



## The GRANDY Award 2006 and the \$50,000



### "noitulovE (Evolution)"

**Agency:** Abbott Mead Vickers. BBDO

**City:** London

**Production Company:** Kleinman Productions

**Advertiser:** Diageo

**Brand Name:** Guinness

**Date of First Publication:** 10/3/2005

**Market:** United Kingdom

**Country of Production:** United Kingdom

**Language:** English

**Type:** Television & Cinema

**Length:** 60 seconds

**Tagline:** Good things come to those who wait

**Creative Director:** Paul Brazier

**Art Director:** Matt Doman

**Writer:** Ian Heartfield

**Account Manager:** Mark Petersen

**Agency Producer:** Yvonne 'The Don' Chalkley

**Producer:** Johnnie Frankel

**Director:** Daniel Kleinman

**Editor:** Steve Gandolfi

**Special Effects:** William Bartlett

**Music:** Pete Raeburn

**Recording Studio:** Wave

**Cinematography:** Jess Hall

