



## The GRANDY Award 2007 and the \$50,000



### Nike+

**Agency:** R/GA, New York

**Client:** Nike

**Titles:** Nike+

**Executive Creative Directors:** Kris Kiger, Nick Law, Richard Ting

**Associate Creative Directors:** Gui Borchert, Natalie Lam, Jill Nussbaum, Michael Spiegel

**Designers:** Jeff Baxter, Wade Conway, Gary Van Dzura, Ed Kim, Michael Reger, Elena Sakevich,  
Interaction Designers: Claudia Bernett, Joe Tobens

**CW:** Josh Bletterman, Alison Hess

**Executive Producer:** Matt Howell

**Producers:** Brock Busby, Daniel Jurow, James Kuo, David Ross

**Animation:** Mark Voelpel, Kiril Yeretsky

**Technology Lead:** Nick Coronges

**Programmer:** Aaron Ambrose, Noel Billig, Matthias Hader, Asako Kohno, William Lee, Michael Mosley, Michael Piccuiro, Geoffrey Roth, Ben Sosinski, John Tubert, Stan Wiechers

**Quality Assurances:** Nauman Hafiz, Michele Roman,

**Technical Director:** Sean Lyons

