Switzerland (junior award)

red dot
client: Fachhochschule Münster
supervising professor: Prof. Rüdiger Quass von Deyen
design: Verena Lennartz, Rosendahl



**CDC Presents Jadee (junior award)**

(Book)
red dot
client: Universität Duisburg-Essen
supervising professor: Peter Wippermann
design: Ling Xu, photographie: Christoph Fein

Coffisto (junior award)

(Annual Report)
red dot
client: Fachhochschule Mainz
supervising professor: Prof. Jörg Osterspey
design: Lilly Hummel, Mainz

gras-narbe (junior award)

(Corporate Design)
red dot
client: freiburger-grafik-schule, Freiburg
supervising professor: Martin Wundsam
design: Hanno Schabacker, Lahr

Kennedy (junior award)

(Clan Logo)
red dot
client: Institute of Design Düsseldorf
design: Lisa Scheithauer, Düsseldorf

More than Water (junior award)

(Annual Report)
red dot
client: Kreiswerke Grevenbroich GmbH, Grevenbroich
design: Lockstoff Design, Grevenbroich, concept: Susanne Coenen,
Nicole Slink, text: Friedhelm Ruf, photography: Lothar Berns





Nippon Connection 2007 (junior award)

(Posters, Flyers, Programmes, Trailer, Invitation Card)
red dot

client: Nippon Connection e.V., Frankfurt/Main
design: Susanne Beck, Anne Julia Nowitzki, art direction: Kai
Bergmann, concept: Susanne Beck, Anne Julia Nowitzki, cinema
trailer: Michael Herber, Matthias Winckelmann



speck,kremin - 40 h design (junior award)

(Book, Website)
red dot

design: speck,kremin, Düsseldorf, Dominic Speck, Daniel Kremin

