



**New York festivals** 2008 International Advertising Awards Mixed Media Winners Credits 2008 International Advertising Awards BBDO New York; **New York United States HBO/Voyeur "Voyeur Integrated Campaign" Grand Award: Mixed Media AUSTRALIA** Leo Burnett; Melbourne Australia Finalist Certificate Commuter Etiquette "Martin Merton - Commuter Etiquette Campaign" Recreational Leo Burnett Sydney; Sydney Australia Silver Trophy Earth Hour "Earth Hour" Environmental Issues Finalist Certificate McDonald's "Nameitburger" Foods Lowe & Rivet; The Rocks, Sydney Australia Silver Trophy MTV Networks Australia "Welcome Snoop Campaign" Broadcast Media Promo The Furnace; Sydney Australia Bronze Trophy Cadbury Schweppes: Solo "Solo Man Cans" Non-Alcoholic Beverages BELGIUM Duval Guillaume Brussels; Brussels Belgium Finalist Certificate Brailleliga "A Blind Call" Philanthropic Appeals TBWA/Brussels; Brussels Belgium Silver Trophy Eurostar "London Now Just Around the Corner" Transportation/Travel/Tourism CANADA DDB Canada, Toronto; Toronto Canada Finalist Certificate Subaru Canada "Subaru Impreza Integrated Campaign" Automobiles Draft FCB; Toronto Canada Gold Trophy Workers Safety & Insurance Board "Integrated Core Campaign" Civic/Social Education COSTA RICA JWT/Costa Rica; San Jose, La Uruca Costa Rica Bronze Trophy Nelka Rent a car "Nelka Case" Transportation/Travel/Tourism ENGLAND McCann Erickson London; London England Bronze Trophy Genworth Financial "Think It Possible" Financial Services FINLAND Bob Helsinki; Helsinki Finland Silver Trophy Federation Of The Brewing And Soft Drinks Industry "When You're Drunk You're a Jerk" Civic/Social Education FRANCE Publicis Conseil; Paris France Finalist Certificate Orange "Rugby Worldcup Zidane" Telecom Svcs GERMANY DDB Germany Hamburg/DDB Germany Berlin Hamburg Germany Finalist Certificate VW Golf Tour Edition "Schlämmers Quest" Automobiles Jung von Matt AG Stuttgart; Stuttgart Germany Finalist Certificate Sixt "Sixt Hip-Hop" Auto Parts/Services Kolle Rebbe Werbeagentur GmbH; Hamburg Germany Bronze Trophy Bionade "Bionade - The Official Drink of a Better World" Non-Alcoholic Beverages Nordpol+ Hamburg; Hamburg Germany Gold Trophy Dacia Logan MCV "Price Comparison" Automobiles Ogilvy Frankfurt; Frankfurt Germany Bronze Trophy Malteser Ambulance Service "Malteser Typo Crash Integrated Campaign" Civic/Social Education **New York festivals** For a full listing of credits, please visit [www.newyorkfestivals.com](http://www.newyorkfestivals.com) 2008 International Advertising Awards Rapp Collins Germany; Hamburg Germany Silver Trophy Hallenbad. Art & Culture at Schachtweg "From Swimming Baths to Arts Center" Civic/Social Education Scholz & Friends; Berlin Germany Gold Trophy jobsintown.de "The Wrong Working Environment Campaign" Professional Svcs Serviceplan Munich/Hamburg; München Germany Silver Trophy Serviceplan Advertising Agency "The Virtual Team" Corp Image/Info/Recruitment Finalist Certificate Tinnitus "Tinnitus" Healthcare Wunderman Germany; Frankfurt/Main Germany Finalist Certificate Wunderman Germany "Werbung zum Einschlafen" Professional Svcs ISRAEL Baumann Ber Rivnay Saatchi & Saatchi; Ramat Gan Israel Bronze Trophy Eden - Natural Mineral Water "70%" Non-Alcoholic Beverages JAPAN ADK; Tokyo Japan Finalist Certificate Match Clear "How To Clear Away Competing Carbonated Drinks" Non-Alcoholic Beverages Beacon Communications k.k.; Tokyo Japan Finalist Certificate Nike Japan "NIKE Bukatsu Campaign 2007" Apparel GT Tokyo; Tokyo Japan Bronze Trophy Walkman "Rec You" Personal Products McCann Erickson Japan Inc.; Tokyo Japan Bronze Trophy Tokyu Hands "Let's Make Ginza Together." Retail Store Pyramid Film Inc.; Tokyo Japan Finalist Certificate X-Trail "No Limit Project" Automobiles KOREA Cheil Worldwide Inc.; Seoul Korea Silver Trophy VIPS "VIPS TV Coupon" Restaurants THE NETHERLANDS Co Unlimited; Delft The Netherlands Finalist Certificate Reed Business "Make Name" Corp Image/Info/Recruitment SLOVAK REPUBLIC Vaculik Advertising; Bratislava Slovak Republic Finalist Certificate Magna - Children At Risk "Last Minute" Philanthropic Appeals SPAIN Contrapunto; Madrid Spain Finalist Certificate Amnistia Internacional "The Power Of Your Voice" Promo of Peace/Human Rights Vitruvio Leo Burnett; Madrid Spain Gold Trophy Caja de Canarias "It Sucks To Be Young" Financial Services Bronze Trophy Prodis Down's Syndrome Foundation "Let Us Do It" Civic/Social Education Finalist Certificate TCM. Turner Classic Movies "'San Sebastián Film Festival' event" Broadcast Media Promo SWEDEN Forsman & Bodenfors; Gothenburg Sweden Finalist Certificate Nationalencyklopedin "NE" Educational Institutions Lowe Brindfors; Stockholm Sweden Silver Trophy Stella Artois "Le Passage" Alcoholic Beverages SWITZERLAND Spillmann/Felser/Leo Burnett; Zürich Switzerland Gold Trophy Migros-Genossenschafts-Bund "Migros Singles" Retail Store UNITED STATES Arnold; Boston United States Bronze Trophy Truth "Whudafxup 2" Healthcare BBDO New York; New York United States Gold Trophy HBO/Voyeur "Voyeur Integrated Campaign" Broadcast Media Promo Silver Trophy Havaianas





*“US Integrated Campaign”* Apparel Finalist Certificate eBay/half.com *“Over-Studying Integrated Campaign”* Retail Store DDB, Seattle; Seattle United States Finalist Certificate McDonald’s of Western Washington *“Piping Cold”* Restaurants Echo Torre Lazur; East Hanover United States Finalist Certificate Ethicon Endo Surgery *“Minimally Invasive Colon Surgery”* Healthcare Products McCann Erickson New York; New York United States Finalist Certificate Nikon *“Picturetown”* Personal Products Tracy Locke; Dallas United States Gold Trophy 7-Eleven *“D’oh Thank Heaven: Simpsons Kwik-E-Mart”* Retail Store

