



DESIGNWEEK AWARDS 2008 DESIGNWEEK ÖDÜLLERİ 2008

Consumer Product Design

iPod shuffle by Apple Industrial Design

Industrial Product Design

Defender Uplight V2 by FSW Design

Furniture Design

Driftbench for Established & Sons by Future Systems

Workplace Environments

Z58 for Zhongthai Holding Group by Kengo Kuma & Associates

Retail Interiors

La Maison Unique for Longchamp's Flagship Store in New York by Heatherwick Studio

In-store Branding and Point of Sale

TN29 store design by Leo Burnett

Hospitality Environments

The Virgin Atlantic London Heathrow Clubhouse by Virgin Atlantic Airways in-house team, Softroom and Isometrix

Museums, Galleries & Visitor Attractions: *Shortlisted*

Hong Kong Wetland Park, Hong Kong, China by Met Studio

Louise T Blouin Institute by Borgos Dance

Kelvingrove New Century project by Event Communications

Temporary Exhibition Design

F1 for The Design Museum by Studio Myerscough

Wayfinding and Environmental Graphics

Barbican Arts Centre London by Cartlidge Levene and Studio Myerscough

Stationery: *Commended*

The Writer by R&D&Co

Identity Programmes

Pleasure Beach Blackpool by Johnson Banks

Annual Report: *Commended*

V&A Annual Review by V&A Design

Promotional Brochures: *Commended*

D&AD Workout Professional Development Programme by Radford Wallis

Direct Mail

Cardinal Place Go Shop by GBH

Editorial Design

Pick Me Up by John Brown



Posters: Joint Winners

D&AD New Blood by Love
London's Kerning by NB Studio

Print Design: Joint Winners

'The Art of Grid' by Astrid Stavro
'Where are you? A Postman's Diary' by Love

Branded Packaging: Joint Winners

Gü Chocolate Puds ice cream range by Big Fish Design
iPod shuffle by Apple Industrial Design

Own-Brand Packaging: Shortlisted

Waitrose Soups by Pearlfisher

TV/Film/Video Graphics

Discovery Channel Re-brand by Red Bee Media

Digital Design - Information

BT Touch by SAS Design

Digital Design - Commercial

Cock-a-Doodle fundraising website for The Institute of Cancer Research by Poke

Best of Show

The Virgin Atlantic London Heathrow Clubhouse by Virgin Atlantic Airways in-house team, Softroom and Isometrix

